

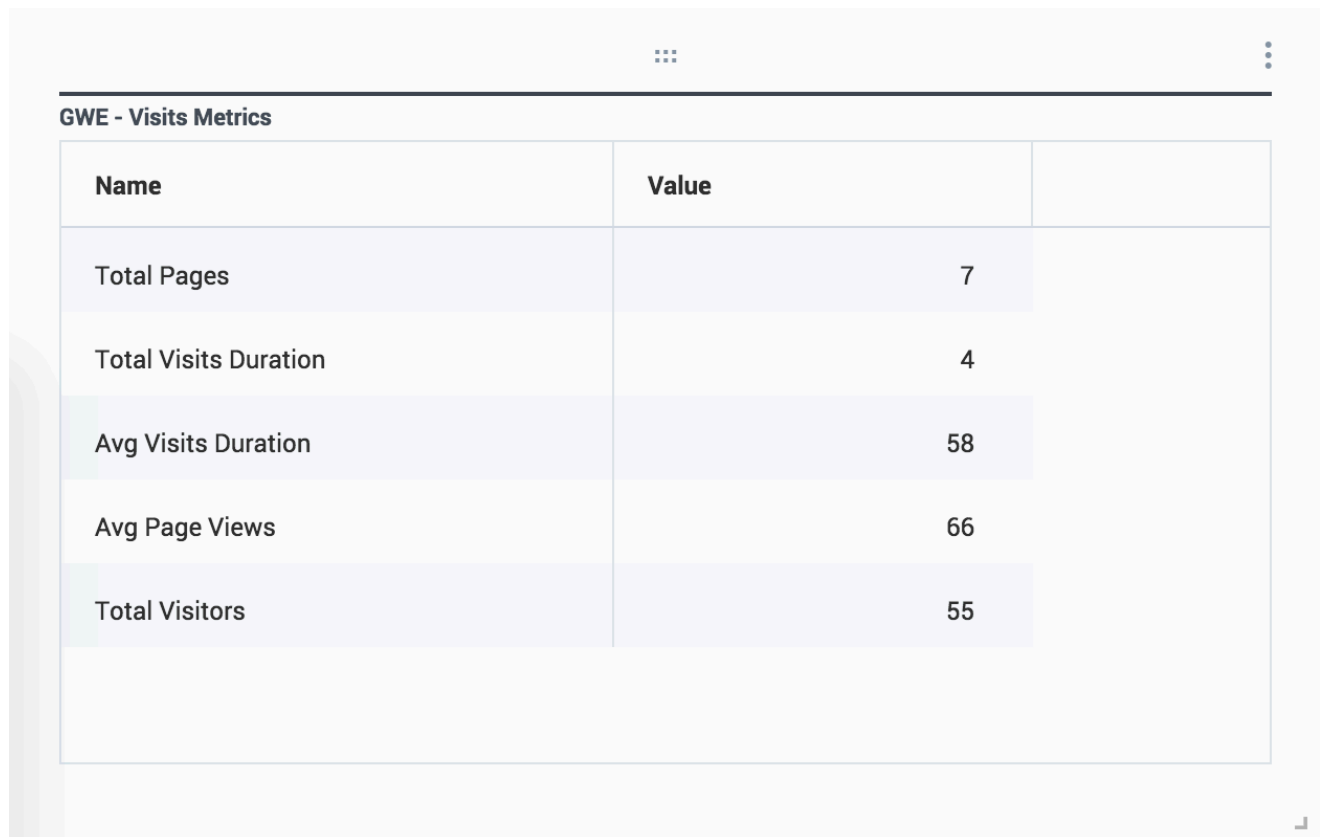


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Reporting Guide

GWE - Visit Metrics

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| Name | Value |
|-----------------------|-------|
| Total Pages | 7 |
| Total Visits Duration | 4 |
| Avg Visits Duration | 58 |
| Avg Page Views | 66 |
| Total Visitors | 55 |

Contains the following metrics:

- **Total Pages**—The total number of page views for the last hour and a half.
- **Total Visit Duration, sec**—Summary total of the number of seconds spent by all visitors on the site during the last hour and a half.
- **Average Visit Duration, sec**—The average number of seconds for visits that occurred during the last hour and a half.
- **Average Page Views**—The average number of pages visited for each visit during the last hour and a half.
- **Total Visitors**—The total number of active visits during the last hour and a half.

You can also view Average Visit Duration and Average Page Views as trend lines:

