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Reporting Guide

Basic Views

12/20/2025

Basic Views

When you open the Pulse dashboard, you can click the white plus sign in the blue tab to select from the following widgets, each of which allows for certain Basic Views:

- [GWE - Engagement Summary Today Basic View](#)
- [GWE - Web Traffic Today Basic View](#)
- [GWE - Visit Metrics](#)
- [GWE - Authenticated Visitors Today](#)
- [GWE - New vs. Returning Today](#)
- [GWE - Rates Today](#)