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# Genesys Rules System Deployment Guide

iCFD Business Structures

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## iCFD Business Structures

iCFD business structures can be configured in any way that best suits your business needs. For example, you could have separate Sites/Units for Product Types, Lines of Business, Departments, and so on. Genesys recommends that the business structure be no more than two or three levels deep, to help keep it manageable.