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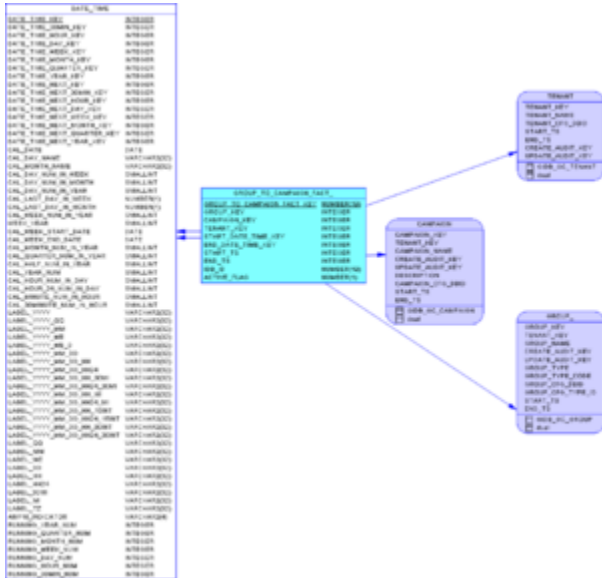
# Genesys Info Mart Physical Data Model for an Oracle Database

Campaign\_Group\_To\_Campaign Subject Area

4/8/2025

# Campaign\_Group\_To\_Campaign Subject Area

This subject area represents the associations between agent groups or place groups and outbound campaigns.



Campaign\_Group\_To\_Campaign Subject Area View Large

## Subject Area Dimensional Model Tables

Table/View	Description
DATE_TIME	Allows facts to be described by attributes of a calendar date and 15-minute interval.
GROUP_TO_CAMPAIGN_FACT view	Describes the association of an agent or place group to an outbound campaign.