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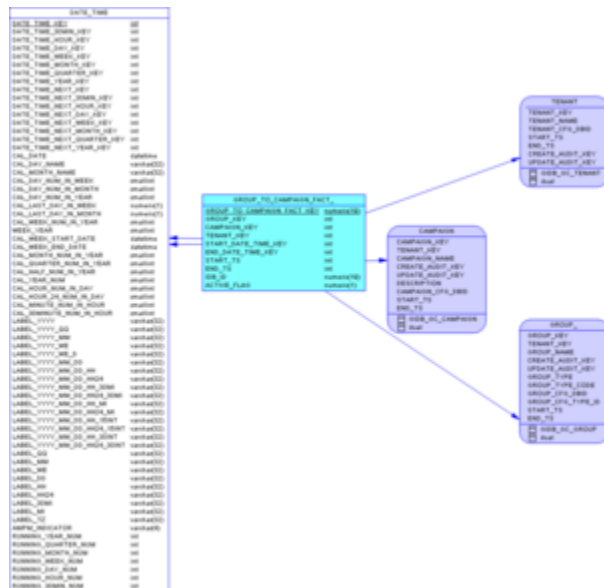
Genesys Info Mart Physical Data Model for a Microsoft SQL Server Database

Campaign_Group_To_Campaign Subject Area

12/23/2025

Campaign_Group_To_Campaign Subject Area

This subject area represents the associations between agent groups or place groups and outbound campaigns.



Campaign_Group_To_Campaign Subject Area View
Large

Subject Area Dimensional Model Tables

Table/View	Description
DATE_TIME	Allows facts to be described by attributes of a calendar date and 15-minute interval.
GROUP_TO_CAMPAIGN_FACT view	Describes the association of an agent or place group to an outbound campaign.