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# Genesys Info Mart Physical Data Model for a Microsoft SQL Server Database

Calling\_List\_To\_Campaign Subject Area

# Calling\_List\_To\_Campaign Subject Area

The subject area provides the associations between outbound campaign calling lists and campaigns.



Calling\_List\_To\_Campaign Subject Area View Large

## Subject Area Dimensional Model Tables

| Table/View                            | Description   |
|---------------------------------------|---|
| <b>DATE_TIME</b>                      | Allows facts to be described by attributes of a calendar date and 15-minute interval. |
| <b>CALLING_LIST_TO_CAMP_FACT</b> view | Describes the association of a calling list to an outbound campaign.                  |
| <b>CAMPAIGN</b> view                  | Allows facts to be described based on attributes of an outbound campaign.             |