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## Genesys Info Mart Physical Data Model for a PostgreSQL Database

[View GROUP\\_TO\\_CAMPAIN\\_FACT](#)

# View GROUP\_TO\_CAMPAIGN\_FACT

## Description

Each row describes the association of an agent or place group to an outbound campaign. The grain of the fact is an accumulating snapshot that represents the duration of the association between an agent or place group and a campaign.

## Column List

| Column                     | Description                                                                                                                                                                                                                                                                                                                                                                       |
|----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| GROUP_TO_CAMPAIGN_FACT_KEY | The primary key of this view.                                                                                                                                                                                                                                                                                                                                                     |
| GROUP_KEY                  | The surrogate key that is used to join the GROUP dimension to the fact tables.                                                                                                                                                                                                                                                                                                    |
| CAMPAIGN_KEY               | The surrogate key that is used to join the CAMPAIGN dimension to the fact tables.                                                                                                                                                                                                                                                                                                 |
| TENANT_KEY                 | The surrogate key that is used to join the TENANT dimension to the fact tables.                                                                                                                                                                                                                                                                                                   |
| START_DATE_TIME_KEY        | Identifies the start of a 15-minute interval in which the agent group or place group was added to the campaign in the contact center configuration. Use this value as a key to join the fact tables to any configured DATE_TIME dimension, in order to group the facts that are related to the same interval and/or convert the START_TS timestamp to an appropriate time zone.   |
| END_DATE_TIME_KEY          | Identifies the start of a 15-minute interval in which the agent group or place group was removed from the campaign in the contact center configuration. Use this value as a key to join the fact tables to any configured DATE_TIME dimension, in order to group the facts that are related to the same interval and/or convert the END_TS timestamp to an appropriate time zone. |
| CREATE_AUDIT_KEY           | The surrogate key that is used to join to the CTL_AUDIT_LOG control table. The key specifies the lineage for data creation. This value can be useful for aggregation, enterprise application integration (EAI), and ETL tools — that is, applications that need to identify newly added data.                                                                                     |
| UPDATE_AUDIT_KEY           | The surrogate key used to join to the CTL_AUDIT_LOG dimension. Specifies the lineage for data update. This value can be useful for                                                                                                                                                                                                                                                |

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| Column         | Description                                                                                                                                                                                                                                                                                                                                                                                        |
|----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                | aggregation, enterprise application integration (EAI), and ETL tools — that is, applications that need to identify recently modified data.                                                                                                                                                                                                                                                         |
| START_TS       | The UTC-equivalent value of the date and time when the agent group or place group was added to the campaign in the contact center configuration.                                                                                                                                                                                                                                                   |
| END_TS         | The meaning depends on the value of ACTIVE_FLAG. For an inactive row, the UTC-equivalent value of the date and time when the agent group or place group was removed from the campaign in the contact center configuration. For an active row, this value represents a UTC-equivalent value of the date and time far in the future, so that applications do not have to test for null.              |
| TOTAL_DURATION | The meaning depends on the value of ACTIVE_FLAG. For an inactive row, this value represents the total duration, in seconds, that the agent group or place group was associated with the campaign. For an active row, this value represents the duration, in seconds, that the agent group or place group was associated with the campaign, from start time to the time that the ETL last executed. |
| ACTIVE_FLAG    | Indicates whether the association between the agent group or place group and the campaign is still active: 0 = No, 1 = Yes.                                                                                                                                                                                                                                                                        |
| PURGE_FLAG     | This field is reserved.                                                                                                                                                                                                                                                                                                                                                                            |

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