GENESYS™

Genesys Info Mart Physical Data Model for a PostgreSQL Database

Table LDR_CAMPAIGN

2/25/2025

Table LDR_CAMPAIGN

Description

> **Introduced:** 8.5.012.15
>
> In partitioned databases, this table is not partitioned.

This dimension table allows CX Contact record facts to be described based on characteristics of the outbound campaign. Each row describes one campaign.

> **Tip**
>
> To assist you in preparing supplementary documentation, click the following link to download a comma-separated text file containing information such as the data types and descriptions for all columns in this table: Download a CSV file.
>
> **Hint:** For easiest viewing, open the downloaded CSV file in Excel and adjust settings for column widths, text wrapping, and so on as desired. Depending on your browser and other system settings, you might need to save the file to your desktop first.

Column List

Legend

Column	Data Type	P	M	F	DV
ID	integer	X	X		
CREATE_AUDIT_KEY	numeric(19)		X	X	
CAMPAIGN_GROUP_NAME	varchar(255)		X		unknown
CAMPAIGN_GROUP_ID	numeric(19)		X		-1
CAMPAIGN_TEMPLATE_NAME	varchar(255)		X		unknown

ID

The primary key of this table. This ID is referenced from other tables as LDR_CAMPAIGN_KEY.

CREATE_AUDIT_KEY

The surrogate key that is used to join to the CTL_AUDIT_LOG control table. The key specifies the lineage for data creation. This value can be useful for aggregation, enterprise application integration (EAI), and ETL tools--that is, applications that need to identify newly added data.

CAMPAIGN_GROUP_NAME

The name of the campaign group.

CAMPAIGN_GROUP_ID

The DBID of the campaign group as assigned by Configuration Server.

CAMPAIGN_TEMPLATE_NAME

The name of the template on which the campaign is based.

Index List

CODE	U	C	Description
I_LDR_CAMPAIGN	X		Ensures that the combinations of values that are stored in the dimension table are unique.

Index I_LDR_CAMPAIGN

Field	Sort	Comment
CAMPAIGN_GROUP_NAME	Ascending	
CAMPAIGN_GROUP_ID	Ascending	
CAMPAIGN_TEMPLATE_NAME	Ascending	

Subject Areas

No subject area information available.