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Genesys Info Mart Physical Data Model for an Oracle Database

[View CALLING_LIST_TO_CAMP_FACT](#)

View CALLING_LIST_TO_CAMP_FACT

Description

Each row describes the association of a calling list to an outbound campaign. The grain of the fact is an accumulating snapshot that represents the duration of the association between a calling list and a campaign.

Column List

| Column | Description |
|-------------------------------|---|
| CALLING_LIST_TO_CAMP_FACT_KEY | The primary key of this view. |
| TENANT_KEY | The surrogate key that is used to join the TENANT dimension to the fact tables. |
| CALLING_LIST_KEY | The surrogate key that is used to join the CALLING_LIST dimension to the fact tables. |
| CAMPAIGN_KEY | The surrogate key that is used to join the CAMPAIGN dimension to the fact tables. |
| START_DATE_TIME_KEY | Identifies the start of a 15-minute interval in which the calling list was added to the campaign. Use this value as a key to join the fact tables to any configured DATE_TIME dimension, in order to group the facts that are related to the same interval and/or convert the START_TS timestamp to an appropriate time zone. |
| END_DATE_TIME_KEY | Identifies the start of a 15-minute interval in which the calling list was removed from the campaign. Use this value as a key to join the fact tables to any configured DATE_TIME dimension, in order to group the facts that are related to the same interval and/or convert the END_TS timestamp to an appropriate time zone. |
| CREATE_AUDIT_KEY | The surrogate key that is used to join to the CTL_AUDIT_LOG control table. The key specifies the lineage for data creation. This value can be useful for aggregation, enterprise application integration (EAI), and ETL tools — that is, applications that need to identify newly added data. |
| UPDATE_AUDIT_KEY | The surrogate key used to join to the CTL_AUDIT_LOG dimension. Specifies the lineage for data update. This value can be useful for aggregation, enterprise application integration (EAI), and ETL tools — that is, applications that |

| Column | Description |
|----------------|---|
| | need to identify recently modified data. |
| START_TS | The UTC-equivalent value of the date and time when the calling list was added to the campaign in the contact center configuration. |
| END_TS | The meaning depends on the value of ACTIVE_FLAG. For an inactive row, the UTC-equivalent value of the date and time when the calling list was removed from the campaign in the contact center configuration. For an active row, this value represents a UTC-equivalent value of the date and time far in the future, so that applications do not have to test for null. |
| TOTAL_DURATION | The meaning depends on the value of ACTIVE_FLAG. For an inactive row, this value represents the total duration, in seconds, that the calling list was associated with the campaign. For an active row, this value represents the duration, in seconds, that the calling list was associated with the campaign, from start time to the time that the ETL last executed. |
| ACTIVE_FLAG | Indicates whether the association between the calling list and the campaign is still active: 0 = No, 1 = Yes. |
| PURGE_FLAG | This field is reserved. |