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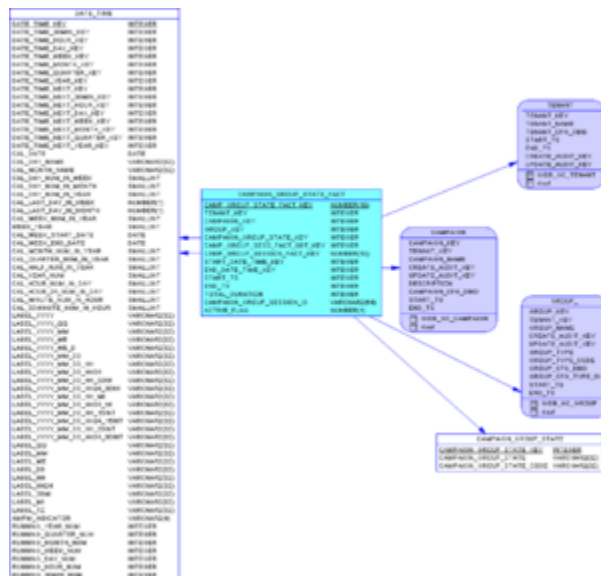
Genesys Info Mart Physical Data Model for an Oracle Database

Campaign_Group_State Subject Area

5/8/2025

Campaign_Group_State Subject Area

This subject area represents campaign groups from the perspective of states they go through, such as Loaded, Started, and Unloading.



Campaign_Group_State Subject Area View Large

Subject Area Dimensional Model Tables

Table/View	Description
CAMPAIGN_GROUP_STATE	Allows facts to be described based on attributes of an outbound campaign group status.
CAMPAIGN_GROUP_STATE_FACT	Represents the states of a campaign group session.
DATE_TIME	Allows facts to be described by attributes of a calendar date and 15-minute interval.