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Genesys Info Mart Physical Data Model for a Microsoft SQL Server Database

Calling_List_To_Campaign Subject Area

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The subject area provides the associations between outbound campaign calling lists and campaigns.



Calling_List_To_Campaign Subject Area View Large

Subject Area Dimensional Model Tables

Table/View	Description
DATE_TIME	Allows facts to be described by attributes of a calendar date and 15-minute interval.
CALLING_LIST_TO_CAMP_FACT view	Describes the association of a calling list to an outbound campaign.
CAMPAIGN view	Allows facts to be described based on attributes of an outbound campaign.