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Genesys Interactive Insights User's Guide

Measure Maps

5/3/2025

Several measure maps that illustrate the relationships among measures in the universe are available in the Documentation folder in BI LaunchPad. The same folder contains the *Genesys Interactive Insights Universe Guide*, this User's Guide, and a graphic illustrating the synchronicity of interactions. The measure maps that are available include the following:



- The figure *The Business Attribute (1 of 2) Measure Map* shows one of the two Business Attribute measure maps.