

GENESYS

This PDF is generated from authoritative online content, and is provided for convenience only. This PDF cannot be used for legal purposes. For authoritative understanding of what is and is not supported, always use the online content. To copy code samples, always use the online content.

Genesys App Automation Platform Help

Genesys Intelligent Automation 3.6.0

Table of Contents

Genesys App Automation Platform Help	3
Overview	4
Dashboard	7
Applications	10
Integration	14
Reports	17
Personas	25
Users	35
Import	37
Export	38
CTI Viewer	39
Call Monitor	40
Administration	51
My Account	63
Integrating GAAP and Customer Environments	65
Creating Applications and Modules	78
Using the Callflow Editor	88
Blocks	99
Start Block	100
End Block	101
Message Block	102
Menu Block	107
Question Block	110
Phone Block	117
Link Block	121
Interceptor Block	123
Script Block	128
Recording Block	130
Prompts	132
Setting Callflow Preferences	140
Using WebIVR Applications	147
Troubleshooting	152

Genesys App Automation Platform Help

Welcome to the Genesys App Automation Platform Help. This guide introduces you to the GAAP user interface and explains concepts and procedures to help you use this software in your business.

Who should use this document?

The intended audience for this document are users who have been assigned the following roles:

- Maintainers Individuals responsible for the maintenance of application callflows, such as the update of call prompts.
- Designers Individuals responsible for the design and configuration of application callflows, such as the
 addition of extra blocks within a callflow, or the identification and resolution of problem areas in a
 callflow.
- Administrators Individuals responsible for administering and configuring contact-center settings.

Some sections are only applicable to certain roles and are identified as such.

What is in this document?

This document explains the following topics:

- Overview Introduces key terms and concepts, and provides information about the user interface and its views, such as Dashboard, Reports, Administration, and more.
- Integrating GAAP and Customer Environments Describes how to install and use the Integration Hub (iHub) to integrate GAAP with Customer resources.
- Creating Applications and Modules Explains how to create applications using the Callflow Editor, descriptions of each block, and how to work with prompts.
- Troubleshooting Provides solutions to common questions you might have about working with GAAP.

Overview

Genesys App Automation Platform (GAAP), formerly known as SpeechStorm, is a solution that enables organizations to rapidly deploy phone self-service functionality to their customers, including intelligent call steering, for a more efficient and personalized customer experience.

GAAP provides non-technical users with a high level of control over the management and configuration of the system using a web-based interface. You can use the system Dashboard to see at a glance how your applications are performing. The Dashboard also proactively highlights areas for improvement, therefore avoiding potential usability issues. To further explore the data, you can use the Reports view to drill-down and view reports and customer journeys to enhance your applications and make your contact center more efficient.

GAAP gives you the ability to dial into both a test and production version of your IVR application. The test version allows you to call in and test your application as soon as you make changes, without affecting callers in the production environment. Once you are satisfied with your changes, the application can be deployed directly to production, and the new callflows are applied to the very next call.

Terminology

The following are key terms used in the GAAP software and throughout this document:

- Applications, modules and menus
- Blocks
- Paths
- Company

Applications, modules and menus

Applications, modules, and menus all refer to programs designed to perform a specific task for the caller. However, each application is configured differently and provides different functionality.

Applications

Applications are the IVR programs that execute when customers call your company. Applications hold all the defaults, global commands, standard prompts, and Callflow Preference settings that are inherited by *modules* and *menus*.

Throughout this document and the GAAP software, *application* refers to the IVR application as a whole, which has been developed by your company to allow its customers to perform self-service tasks.

Each application is configured using a callflow diagram, which depicts each stage a caller will

encounter during the call. This diagram can incorporate modules and menus depending on the functionality required.

Modules

Modules are prebuilt callflows that include out-of-the-box prompt wording, built-in error handling (at both a question and module level), and module-specific configuration screens. These screens give you the flexibility to configure your applications for your specific needs.

Multiple modules are available for different call types within each industry sector (for example, mobile operators may use the *Pay-as-you-go Top Up* module).

These modules are provided in the GAAP installation if they have been purchased by your company.

Menus

Menu modules provide you with a blank canvas and a set of predefined blocks so that you can build intelligent call-steering applications. They also enable you to piece together prebuilt modules to create a fully-fledged IVR application with the functionality you require.

diT

- Applications contain global behaviour, such as the handling of the agent command from the caller, and they are what callers first encounter after they dial your phone number.
- *Modules* are prebuilt callflows equipped with handling a particular business process, such as the capturing of credit card details for payment over the phone.
- Menus are the modules that glue everything together to provide flexibility and a seamless customer experience.

Blocks

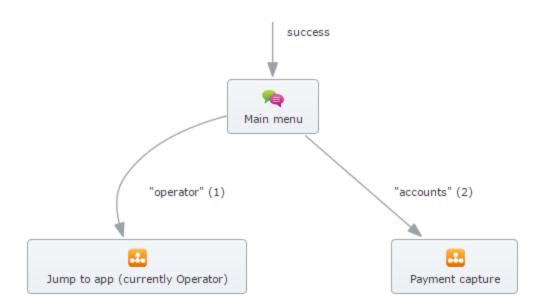
Each individual step in an application callflow is known as a *block*. Each block is represented by a rectangle on the callflow diagram in the Callflow Editor page.

Blocks perform a single basic function. For example, a Phone block allows you to set up the transfer of a caller to a specific number depending on the time of day when the call was placed.

Paths

The term *path* refers to the route that leads from one block to the next. A path is depicted as a line that links the blocks in a callflow together, but it also represents the outcome of the last block (for example, **success**).

In a callflow diagram, each *path* is accompanied by a label that explains the outcome of the previous block.



In the example above, the caller must select "accounts" in the *Main menu* block to progress to the payment capture module, or the caller must select "operator" to progress to the operator module. Menu options are surrounded by quotation marks because they are presented to the caller as options in the *Main menu* block. Path names that do not use quotation marks denote a result of an action by the caller (for example, *success*).

If a block has no path leading from it, the block's result is returned to the parent application. For example, consider the following scenario:

- Module A calls Module B via a Link block. This Link block has been configured to have two possible paths:
 - success Links to a Message block with the prompt "Success."
 - failure Links to a Message block with the prompt "Failure."
- The last step in *Module B* is a Script block that has no path coming from it. The script performs logic and returns either **success** or **failure**.
- When the Script block returns success, the caller hears the prompt "Success." When the Script block returns failure, the caller hears the prompt "Failure."

An error results if a Script block returns a result that does not have a configured path, either in its global defaults or in the parent module.

Company

All GAAP installations have a default *Templates* company inside which all prebuilt modules are loaded. Administrators can create another company under which they can create their own custom applications and modules. In other words, a company serves as the repository for applications and modules.

GAAP is set up to support multiple companies in the same installation. Each company can be administered separately but share applications with others.

Dashboard

Dashboard

The **Dashboard** view offers a simple view into the current status of your applications. The main areas of the **Dashboard** view are:

- Application Overview
- Chart View
- Quick Links toolbar
- System Pulse

Application Overview

The **Application Overview** section presents historical and real-time data for your organization's Key Performance Indicators (KPIs) for all of your applications. It provides an instant view of IVR performance against seven key metrics for the current day, previous seven days, and previous 30 days. You can click each metric to view more details in Chart View.

The first five metrics are:

- Total Calls The total number of calls handled by applications for the period.
- Average Calls The average number of calls handled per day for the period.
- **Planned Transfer Outcome** The percentage of calls transferred to customer service agents as a normal part of the callflow.
- **Unplanned Transfer Outcome** The percentage of calls transferred to customer service agents when the customer failed to reach their desired destination (for example, because of recognition failure or error).
- Hang-up Outcome The number of calls in which the caller ended the call.

The remaining two metrics make use of a unique GAAP feature called a *business task*. A business task executes when a caller starts along a particular path on the callflow to, for example, request a balance, report a fault, or pay a bill. These tasks are typically controlled using one of the prebuilt applications. If the task completes successfully, it returns to the main application with the result **success**; otherwise, it returns the result **failure**. Tracking IVR activity in this way provides meaningful information to the business about the application's performance without the need for extensive analysis of individual responses to prompts. In the Dashboard view, this performance is represented as:

- **Total Tasks Attempted** The number of business tasks (as defined in the callflow) started by callers.
- Task Success Rate The percentage of business tasks completed.

Dashboard

Chart View

This section is at the bottom of the **Dashboard** view. The chart displayed depends on the metric selected from the **Application Overview**. The chart provides a snapshot of calls over the previous 30 days, enabling you to identify trends as they emerge. This chart is updated every time you log into GAAP.

Quick Links toolbar

The Quick Links toolbar has buttons that link to other areas of the system, including:

- Active Modules View all the applications, modules, and business processes in your environment.
- Deployment Status View the current deployment status of each module. You can also click Advanced
 Details in the Active Modules view to display the same information.
- Solution Overview View a graphical representation of the callflow for each application. You can also click Show Graphical View in the **Active Modules** view to display the same graphical view.

System Pulse

This panel displays a performance indicator for each application. This indicator provides a quick insight into how well a particular application is performing in terms of usability and call completion.

System Pulse lists the modules within the application that are currently experiencing problems. It indicates where the issue resides within the module, allowing you to quickly access the area and make the necessary changes.

The health indicator shows the health of the application callflow and each of its linked modules. In other words, application health degrades if the application is performing successfully but one of the modules that it links to is having usability issues.

qiT

Use the Graphical View to see the health for each module in isolation.

The table below describes the System Pulse indicators:

Indicator	Description
	The application, and all modules linked to it, are currently in a healthy state and are performing within predefined thresholds. It does not require any attention.

Overview Dashboard

Indicator	Description
•	Indicates that the performance of an application, or modules linked to it, is approaching predefined thresholds. May require attention.
•	The performance of an application, or modules linked to it, is falling outside predefined thresholds and requires urgent attention. A list of specific areas that require attention is displayed below the application. These issues must be resolved to return the application or module to a healthy state. Click a specific area to access configuration settings.

The status of each application and module is queried for the current company when you log in, using data from the last 30 days. The status refreshes each time you visit the **Dashboard** view.

Applications

The **Applications** view displays the following:

- Menus Applications and menus that you have created.
- **Security Modules** Prebuilt modules that provide you with control over the security section of your application callflows.
- **Business Processes** Prebuilt modules that automate business procedures, such as conducting account balance enquiries.
- Utility Modules Prebuilt modules that all users can use, such as selecting accounts.

Prebuilt modules can be added to your main application. Blocks cannot be added or removed from these prebuilt modules, but specific options can be changed (for example, wording of prompts).

Important

Contact your Genesys representative if you need to update callflows for Security Modules, Business Processes, or Utility Modules.

Click System Pulse in the toolbar to view the current status of each application. You can click a red or amber heart to view more information on where the issue resides within the application callflow. Additionally, you can click an issue to drill down and identify the root cause of the issue (for example, voice-recognition errors, hangups, or unplanned transfers).

The **Business Processes** section uses the following icons:

Icon	Description
. ←	This module calls into one or more other modules.
	A link in the callflow does not link to a valid module.
	Blocks cannot be added or removed from this callflow.
	Important This icon is only visible when Advanced Details is active in the Applications view.

Advanced Details

Click **Advanced Details** to view the deployment status of applications and modules.

The following icons denote deployment status:

Icon	Description
	Successfully deployed.
9	A change has been made to the application or module recently and has not yet been deployed.
9	A change has been made to the application or module, and a significant amount of time has elapsed since this change.

You can perform the following actions from this section:

- Remove an application or module by clicking delete.
- Deploy an application or module by clicking **deploy now**. This display the Deploy to Production tab.
- Click an application or module to open the Callflow Editor.
- View the current status of each application or module by clicking System Pulse in the toolbar.

Show Graphical View

Click **Show Graphical View** to see a high-level graphical illustration of the application callflow. In particular, this view shows the modules used in the application callflow and the paths that lead to these modules. Applications are represented by green boxes and modules by gray boxes.

To view a different application, select it in the **Choose Application** drop-down menu.

You can perform the following actions from this section:

- Click System Pulse to view the current health of each module within the application callflow. This displays a heart icon in the top-left corner of each module.
- Click Advanced Details to view the deployment status of each module. This displays a flag in the bottom-left corner of each module.
- Click an application or module to view or edit it. This displays either the **Settings** tab (if you clicked a prebuilt module) or Callflow Editor (if you clicked an application).
- Depending on your user privileges, a Create New Module button might also be displayed in the Shortcuts toolbar.

Callflow Editor

Tip

See the Using the Callflow Editor page for more information.

You can access the Callflow Editor by clicking an application or module in either the Applications view or the Show Graphical View.

The Callflow Editor is a visual drag-and-drop designer that allows you to design and configure new applications/menus, and maintain existing ones.

Each application is made up of several blocks, each linked by a specific path. Each block represents a step that the caller goes through during a call, such as a Menu block, a Question block, or a Link block. This enables you to understand the steps that a caller has gone through, as well as easily interpret reporting.

The different blocks you can add to a callflow are listed on the left side of the Callflow Editor in the toolbox. The names of the blocks in the toolbox can be displayed or hidden, as shown below:



The Callflow Editor has four other tabs

- Prompt List
- Application/Module Details
- Deploy to Production
- Opening Hours

You might also see product-specific tabs, depending on which module you are currently editing.

The callflow of a product-specific module cannot be changed (for example, you cannot add or remove blocks), but specific options can be changed, such as the wording of prompts.

Overview Integration

Integration

The Integration view is also the Integration Hub (commonly referred to as *iHub*) interface, in which you create the necessary processes and configuration to integrate GAAP with third-party resources, connecting the GAAP callflow engine to a customer's back-end web services and databases.

Before iHub, custom-defined web service *wrappers* were used to bridge the gap between GAAP and the user's system. These wrappers took considerable time and knowledge, and created separate code artifacts that needed to be supported and maintained throughout the lifetime of the project. iHub provides the interface for a user to easily create these wrappers, while looking after internal details itself.

This section provides an overall description of iHub and its integration capabilities, and the terminology used with it. To use iHub to integrate GAAP and its customers, refer to Integrating GAAP and Customer Environments.

Benefits of iHub

iHub provides the following benefits when integrating systems:

- An easy-to-use interface for an Author to create web service wrappers for GAAP with minimal effort.
- Frees the Author from operational concerns with the deployment and maintenance of integration components.
- Frees the Author from essential cross-cutting concerns, such as logging, performance, security, and so on.
- · Enables integration with the rest of the GAAP product family.

Limitations

iHub does have the following limitations:

- HTTP(S) connection pools apply to the whole environment, and are not configurable on a per-Process basis. You can designate a pool to be used only by one Process, but that pool is not officially linked to the Process. That is, there is nothing other than your good intentions preventing the pool from being used by another Process.
- There is no access to integration server log files from the iHub interface.
- There are no built-in editors for REST, SOAP, or SQL gueries.
- · There are no SQL connection pools.
- There are no prewritten (public) processes or templates.
- No specific reports are created for Integration Processes.
- There is no debugging available for Integration Processes.
- · Users cannot import JAR files.

Overview Integration

· Integration Scripts cannot use SNMP for alerts.

Terminology

In addition to the terminology used throughout GAAP, the following terms are used when discussing integration and iHub:

- Author
- Process
- Library
- Environment

Author

An Author is someone who uses iHub to integrate GAAP with the customer's back-end. It could be a member of the Genesys Professional Services team, or it could be a software developer in the customer's enterprise. The Author must know how to write software code. The Author must also understand data contracts for GAAP products, and for the customer's own back-end and downstream databases, web services, and so on.

Process

An Integration Process is essentially a script that is executed upon receiving an HTTP(s) request from the GAAP VUI and eventually returns an XML response.

Integration Script

What an Integration Script does is entirely up to the Author. It might send a request to a downstream web service to get a list of accounts; perform some business logic; find a customer record in a database; send an email; or all of the above. Authors can write the Scripts in Groovy or JavaScript. As with callflow Script Blocks, this piece of code will run within the constraints of a Java Security Manager to limit its influence on the rest of the process/server.

iHub provides an API of helper methods to expose useful functionality such as:

- HTTP requests (including raw SOAP XML)
- Logging
- Formatting for dates and currency amounts
- Escaping functions (XML/JS/URL)
- Parsing JSON and XML
- · Getting/setting variables
- Accessing request body

Overview Integration

- Selecting a response XML template
- Caching arbitrary data

For a list of the helper methods, see Scripting Commands.

Response Template

When the Script has finished executing, the resulting variables are placed into an XML (or JSON) Response Template, and the resulting text is sent back to the VUI that originally called the Process. A Process can have only one Script, but multiple Response Templates. The Response Template looks after correctly escaping any values (a common error when coding manually), and can include logic (such as looping and conditional items), if required.

Process Endpoint

A Process can be triggered by an external force (for example, a VUI callflow Script block) by making a request to a Process Endpoint. If the iHub server is already known, the Process Endpoint will take the form of an HTTP or HTTPS URL, with server hostnames and port number specified in the URL. For example:

 $\label{lem:mass} $$ $$ https://myserver:8080/fish-integration/go/company/1/process/{36310e3b-5ae9-43bd-b95e-f9fef327aa33} $$$

If the iHub server is not known (for example, when storing details of a Process Endpoint within a callflow block), the Process Endpoint could instead take the form of:

ihub://{36310e3b-5ae9-43bd-b95e-f9fef327aa33}/My%20Process%20Name

In this case, the ihub:// protocol notation is replaced at runtime by https:// protocol, as above, complete with server hostnames and port numbers.

Library

The Library is a set of reusable components and scripts that are made available to all Processes in a Company. The main component of a Library is a shared Script for each language, created using the Groovy editor and/or JavaScript.

Environment

In iHub, the term *Environment* refers to the environment that you are integrating, that is, a single GAAP Company and its own iHub setup with its own pool of HTTP(S) connections and Environment settings. It represents Company-specific configuration information that is expected to be used with a given GAAP callflow engine installation. This would typically include HTTP connection pool settings (including security settings such as client-side certificates), and any other configuration settings generic to the Company.

You cannot export environment settings.

Reports

The **Reports** view displays various data about your contact center, including:

• Online Reports - Statistics about how your contact center is operating, including the number of inbound calls, business task success rate, recognition accuracy, and much more.

- Customer Journeys Detailed maps of how customers proceed through your callflow(s).
- Raw Data Detailed information about each call recorded in the database.

Online Reports

You can use the **View Online Reports** tab to generate various reports on the operation of your contact center. The table below describes details about the standard reports included with GAAP. For more detailed information, see the Report types section below.

Туре	Description	Example Use Cases
Summary	Shows high-level statistics on call volumes, business tasks, and input recognition.	 How many calls went through an application in October? What percentage of calls originated from mobile devices? What is the average call duration compared to last month? Following a prompt-wording change, what percentage of people successfully went through the Identification and Verification module last month compared to the month before? Which menus are giving the highest breakouts?
Calls per Day	Shows the total calls per day for a module or application.	How many calls did we receive on the 27th of December following the Christmas period?
Calls by Time of Day	Shows total calls per hour for a module or application.	What is our busiest hour?How many staff do we need?

Туре	Description	Example Use Cases
Block Results	Shows the volume of callers and results for each callflow step in the IVR application.	 How many callers hung up at the welcome prompt? How many times were callers not found after entering their account number? How many callers had trouble answering a particular question? Of all callers that reached a particular call step, what percentage hung up?
Recognition Summary	Shows detailed recognition statistics for each question in the callflow including, percent recognized, percent unsuccessful, average duration and average retries.	 How many callers hit the Get Identifier question? Which question has the lowest recognition rate? Where do most people hang up? Which question is taking the longest to answer? Which question requires the most retries?
Business Task Summary	Shows the number and percentage of business tasks completed throughout the IVR application.	 How many callers successfully passed through Identification and Verification? What percentage of people did not make it through Identification and Verification? What is the average call duration for someone to make a payment?

Generating a report

To generate a report, configure the following:

- **Report Type** Select one of the report types (described in the table above).
- **Start Date** Select the start date for reporting data.
- **End Date** Select the end date for reporting data.
- Call type Select whether to use test-version data or production-version data.

- **Application** Select whether to use all applications, or a specific application, for reporting data.
- Report Options This section only appears if you choose the Block Results or Recognition Summary report type.
 - **Include All Modules** If checked, the report includes data from all modules. If not checked, you can choose one or more modules to include in the report.
 - Show Tagged Blocks Only For the Blocks Results report only. If you have tagged (filtered) certain blocks previously, you can select this box to use this tagging schema again. Otherwise, do not select this box. See the Block Results section for more information.
- Report Format Select whether to view the report on-screen or to download a CSV file.

Click Generate Report.

Report types

This following table provides detailed information about each report.

Summary

Section	Statistic	Description
	Number of calls	Total number of inbound calls.
	Average calls per day	Average number of inbound calls for the date range.
Calls	% were mobile calls	Percentage of inbound calls from mobile devices.
	Average call duration	Average call duration for all inbound calls in the IVR application.
% Task success rate Business Tasks % Caller perceived success rate	Percentage of callers who completed a business task (for example, making a payment). This statistic includes outcomes such as card declined, as the underlying product is still behaving according to specification.	
	% Caller perceived success rate	Percentage of callers who completed a business task (for example, making a payment). This statistic only includes outcomes in which the caller was successful (for example, the card was not declined).
	Most frequent tasks	Shows the three most-frequent tasks.
Recognition	Average timeouts/retries	Average number of attempts to get a successful recognition. For example, if the statistic is 0.069 , then on average it takes callers

Section	Statistic	Description
		1.069 attempts to complete a question.
	Average recovery attempts	Average number of attempts to use the recovery default path.
	Last menu	Shows the three most-frequent menus where someone has exited the application.

Calls per Day

Section	Statistic	Description
	Date	Date the calls occurred.
Calls by Date	Number of Calls	Number of inbound calls received.

Calls by Time of Day

Section	Statistic	Description
Calls by Hour	Time	The hour in which the calls occurred.
Calls by Hour	Number of Calls	Number of inbound calls received during the hour.

Block Results

The report shows one or more sections, depending on the number of modules and business processes available in your company, and whether you selected to view specific applications when you generated the report.

You can also create tags to filter which blocks appear in the report.

Create a tag: In the Report Options section, click the link to create a tag. A pop-up window appears in
which you can select which blocks to display in the report. After you select one or more blocks, enter a
name for this tag in the Tag Name field and click Save at the bottom of the block list. To create
another tag, you must ensure a tag is currently applied to the report before the link appears to create a
tag.

Link to video

 Delete a tag: In the Report Options section, apply the tag you want to delete. Next, click the tag link to open the tag's properties. In the pop-up window, click the link to delete the tag.
 Link to video

Statistic	Description
Block	The name of a block within this module or product.
Result	The result of the block. Each block can have different results.
Count	Number of calls that encountered this result for this block.

Statistic	Description
% of All Visits to This Block	Percentage of visits to this block that encountered this result.

Recognition Summary

The report shows one or more sections, depending on the number of modules and business processes available in your company, and whether you selected to view specific applications when you generated the report.

Statistic	Description
Block	The name of a block within this module or product.
Number of Visits	Number of times this input block has been entered.
% Recognised	Percentage of callers who successfully passed this input block by using either DTMF or voice.
% Hangups	Percentage of callers who hung up during this block.
% Max Retries	Percentage of callers who had trouble providing a response at this input block and received the maximum number of retries.
% Max Timeouts	Percentage of callers who did not respond to the question for this block and received the maximum number of attempts.
% Other	Percentage of callers who encountered another event at this block, such as a platform error due to licensing.
Ave. Duration (secs)	Average duration that a caller spends on this input block.
Ave. Retries	Average number of retry attempts that it takes for a caller to respond successfully to this input block.
Ave. Timeouts	Average number of timeout attempts that it takes for a caller to respond to this input block.
Ave. Helps	Average number of help requests for this input block.
Ave. Recovery Attempts	Average number of recovery attempts for this input block.

Business Task Summary

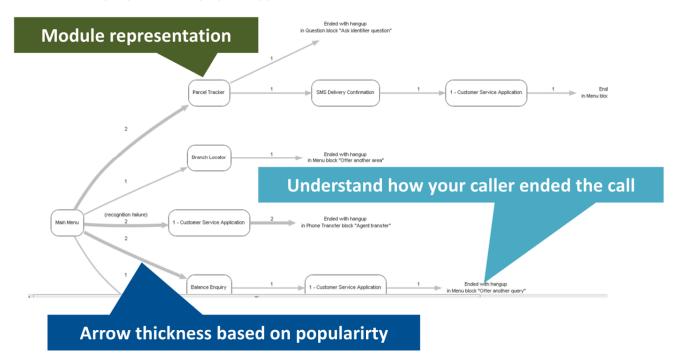
The report shows one or more sections, depending on the number of modules and business processes available in your company, and whether you selected to view specific applications when you generated the report.

Statistic	Description
Outcome Category	Type of outcome for this business task.
Outcome Description	The event generated by this outcome.
Count	The number of times this event has been

Statistic	Description
	generated by this outcome.
% of All Attempts	The percentage of attempts that resulted in this event for this outcome.
Ave. Duration (secs)	The average duration spent on achieving this event for this outcome.

Customer Journeys

You can use the **View Customer Journeys** tab to view easy-to-understand graphical representations of how callers progress through your applications.



Viewing customer journeys offers various benefits to your business, such as:

- Tracking the most-popular paths through an application at particular points in time to better understand the impact of business changes.
- Rearranging call-steering or self-service options based on usage, to ensure your applications present the most-popular options first to reduce the cost to serve.
- Determine up-sell and cross-sell opportunities based on customer behavior.
- Easily compare the customer experience between two versions of the same application to see which is more efficient.

- Monitor the impact of self-service or call-steering changes.
- · Make improvements to other parts of the business based on consumer behavior.

Viewing customer journeys

To view customer journeys, configure the following:

- Start Date Select the start date for the journey report.
- **End Date** Select the end date for the journey report.
- **Call type** Select whether to to view journeys from test-version applications or production-version applications.
- Application Select whether to use all applications, or a specific application, for the journey report.
- Number of Journeys Displayed per Report Specify how many journeys to view per journey report.
- **Number of journey steps per customer journey** Specify the minimum and maximum number of steps a journey must use to be included in this journey report.
- Order journeys by popularity Select whether to view the most-popular journeys first, or the least-popular journeys first.
- Filter Options Select a filter.
 - **Journeys Matching a Module Result or Call Outcome** Journeys must match the specified result or outcome to be included in this journeys report.
 - **Journeys Starting With Selected Module** Journeys must start with the specified module to be included in this journeys report.
 - **Journeys Containing Selected Module** Journeys must contain the specified module to be included in this journeys report.
 - **Journeys Excluding Selected Modules** Journey must not contain the specified module to be included in this journeys report.

Click **View** to view the journeys report.

Raw Data

You can use the **View Raw Data** tab to view detailed data about various aspects of your contact center, including data that are not present in the standard **Online Reports**.

The table below describes the report types.

Туре	Description
Call Details	Low-level data based on calls during a particular time period. This report give details on a per-call basis.
Call Steps	Low-level data based on calls steps during a particular time period. This report gives details on

Туре	Description
	a per-block basis.
Business Tasks	Low-level data based on the outcome of business tasks within the IVR. This report gives details on each business task recorded.
GUI Actions	Detailed data on changes made to applications within the Graphical User Interface (GUI). This report provides data such as the person who made the change, what module(s) were changed, and when.

Generating a report

To generate a report, configure the following:

- Data Set Select one of the report types (described in the table above).
- Start Date and Time Select the start date and time to include in reporting data.
- End Date and Time Select the end date and time to include in reporting data.
- **Number of Records Displayed per Page** Specify the number of records to display on each page when viewing online. Each page provides controls to navigate to another page. This option does not apply to downloaded reports.
- Include Header Row If checked, the header row is included in the report.
- Search Calls by CLI If checked, only data pertaining to the specified CLI is included in the report.
- Search Calls by DNIS If checked, only data pertaining to the specified DNIS is included in the report.

Click **View Report** to view the report in your browser, or click **Download Report** to download the report as a CSV file.

Important

Contact your Genesys representative if you have questions about specific fields in a **Raw Data** report.

Personas

The **Personas** view lists information about the personas you have created in your environment.

A persona as a distinct personality you use for your GAAP applications. For example, you might create a distinct persona for each language your company serves. as such, you can use one persona for English-speaking customers and another persona for French-speaking customers.

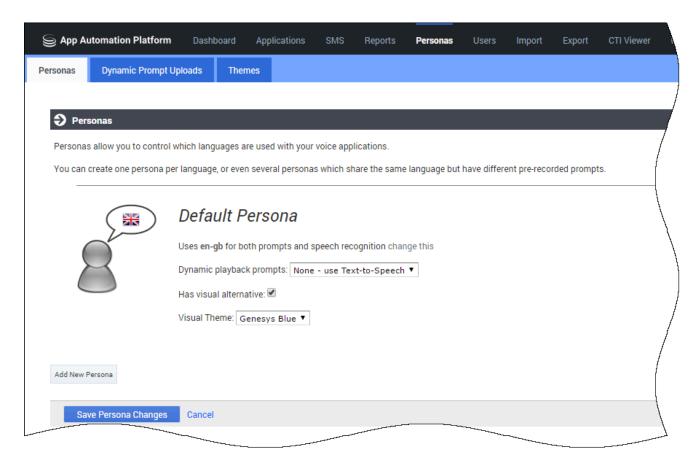
In addition, each persona can use distinct pre-recorded prompts. This is helpful if you want to add distinct personas within a language group to appeal to various subsets of customers. You can have one persona that deals with general English-speaking calls, and another persona that caters to known callers from a particular age group, region, segment level, and more.

You can upload your own dynamic prompts to use with personas as a superior alternative to TTS (Text-to-Speech) prompts.

You can also create visual themes for each persona to use with WebIVR applications.

Personas tab

The **Personas** tab lists the personas you have created. GAAP comes pre-installed with a default persona, shown below:

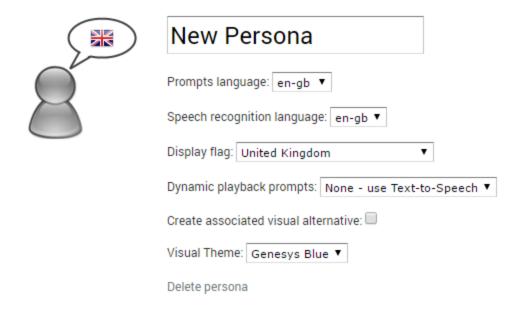


This displays the following information about the persona:

- **Default Persona** The name of the persona.
- **Uses en-gb for both prompts and speech recognition** The language used by the persona (in this case, British English). It also states this language is used for both prompts and speech recognition.
- **Dynamic playback prompts** This persona uses TTS (text-to-speech) for verbalizing information to the caller. However, if you have uploaded dynamic prompts, you can choose the prompt package here.
- Create associated visual alternative If enabled, GAAP creates a visual persona for use in WebIVR applications.
- **Visual Theme** If this persona is used in a WebIVR application, this menu allows you to select which theme to use.

Creating a persona

Click **Add New Persona** to create a persona for your company. The new persona appears in the list:



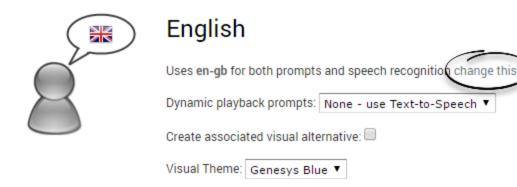
Configure the following:

- **New Persona** The name of the persona. Choose a name that concisely describes the persona's function. In some cases, this might be as simple as a language (**English** or **French**). However, if you want to use more than one persona per language, use a name that describes its purpose (for example, **English Gold Segment**).
- **Prompts language** Select the language that this persona uses for TTS prompts.
- Speech recognition language Select the language that this persona uses for speech recognition.
 This is often the same language you selected for Prompts language, but you can choose another language for speech recognition if needed (for example, if non-native speakers are frequently misunderstood by a particular language's speech-recognition engine and you want to use an alternative).
- **Display flag** Select a flag to identify your persona. This icon is seen in the Callflow Editor for specific blocks, such as Message blocks, that allow you to select a persona.
- **Dynamic playback prompts** Select whether to use Text-to-Speech or a dynamic prompt package that you previously uploaded.
- Create associated visual alternative If enabled, GAAP creates a visual persona for use in WebIVR applications.
- **Visual Theme** If this persona is used in a WebIVR application, this drop-down menu allows you to select which theme to use.

Click Save Persona Changes.

Editing a persona

Click the **change this** link within a persona to change its details. You can configure any of the fields described in the Creating a new persona section.

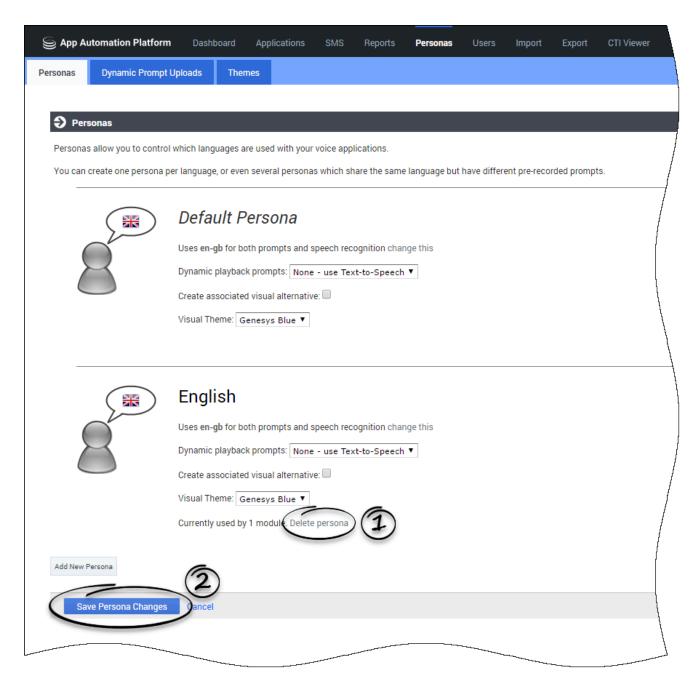


Not used by any modules. Delete persona

Click **Save Persona Changes**.

Deleting a persona

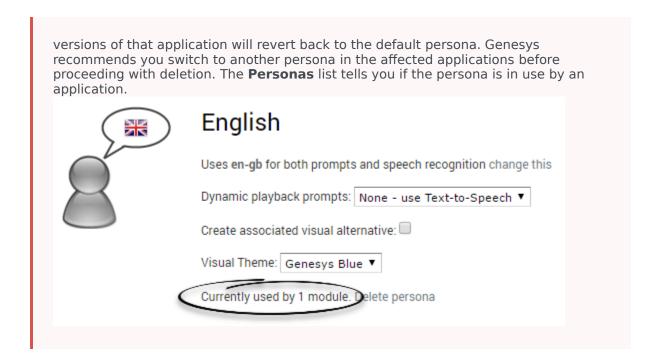
Click the **Delete persona** link within a persona to delete it, then click **Save Persona Changes**.



To the left of the **Delete persona** link, GAAP states how many applications or modules are currently using this persona. Ensure you understand the risk of deleting a persona that is being used in an application or module.

Warning

If you delete a persona already in use by an application, both the test and production



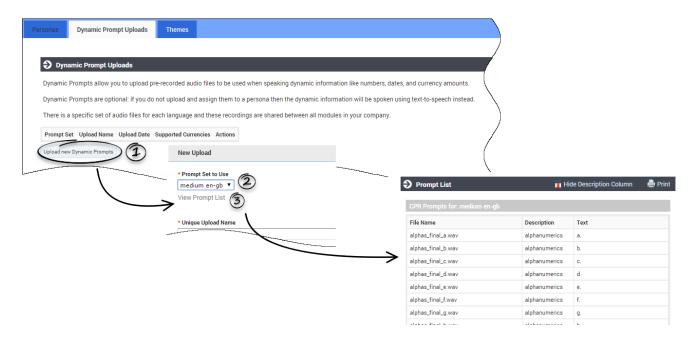
Dynamic Prompt Uploads tab

The **Dynamic Prompt Uploads** tab lists the dynamic prompts you have uploaded to your environment.

GAAP uses dynamic prompts to give applications more natural-sounding language when speaking dynamic information back to customers. For example, when giving a calendar date to a customer, TTS (Text-to-Speech) might sound more uneven ("January One Two Zero One Seven" for January 1, 2017). The TTS voice might also not be in the tone or dialect that your callers expect. However, with dynamic prompts, you can use a native speaker to provide snippets of sounds that GAAP uses to concatenate more natural-sounding language for callers ("January First Twenty Seventeen" for January 1, 2017).

Before you can upload a new dynamic prompts package, you must prepare a ZIP file that contains recordings of the various sounds needed to produce a dynamic prompt. For example, you must have a speaker record sounds of the alphabet, numbers, times, dates, and more. These files must be saved with the **exact** filename provided by GAAP.

To view a list of the required sounds and filenames, click **Upload new Dynamic Prompts**. In the **Prompt Set to Use** menu, select a language (for example, **medium en-gb** for British English with a medium-sized subset of sounds), then click **View Prompt List**.



Note the filename used for each sound. Your recording package must include all of the listed filenames, and the filenames must be an exact match.

Warning

The rest of this section assumes you have already configured your environment for supported languages and currencies to be used by your dynamic prompts. If this has not been done, go to Default Server Settings to configure your environment before proceeding.

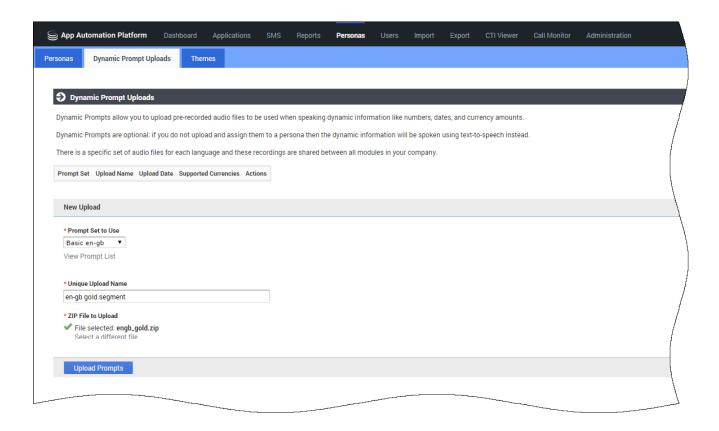
Uploading a new dynamic prompts package

Once the package is ready, click **Upload new Dynamic Prompts**.

In the **Prompt Set to Use** menu, select a language.

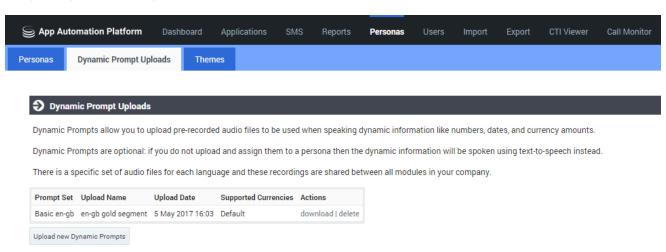
In the **Unique Upload Name** field, provide a name for this dynamic prompts package. Choose a descriptive name that describes the purpose of the dynamic prompts.

Click **Choose File** to select the ZIP file on your computer, and then click **Upload Prompts** to upload the file.



Viewing information about your dynamic prompts

Once you have uploaded a package of dynamic prompts, the list updates to show information about the package. For example:



In the example above, you can view the following information:

- **Prompt Set** The language set for these prompts.
- Upload Name The name given in the Unique Upload Name field when the package was uploaded.
- Upload Date The date the package was uploaded.
- **Supported Currencies** The currencies this package supports. In this example, it supports this language's default currency. However, you might have a package that supports prompts for euros, pounds, dollars, and more. If so, these currencies are listed in this field.

Downloading a dynamic prompts package

In the **Actions** column, click **download** to download a ZIP file of the dynamic prompts package.

Deleting a dynamic prompts package

In the **Actions** column, click **delete** to delete the dynamic prompts package. GAAP displays a warning message that states any prompts using this package will revert to TTS (Text-to-Speech). If you understand the warning and agree to the deletion, click **OK**.

Themes tab

The **Themes** tab lists the themes available in your environment for WebIVR applications.

By default, your GAAP installation comes with the **Genesys Blue** theme. However, you can create your own theme to suit your business needs.

Creating a new theme

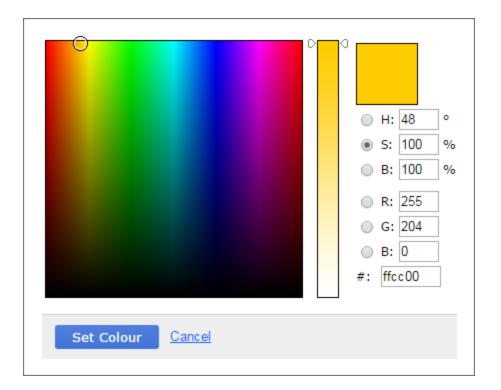
Important

Genesys recommends that users have some CSS development experience before creating a theme.

Click Create new Theme. The Edit Theme screen appears.

In the **Name** field, enter a unique name for your theme that describes its style and purpose. For example, you might call a theme **Sales - Red**, to indicate the theme is used by your company's sales department and the theme is based on the color red.

In the **Colour Palettes** section, specify which colors are available for use in this theme. You can click the **X** beside a color to remove it from the palette, making it unavailable for selection when configuring this theme. Or, you can add a color by clicking the + button. When you add a new color, GAAP displays a color-picker screen to allow you to customize the color. Click **Set Colour** when done to save the color to the theme's palette.



Below the color palette, you can define CSS-based settings for everything from the theme's header to the appearance of validation messages.

At the bottom of the settings list is a section called **CSS Override**. You can provide custom CSS in this field to further customize your theme. Any CSS specified in the **CSS Override** section supersedes CSS settings in the other sections. For example, if you set a particular border style in the **Header** section but then specified a different setting in the **CSS Override** section, the **CSS Override** setting is used.

Overview Users

Users

The **Users** view allows you to create, edit, and delete users from your company account.

Creating users

Click **Create a new user**. The **Edit User** page opens. Enter the following information:

- **Email Address** The user's email address. This address is the user's login name, as well as the email account GAAP uses for password-reset requests.
- Name The user's display name (for example, John Smith).
- **Password** The password must be between eight and 15 characters in length.
- Confirm Password Re-renter the password.
- Role The role for this user, which defines the permissions and features available to this user in GAAP.
- Force User to Change Password on Next Login Select this option to have the user set a new password when he or she logs in to GAAP.

Click Save.

Important

You can only create user accounts with a role equal to or lesser than your own. For example, an **Application Designer** cannot create a **Full Administrator**.

Editing users

In the **Users** view, click **Edit** beside the user account you want to edit. The **Edit User** page opens.

The fields in the **Edit User** page work as described in the **Creating users** section, but you do not have to specify values in the **Password** and **Confirm Password** fields if you do not want to change the user's password.

Overview Users

Deleting users

In the **Users** view, click **Delete** beside the user account you want to edit.

Important

You cannot delete the user account you are currently using in GAAP.

Overview Import

Import

The **Import** view allows you to import a ZIP file containing various application or module details.

To import files:

- 1. In the **What to Import** section, select one of the following options:
 - Import Everything Includes all callflows, uploaded grammars, product-specific settings, and uploaded audio files.
 - Import Prompts Only Includes uploaded audio files, such as those that are part of the callflow and those that are product-specific.
 - Import Product-Specific Data and Prompts Only Unlike Import Everything, this option excludes callflow information, static prompts, and grammars.
- In the ZIP File to Import section, select the zip file you want to import, and then click Choose Modules to Import.
- 3. The Choose Modules to Import window displays the modules that GAAP found in the ZIP file. You can:
 - Click **Ignore** beside a module that you do not want to import.
 - Enable the **Deploy these templates to production after import** check box to deploy these modules directly to your production environment.
- 4. Click Import.

Overview Export

Export

You can use the **Export** view to export various module details in XML format. You can also download any previously uploaded audio prompts.

To export files:

- 1. Click **Export** in the navigation bar to access the **Export** view.
- 2. In the **What to Export** section, select one of the following options:
 - **Export Everything** Include all callflows, uploaded grammars, product-specific settings, and uploaded audio files.
 - Export Prompts Only Include uploaded audio files, which includes those that are part of the callflow and those that are product-specific.
 - Export Product-Specific Data and Prompts Only Unlike Export Everything, this option excludes callflow information, static prompts, and grammars.
- 3. In the **Modules to Export** section, select which Modules you want to export. You can select multiple modules by holding the **Ctrl** key on your keyboard as you click modules.
- 4. In the **Export Options** section, enable the **Use Production Version of Each Module** check box to export the production version of the module, or disable the check box to export the test version of the module.
- 5. Click **Export**.

Overview CTI Viewer

CTI Viewer

The CTI Viewer uses a combination of Whisper Transfer and special access to the reporting database to allow you to pass attached data between the caller and the agent, without requiring a CTI-enabled telephony environment.

If you have enabled Whisper Transfer in your Phone block, just before the transfer takes place, GAAP attempts to log the call history to the database and the database generates a new **Call ID** record. GAAP then creates a special scripting variable called **WhisperID** that you can include in the Whisper Transfer prompt (for example: **The code is [var:WhisperID]. Press 1 to accept the call**).

The CTI Viewer can be viewed by most user roles. However, there is a special **CTI Agen**t user role that is only allowed access to this page.

To use the CTI Viewer:

- 1. The agent logs into GAAP and clicks **CTI Viewer** in the navigation bar.
- 2. In the CTI Viewer view, click Launch.
- 3. In the CTI Viewer dialog box, enter the code provided by Whisper Transfer and click Lookup.
- 4. The call details display, including the CLI, any CTI attached-data fields that were attached by Script blocks, and a table showing all of the business tasks that were attempted during the call.

Important

CTI Viewer might show agents an extensive list of information. If needed, agents can click $\not\approx$ to specify which details they want to view at the top of the list.

Call Monitor

You use the **Call Monitor** view to monitor and test your applications. There are two methods you can use to test an application:

- Call Monitoring Allows you to monitor calls from a specific CLI. As the call progresses, you can visually follow the call as it flows through blocks and monitor call data and variables. This option is useful for situations in which you need to quickly test an application and do not need the robust analysis provided by a virtual call.
- Virtual Call Allows you to virtually call an application and view a detailed analysis of variables, call
 settings, and call preferences in use. You can quickly start and restart calls, and select different callflow
 scenarios to test various aspects of your application. This option is useful in situations in which you
 need to drill down into more complex scenarios that are difficult to simulate in Call Monitoring, such as
 callflows that rely on web-service calls.

Call Monitoring

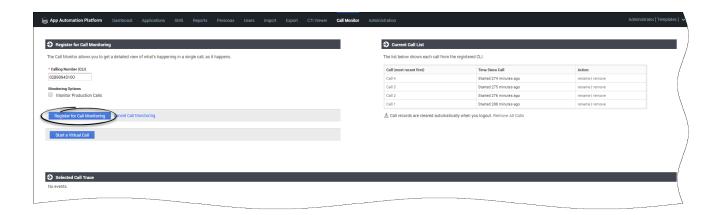
You can use call monitoring to view how an application responds to a caller in real time. Prompts and menu choices are displayed as the caller progresses through the call, allowing you to easily monitor the caller's path through the application, along with information about variables and other call data that are set by the application in response to the caller.

Starting call monitoring

In the **Call Monitor** view, go to the **Register for Call Monitoring** section and configure the following:

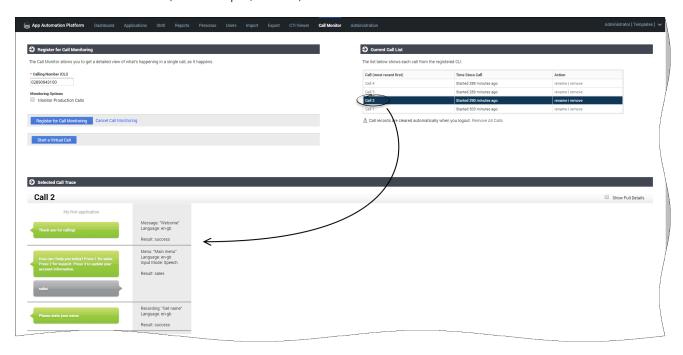
- Calling Number (CLI) Enter the CLI to monitor. If you do not know the proper CLI format, you can check the call log in the Reports view and copy the CLI value into this field.
- **Monitor Production Calls** By default, call monitoring only monitors calls to your test application. Select **Monitor Production Calls** if you also want to monitor calls to your production application.

Click **Register for Call Monitoring** to begin monitoring this CLI.



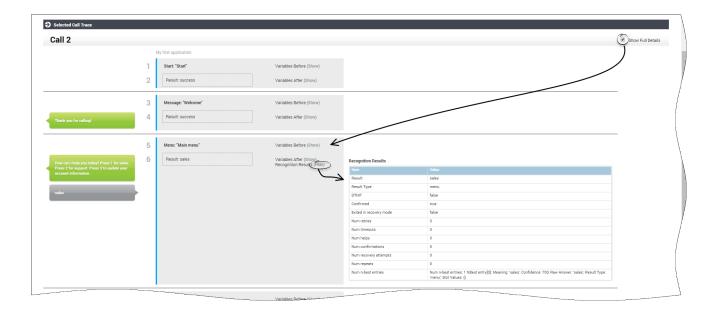
Viewing a monitored call

Once a monitored CLI calls, an entry for that call displays in the **Current Call List** section. Click the name of the call record (for example, **Call 2**) to view the call in the **Selected Call Trace** section.



By default, the **Selected Call Trace** section shows a high-level overview of the call's progression. You can see prompts played to the caller, menu options the caller has selected, responses to questions, and activity within linked modules. You do not see progression through blocks that do not require user input, such as **Script** blocks.

Click **Show Full Details** to view more information about the call, such as the value of variables at each step, detailed breakdowns of responses to Menu and Question blocks, and much more.



Ending call monitoring

GAAP continues to monitor a CLI until instructed to stop. Therefore, you might want to cancel call monitoring after you are done testing your application. To do so, go to the **Register for Call Monitoring** section and enter the CLI to stop monitoring in the **Calling Number (CLI)** field. Click **Cancel Call Monitoring**.

Virtual Call

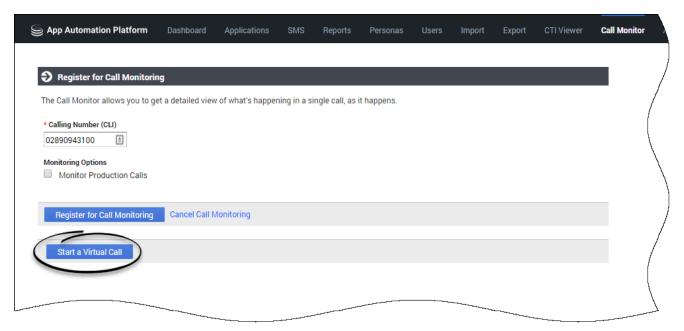
You can use virtual calls to test various aspects of your applications. A virtual call takes you block by block through the application, letting you select various inputs or events to determine how the application responds to a wide range of scenarios. As the call progresses, you can monitor back-end information such as variables, preferences, web-service calls, and even the VXML being generated for voice calls.

Important

- Virtual calls simulate modules only if they are called from the application (for example, by a Link block). Otherwise, you cannot simulate modules as an isolated entity.
- Virtual calls provide information about elements such as call history, variables, attached
 data, business tasks, VUI preferences, and more. However, you might not see certain
 elements in a virtual call until data is available. For example, you cannot see
 information about a variable or business task until it is invoked during the virtual call.

Starting a virtual call

In the Call Monitor view, click Start a Virtual Call.



The Virtual Call opens in a new window.

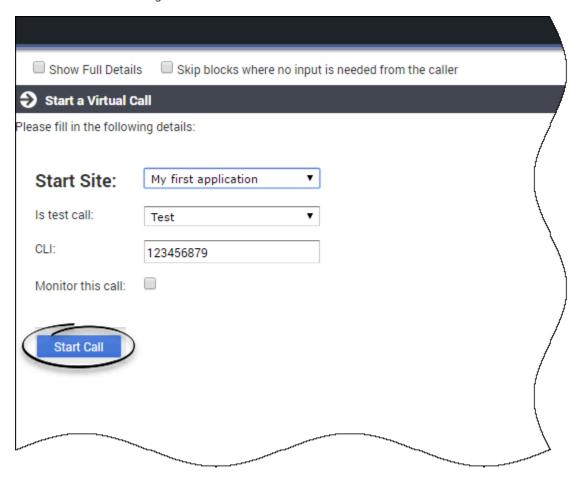
At the top of the Virtual Call window, you can select the following settings:

- **Show Full Details** Select to see the options to be applied to the virtual call. Most options can be left at their default settings. However, you might want to change the following:
 - **Channel** Select which channel to use for the call. For example, you can select **Voice** for phone calls or **Web** for a Web IVR call. This is useful if you want to simulate customer experiences across various channels.
 - **DNIS** Select the DNIS that the call used to access the application. This setting is useful for testing how your application responds when accessed by one DNIS as compared to another, such as when one customer segment uses one DNIS and another customer segment uses another DNIS.
- Skip blocks where no input is needed from the caller If you do not select this option, the virtual call proceeds through every block, even if user input is not needed. For example, at the Start block, you must click the success event to proceed to the next block. However, if you do select this option, the virtual call stops only when user input is needed, such as at a Menu block.

In the **Start a Virtual Call** section, specify the following:

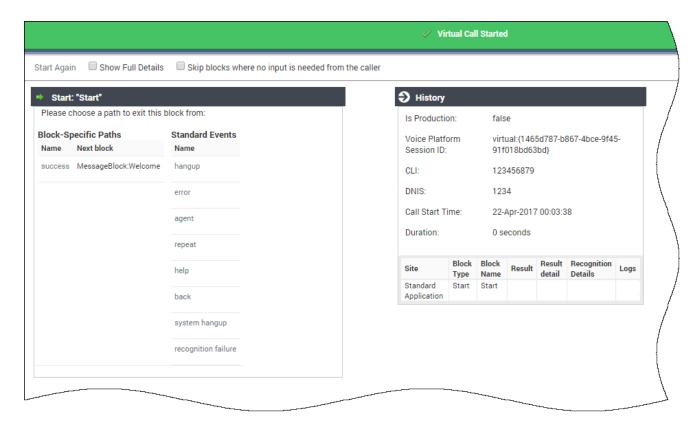
- Start Site Select the application to test.
- **Is test call** Specify whether the virtual call uses the test version of the application. If this option is not selected, the production version of the application is used.
- CLI Specify the CLI to use for the virtual call.
- Monitor this call Select this option to also use Call Monitoring with this virtual call.

Click Start Call to begin the virtual call.



The virtual call begins and simulates how the application responds to a caller. You can monitor the value of variables and the status of callflow preferences to determine how they influence the call experience. If you select the **Show Full Details** option, you can also view the VXML code as it is generated.

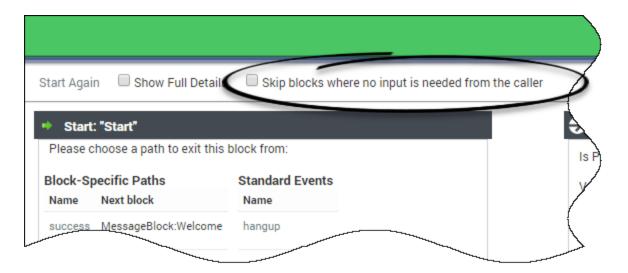
The power of virtual calls is being able to quickly and easily simulate scenarios that might be time-consuming or difficult to simulate with actual calls. For example, at any point in your application, you can trigger standard events such as **error** to see how the application responds when an error occurs. Or, in a Menu block, you might try specifying various inputs to see how the block processes the input. You can click **Start Again** in the top-left corner of the screen to restart the call and simulate different events and outcomes.



You can trigger the following standard events at any time during a virtual call:

- hangup Simulates a caller hangup.
- error Simulates an unspecified error.
- agent Simulates the agent default path.
- repeat Simulates a global default to repeat the last prompt.
- help Simulates a global default to provide help.
- **back** Simulates a global default to go back to the previous block.
- system hangup Simulates a system-side hangup.
- recognition failure Simulates an input-recognition failure.

If you run multiple virtual calls to test a certain section of the application, you can skip certain blocks that do not require user input, such as Message blocks. To do this, select the option **Skip blocks** where no input is needed from the caller to display only blocks that require input from the caller, such as a Menu block or Recording block. You can turn this option on and off throughout the virtual call to skip sections of the application that you do not want to include in your test.



The virtual call ends either when you progress past the last block in the application, or if you simulate an event such as **hangup**.

Some blocks allow you to set specific options. For example, in a Menu block, you can try various responses to test how the application processes the call. The following sections explain specific options that pertain to each block during a virtual call.

Menu Block

The **Options** section allows you to specify the caller's input during the virtual call. For example, if the **Menu** block options are **yes** and **no**, you can select either option and proceed with the virtual call.

Click **Show More Options** to view other input options. For example, you can simulate an inputrecognition failure, or you can input one or more words that sound similar to determine if the call proceeds as expected.

Options					
Select an option to submit:					
Name	Synonyms				
no	no,nope,no thanks,incorrect,wrong				
yes	yes,yeah,yes please,yup,ok,thats right,correct				
✓ Show More Options					
Recognition Type: Success Recognition Failure					
NBest Meaning index		Raw answer	Confidence Slot Values		
1			700		
2			700		
3			700		
Mode:		○Voice ● DTMF			
Num NBest:		1			
Is confirmed:		O Yes No			
Is exited in recovery mode:		O Yes No			
Result type:		Menu ▼			
Num retries:	0	Num timeouts:	Num helps:		0
Num repeats:	0	Num confirmations: 0	Num recovery attempts:		0
Submit Choice					
View Collection Grammar					
View Collection DTMF Grammar					

The following options are available if you select **Show More Options**:

- Recognition Type Select one of the following options:
 - **Success** Simulates a successful input recognition. In the fields below, you can enter and rank various criteria for successful input, as described below:
 - Meaning The interpreted result from input recognition. For example, 1001.
 - Raw answer The actual input. For example, the caller might say "one double-o one" as a raw answer. In the **Meaning** field, this is recognized as **1001**.
 - Confidence Assign a confidence ranking to this answer, on a scale from 0 (low) to 1000 (high).
 - Slot Values This field is not typically used and can be left blank.
 - **Mode** Select the input mode to use for input recognition. Select **Voice** for speech recognition and **DTMF** for DTMF keypad input.
 - Num NBest Specify the number of NBest options to consider when processing input.
 - Is confirmed Specify whether the input must be confirmed with the caller before proceeding.
 - **Is exited in recovery mode** Specify whether to exit this block in recovery mode (for example, if the caller provided too many unsuccessful inputs).
 - **Result type** Specify the result type to use for input. For example, if the caller says "agent" and you have a menu option called **agent** and a default path called **agent**, this value specifies which type to use in this virtual call.
 - Recognition Failure Select this option to simulate an unsuccessful input recognition.

In the **Num** ... fields, you can specify how many times the caller used each option. For example, enter 2 in the **Num retries** field to specify the caller had two retries when providing input.

Optionally, click one of the following to download and view the grammar file used for each input type:

- · View Collection Grammar.
- View Collection DTMF Grammar.

Click **Submit Choice** to process the input.

Question Block

The input options for Question blocks are similar to Menu blocks. See the Menu Block section above for more information.

Phone Block

Specify the outcome of the Phone block. The following standard outcomes are available:

- Success The virtual call simulates a successful transfer and the call ends.
- Busy The virtual call simulates a busy signal during transfer and plays a standard prompt.
- No Answer The virtual call simulates an unanswered transfer and plays a standard prompt.

• Transfer Failure - The virtual call simulates a failure during transfer and plays a standard prompt.

Recording Block

You can upload an audio file to simulate the caller providing a voice recording.

Script and Interceptor blocks

These blocks provide the output path returned by the script or defined in the interceptor logic.

Important

Choose the output path returned by the Script or Interceptor block. Choosing another path might lead to errors elsewhere in the virtual call.

Phone Block

You can select the outcome of the transfer.

If an Opening Hours rule applies, the outcome of that rule is shown.

Using the Current Call List

The **Current Call List** shows a record of your monitored calls and virtual calls. This list clears after you log out and does not persist between user sessions.

Besides viewing information about these calls, you can:

- Rename a call record Click rename to rename the call record. By default, calls are named Call 1, Call
 2 and so on, but you can use more descriptive names, particularly if you choose to generate test cases
 based on these calls using Cyara.
- Remove a call record Click **remove** to remove the call record from the list. Once removed, you cannot retrieve the record again.

Using Cyara to generate test calls

If you have purchased Cyara, you can select items in the Current Call List to generate XML for importing into Cyara. To do so, click the check box in the **Generate?** column for each call you want to select for test cases.

In the **Generate Cyara Test Case** window, enter a filename and click **Save** to save the XML to your computer.

Tip

You can click **Show Cyara Settings** to view and configure information related to the generated XML file. Refer to the Cyara documentation for more information on configuring these settings and using Cyara.

Administration

The **Administration** view allows you to create, modify, and delete settings and configurations that govern your GAAP environment.

The following tabs are available:

- Companies
- Roles
- Products
- Phone Numbers
- CLI Data Settings
- Certificates
- Clusters
- Servers
- Default Server Settings

Companies

Companies are separate entities within your GAAP environment that have their own callflows, users, and reporting data. Companies are similar to subfolders within an operating system's root folder. All folders share a common set of configurations, but each folder can have its own files, permissions, and rules. Likewise, you can create separate companies if your business requires separate entities with unique user lists, reporting data, and callflows.

Important

The **Templates** company is created after you install GAAP to host the templates you need to create products. Genesys recommends you do not delete the **Templates** company.

Creating a company

Click **Create a New Company** to create a company. In the **Company** section, specify the following options:

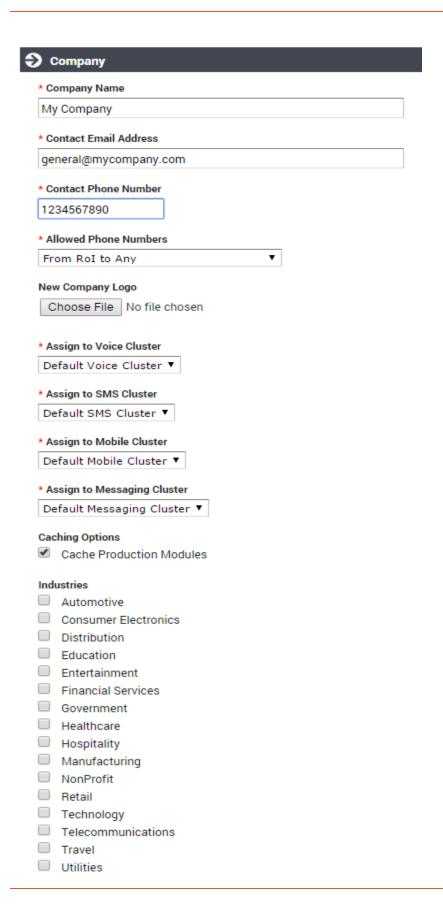
- Company Name Enter a name for your company.
- Contact Email Address Enter a general email address for your company. This email address is not

used by GAAP, but it might be useful for support personnel.

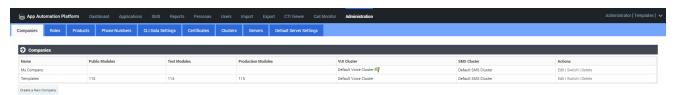
• **Contact Phone Number** - Enter a general phone number for your company. This phone number is not used by GAAP, but it might be useful for support personnel.

- Allowed Phone Numbers Specify which phone numbers can be dialled by this company's callflows.
 In most cases, users select From Rol to Any or From UK to Any, but you can create your own calling rules in the Phone Numbers tab and select it here.
- New Company Logo Upload a company logo that you can display in the GAAP user interface.
- Assign to Voice Cluster Select the voice cluster that this company uses. Most users select Default Voice Cluster.
- Assign to SMS Cluster Select the SMS cluster that this company uses. Most users select Default SMS Cluster.
- Assign to Mobile Cluster Select the mobile cluster that this company uses. Most users select **Default Mobile Cluster**.
- Assign to Messaging Cluster Select the messaging cluster that this company uses. Most users select Default Messaging Cluster.
- Cache Production Modules If enabled, GAAP uses cached versions of production modules to serve callers. Genesys recommends you enable this setting for consistent performance.
- **Industries** Optional. Select one of the boxes to identify the industry in which your company operates. This tag is not used elsewhere in GAAP and is descriptive only.

Click Save.



The Companies list now displays the company you created.



Other actions

Important

Your user account must be assigned to either the **Platform Administrator** or **Full Administrator** role before you can perform the actions below.

In the **Actions** column, you can click:

- Edit Edit company details.
- **Switch** Switch to this company. When using GAAP, if your user account has **sufficient privileges**, you can switch between using one company and another.
- **Delete** Delete the company and all information related to the company, such as callflows and user accounts.

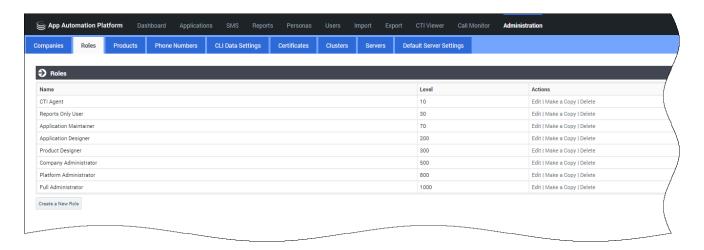
Roles

Roles govern what a user can do in GAAP. For example, a user with the **Full Administrator** role has full permissions to configure GAAP, from creating companies, users, server settings, and much more. However, a user with the **Reports Only User** role can view information related to reports but cannot create applications.

Important

For ease of use and effective troubleshooting, Genesys recommends that you do not modify the standard user roles in GAAP. Instead, click **Make a Copy** beside the role you want to modify and create a new role with modified permissions.

The **Roles** list shows the roles available in your company. The **Levels** column is descriptive only and is meant to illustrate the relative permission levels between each role.



The following is a general description of what each role can do in GAAP. Unless otherwise noted, each successive role in the list builds upon the permissions of the previous role:

- CTI Agent Can access the CTI Viewer view.
- Reports Only User Can also access the Dashboard, Applications, and Reports views.
- Application Maintainer Can also access the Personas view and modify certain aspects of callflows.
- Application Designer Can also access the Import, Export, and Call Monitor views and create
 callflows.
- Product Designer Can also access the Products tab in the Administration view.
- Company Administrator Cannot access the Products tab in the Administration view, but can edit
 company details in the My Account page.
- Platform Administrator Can also access the Administration view and switch companies.
- Full Administrator Can access any page or setting in GAAP.

Creating a role

If needed, you can create roles to fulfill particular business needs. In most cases, Genesys recommends creating a copy of an existing role and modifying its permissions. Click **Make a Copy** beside the role you want to modify. If necessary, you can choose to create a new role by clicking **Create a New Role**. For both methods, do the following:

- Role Name Enter a descriptive name for the role.
- Level Enter a numerical value to help describe the relative permission level of this role. For example, if you are making a copy of the Application Designer role but you want to add some additional permissions, you can set a higher level value (for example, 250 instead of the original 200) to show this role has more permissions.
- Role Permissions Enable or disable various permissions for the role.

Click Save.

Other actions

In the **Roles** list, you can click one of the following in the **Actions** column:

- Edit Edit the role.
- Make a Copy Make a copy of the role.
- Delete Delete the role. You cannot delete a role that is assigned to at least one user account.

Products

Products are prebuilt modules that you can insert into your applications. Although you can't edit product modules, you can set parameters to customize them for your business needs.

The **Products** list shows the products available in your environment. The products in this list are governed by your GAAP license, so the list can differ from one company to another.

Deleting a product

You can delete a product that is no longer in use. Click **Delete** beside the product you want to remove.

Importing a product

You can import a new product supplied by Genesys by going to the bottom of the **Products** list and clicking **Import a Product**.

Phone Numbers

The **Phone Numbers** tab allows you to specify rules for which phone numbers can be called by GAAP callflows. For example, you might want callflows to use a ruleset that prohibits calls to mobile numbers.

The following rule sets are installed with GAAP:

- From Rol to Any Allows calls from the Republic of Ireland to anywhere in the world.
- From Rol to Rol Landlines Allow calls only from the Republic of Ireland to landline numbers in the Republic of Ireland.
- From Rol to Rol Landlines and Mobiles Allow calls only from the Republic of Ireland to landline and mobile numbers in the Republic of Ireland.
- From UK to Any Allows calls from the United Kingdom to anywhere in the world.
- · From UK to UK Landlines Allow calls only from the United Kingdom to landline numbers in the

United Kingdom.

• From UK to UK Landlines and Mobiles - Allow calls only from the United Kingdom to landline and mobile numbers in the United Kingdom.

Creating a new rule set

Click **Create a New Ruleset** to define a new set of rules. In the **Phone Number Ruleset** section, configure the following:

- Ruleset Name Enter a descriptive name for the rule set.
- Rules Define the rules that govern this rule set. Click Add row to add a new rule.
 - Is Allowed? Select Yes to allow calls that match the rule, or No to prohibit calls that match the rule.
 - **Prefix** Specify the prefix of the phone number for the rule.
 - Min Length Specify the minimum number of phone-number digits for the rule.
 - MaxLength Specify the maximum number of phone-number digits for the rule.

Click Save.

Other actions

In the **Phone Number Rulesets** list, you can click one of the following in the **Actions** column:

- Edit Edit the rule set.
- Delete Delete the rule set.

CLI Data Settings

Important

This section describes how to use the **Built-in** CLI Data Mechanism. Contact your Genesys representative if you want information for how to integrate this feature with Genesys Conversation Manager.

The **CLI Data Settings** tab allows you to use regular expressions to define allowed phone numbers against which to store CLI data in the database.

You can configure the following:

• **Positive Pattern for Valid CLIs** - Enter a regular expression to define a range of allowed phone numbers against which CLI data *can* be stored.

• **Negative Pattern for Valid CLIs** - Enter a regular expression to define a range of allowed phone numbers against which CLI data *cannot* be stored.

Certificates

The **Certificates** tab allows you to import and create certificates for use with HTTPS connections in your GAAP environment.

Importing a certificate

Click **Import a new Certificate** to import a certificate from a machine on your network. You must provide the IP or FQDN of the server that has the certificate, along with the appropriate port number. Click **Get Certificate**.

If the certificate is found, GAAP displays details about the certificate to be imported. Enter a description to describe the purpose of the certificate, then click **Save**.

Creating a self-signed certificate

Click **Create a Self Signed Certificate** and enter the following information:

- Server(s) Enter the server IP or FQDN that will host the certificate.
- Pass Phrase Enter a pass phrase for the certificate. Note this value for future use.
- Add to Trusted Certificates List If enabled, the self-signed certificate is trusted. This might prevent certain security warnings from appearing in your browser.

As this is a self-signed certificate, you do not need to enter information in the fields **Organisation Unit**, **Organisation**, **City**, **State**, and **Two-Letter Country Code** unless directed to do so by Genesys or your company.

Click Generate.

Important

After you generate the certificate, you must update the password on the host machine.

- Open the file server.xml in the following location: C:\SpeechStorm\Platform\
 TomcatVUI\conf.
- 2. Update the **SSLPassword** value to the pass phrase you entered when you created the self-signed certificate.
- 3. Restart the server.

Other actions

In the **Certificates** list, you can click one of the following in the **Actions** column:

- Edit Edit the certificate's details.
- **Delete** Delete the certificate.

Clusters

The **Clusters** tab allows you to group servers to reflect your business needs. For example, you might want to create a cluster of VUI servers assigned to a particular load balancer to better manage your call volume. Or, if you are in a multi-tenant environment, you can use clusters to segregate groups of servers to particular tenants and ensure resources for one company are not shared with another.

The **Clusters** list shows the clusters in your environment, and the load balancer and resources cluster to which each cluster is assigned.

Creating a cluster

Click Create a New Cluster and select a cluster type.

Enter the following information:

- Cluster Name Enter a descriptive name for the server.
- Load Balancer Configuration Select one of the following options:
 - No load balancer Do not use a load balancer with this cluster.
 - **Use internal Load Balancer cluster** Select a load balancer that you previously created in the **Servers** tab.
 - **Use an external Load Balancer** Select an external load balancer. You must provide a URL and port number to which this cluster must send traffic.

Click Save.

Using load balancers

You can assign clusters to use load balancers to better manage Messaging Server traffic on your network. GAAP provides an internal load balancer that you can use, or you can provide your own solution.

To create a load balancer, click **Create a New Cluster** and select **New Load Balancer Cluster** in the pop-up menu. You must configure the following:

- **Cluster Name** Provide a descriptive name.
- Load Balancer Servers Will Balance Requests Arriving at This Port Specify the protocol (HTTP)

or HTTPS) and server port number for the load balancer.

Hostname Used in External Links to this Cluster - Provide a hostname that programs and services
can use to connect to the load balancer. For example, do not provide an internal IP address or
hostname that cannot be accessed by customers who click links to WebIVR applications.

Click Save.

To assign clusters to use a load balancer, click **Edit** beside a cluster and select the load balancer, and then click **Save**.

Using resource clusters

You can use resource clusters to provide a central storage location for all your customer-specific resource files, such as audio files. Otherwise, GAAP stores these files in the **resources** folder of the current VUI (for example, C:\SpeechStorm\Platform\TomcatVUI\webapps\fish-vui\resources).

To create a resource cluster, click **Create a New Cluster** and select **New Resources Cluster** in the pop-up menu. Provide a descriptive name in the **Cluster Name** field and click **Save**. Before you can use the cluster, you must create a resources server in the **Servers** tab and assign this server to the resource cluster.

To assign VUI servers or clusters to use the resource cluster, click **Edit** beside a voice cluster and select the resource cluster in the **Resources Cluster**, and then click **Save**.

Other actions

In the **Clusters** list, you can click one of the following in the Actions column:

- · Edit Edit the cluster settings.
- View Statistics View statistics about how many modules and applications are using the cluster.
- Delete Delete the cluster from the GAAP environment.

Servers

The **Servers** tab allows you to monitor and manage the servers in your GAAP environment. You typically use this tab when taking a server off **Active** status so you can upgrade to a newer version of GAAP.



The **Servers** list shows various information about each server, such as:

- The server type
- The protocol used by the server (HTTP or HTTPS)
- · The server's hostname
- · The port used by the server
- The cluster to which the server belongs
- Whether the server is active and able to process calls and other tasks
- · Whether the server is online
- The number of active sessions currently, and the number of total active sessions today
- The date when the server came online.

Taking a server offline

When upgrading GAAP, you must take a server offline so it is not active and able to take news calls. Once a server is no longer active, it finishes its current calls but is no longer able to accept new calls. Monitor the **Active Sessions** value for the server, which tracks the number of calls currently being processed by the server. Once the **Active Sessions** value is **0**, the server has finished processing calls and you can take it offline for upgrading.

To take an active server offline:

- Click **Edit** beside the server.
- Clear the Active check box.
- Click Save.

When you are ready to put the server online again, follow the steps above and ensure you select the **Active** check box, and then click **Save**. In the **Servers** list, the server has a green flag in the **Active** column to show the server is active and able to process calls.

Creating a server

You can create a server to add functionality to your GAAP environment. For example, you might add a Messaging server to support Web IVR, or another VUI server to handle future call loads.

Click Create a New Server and select a server type.

Enter the following information:

- **Server Name** Enter a descriptive name for the server.
- **Server Connection Details** Select a connection type (HTTP or HTTPS) and enter a hostname and port. If you select HTTPS and the server has a self-signed certificate, you must add that certificate to the certificate store by using the **Certificates** tab.
- **Cluster** Specify which cluster to attach this server. Typically, this setting is unchanged from the default cluster.

• Server Status - Select the Active check box to make this server active and able to process requests.

• **Settings** - Add one or more server settings specific to this server. These settings supersede those set in the **Default Server Settings** tab.

Click Save.

Important

Remember to update the appropriate **local.properties** file for the server you create to reference the Server ID number in GAAP. For more information, refer to the GAAP Deployment Guide.

Other actions

In the **Servers** list, you can click one of the following in the Actions column:

- Edit Edit the server settings.
- Reload Settings If you have made changes to this sever, click this option to reload the settings.
- **Delete** Delete the server from the GAAP environment.

The following two buttons are also available:

- Re-run Server Checks Polls each server again to check its status.
- Reload Settings on All Servers Reloads settings for all servers.

Default Server Settings

Default Server Settings manage various settings and configurations for how GAAP operates in your environment.

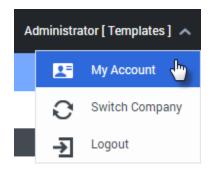
This section will list settings that you can configure. Updates to this section are made outside of the GAAP release cycle, so check back often for more information.

Contact your Genesys representative for questions about how to use Default Server Settings.

Overview My Account

My Account

You can update your account information by clicking on your login name in the top-right corner of the screen and selecting **My Account** in the pop-up menu.



My Account Details

In the My Account Details tab, you can update the following:

- Email Address The email address you use to log in to GAAP.
- Name Your display name in GAAP.
- Password and Confirm Password Change your current password. Enter your new password and then re-enter it to confirm that you have typed it correctly. You can leave these fields blank if you do not want to change your password.

Click **Update** to save your changes.

My Company Details

In the My Company Details tab, you can update the following:

- **Company Name** The name of your company, which displays beside your username in the top-right corner of your screen.
- **Contact Email Address** The email address for the main contact person within your company. Genesys uses this information to contact your company should any issues arise.
- **Contact Phone Number** The phone number for the main contact person within your company. Genesys uses this information to contact your company should any issues arise.
- **Updated Company Logo** Upload a new logo image for your company. This logo displays beside your Company Name in the top-right corner of your screen.

Overview My Account

Click **Update** to save your changes.

Integrating GAAP and Customer Environments

This page describes how to set up Integration Processes to integrate the customer's backend resources, such as web services and databases, with GAAP.

iHub Interface

The iHub interface is where you set up the Processes that integrate GAAP with the customer's resources, such as databases and web services.

iHub has four tabs, as follows:

- Processes—In this tab, you define the Integration Processes that will handle HTTP(S) requests that are
 received from the GAAP VUI. Use the scripting commands described in Scripting Commands to write
 any Process and Library scripts.
- **Deploy to Production**—After you have created and tested your Processes, you put them into production using this tab. Deployments in the current calendar year are displayed in tabular and calendar (weekly) format. From the table of deployments, you can also rollback to previous productions if needed.
- Import—You can import Process scripts and Shared scripts from other Processes.
- **Export**—You can export Process scripts, including the latest production versions, and library entries into a compressed (.zip) file; compatible for use with the Import tab.

Processes

Defining Common Properties

You can define common properties, such as variables, functions, and environment settings, that can be used for all of your processes as required. In addition, you can specify the host on which the processes run and to which the VUI must connect, even securing the connection if necessary. You can do all this on the Processes tab, as indicated in the diagram below. The numbers correspond to the tab descriptions that immediately follow the diagram.

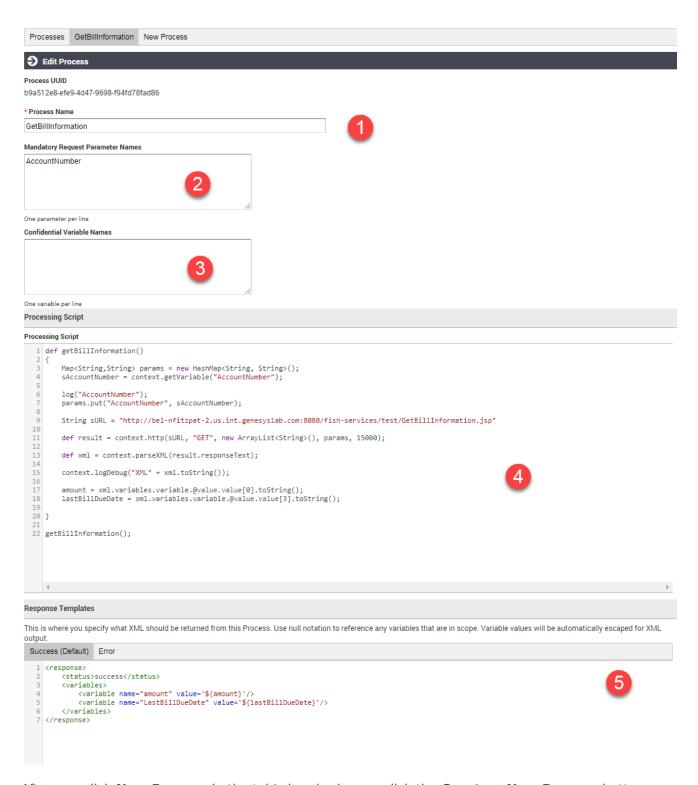


- 1. Create a library list of additional variables and functions that can be shared between Processes. The Library is inserted at the top of a Process script, so you can reference the variables and functions throughout the script, as needed.
- 2. Identify any Company-specific configuration information that would apply to a given GAAP callflow engine installation, such as HTTP. If you want to secure the connection using TLS (or SSL), and/or use client-side authentication, enter the appropriate information here. For more information about these security concepts, refer to the *Genesys Security Deployment Guide*.
- 3. Define any settings that are specific to the environment in which you are working, such as Lab, Test, or Production.

These settings can be modified or deleted at any time just by opening the **Processes** tab and making the necessary changes.

Creating a Process

Create a new Process in the **Processes** tab, as indicated in the following diagram:



After you click **New Process** in the tab's header bar, or click the **Create a New Process** button:

1. Enter a unique Process Name. GAAP automatically assigns a Process UUID for a new process. This

UUID stays with this Process until the Process is deleted.

- 2. Enter any parameters that will be required in the request from VUI. These parameters will be used by the process as it is executing. If the request does not contain these parameters, it will be rejected.
- 3. Enter any confidential parameters. These parameters might contain customer-sensitive data, such as passwords or credit card numbers, and will not be written to logs or reporting databases.
- 4. Using the scripting commands provided with GAAP, enter the code for the script that will process the request.
- Create the Response Template that will be returned by this Process. You must create at least one Response Templates - one for successful Process execution (Success). A Response Template for unsuccessful execution (Error) is optional.

Modifying a Saved Process

To modify a saved (existing) process, even its name, click Processes on the **Processes** tab to view the list of Processes. Select it by name on the Processes tab, and make the appropriate changes.

Deleting an Existing Process

To delete a process, click Processes on the **Processes** tab to view the list of Processes. Select the process you want to delete in the list, and click the garbage can icon to delete it.

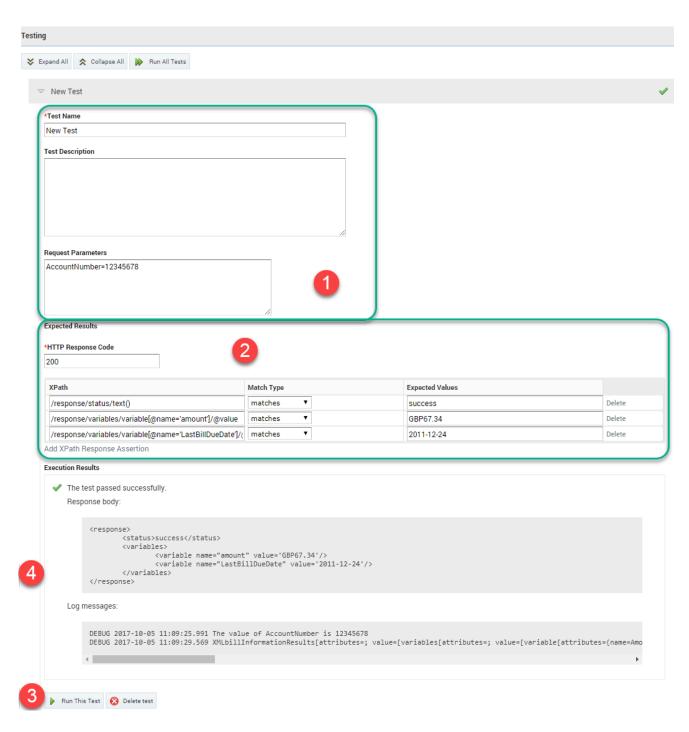
Testing a Process

iHub allows you to test your Processes by defining test cases and running them against any Processes you have created, *before* the Processes are put into production. You can also test a production version by copying the currently deployed version of a Process to the test side of the environment.

Warning

If a Process by that name already exists, the test version will be overwritten by the copied production version, and any undeployed changes to the original test version will be lost.

Refer to the following diagram to create, run, and examine the results of a test case. The numbers in the diagram correspond to the tasks that follow.



Creating a Test Case

After clicking **New Test Case**:

1. Define the test case by giving it a specific **Test Name**, an optional **Test Description**, and values of any **Request Parameters** required by the process.

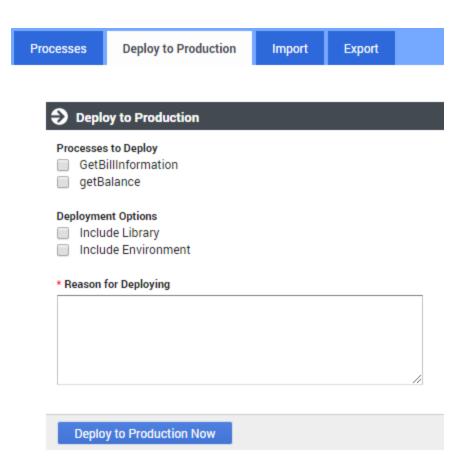
- 2. Specify the expected **HTTP Response Code** (the default, 200, indicates success); and optionally, the **XPath Response Assertions**, in which known elements or variables should match or not match specified values. The variety of assertions is based on whatever data is returned by the test stubs. The Author can write as many XPath assertions as they wish to inspect the generated XML, as long as he or she knows what data is returned by a test web service for a particular input. For example:
 - **XPath** is /response/status/text()
 - Match Type is matches
 - Expected Values is success

Running and Evaluating a Test Case

- 1. Click Run this Test.
- 2. View the **Execution Results**, including the information from any Response Templates associated with this process.

Deploy to Production

After you have created the Process and tested it, it is ready to be put into the production side of the environment in which you are working. Note that when you deploy a process to production, it is not changed nor removed from the testing environment.



To deploy a process to production:

- 1. Select the **Processes to Deploy**. If there is more more than one listed, you can deploy one, some, or all of those that are listed.
- 2. **Deployment Options** give you the option to include the Library and/or Environment information that you entered on the **Processes** tab.

Tip

If you included any of the library variables or environment information in any of the processes to be deployed, you must include the corresponding deployment option here.

3. You must provide a **Reason for Deployment**, if for no other reason than to identify this particular deployment.

The **Production Version** section (see the diagram below) displays a history of your deployment activities, including which deployment is your **Current Production Version**.

You can also copy a deployment to a test version, effectively overwriting the test version with a copy of the deployed version.

Tip

If your current deployment is not operating as expected, you can copy the previously deployed version to the test side of the environment, test it to make sure that it is running properly, then redeploy this version. This version then becomes the Current Production Version, taking over this position from the more updated, but faulty version. Then, you can work to debug the latest (updated but faulty) version, and deploy it when tested.

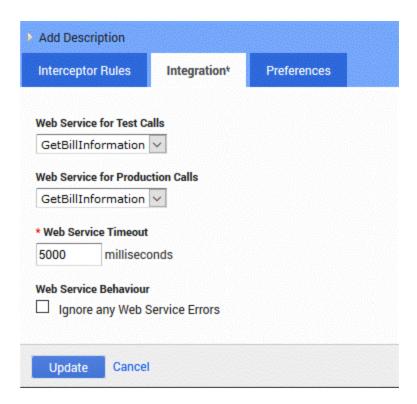
The twelve-month calendar for the current year illustrates the distribution of all deployments throughout the current calendar year. Hovering over a red box displays the date and number of deployments on that date; clicking on the red box highlights the deployment in the table above the calendar.





Adding Integration Processes to a Callflow

After you have created and tested an Integration Process, you can incorporate it into your callflow by adding it to an Interceptor block, as shown in the following diagram:



Open the **Integration** tab of the Interceptor block, and do the following:

1. Replace the values of the **Web Service URL for Test Calls** and **Web Service URL for Production Calls** fields with the following:

ihub://<Process_ID>[/<name>]

where:

- Process ID is the Process UUID shown at the top of the Processes tab.
- name (optional) is the name of the process.

Important

If you you using any of the pre-built modules (Business Process, Utility Module, Security Module), they will not appear in the **Web Service URL for Test Calls** and **Web Service URL for Production Calls** fields. Instead, just enter their URL in the same format as above.

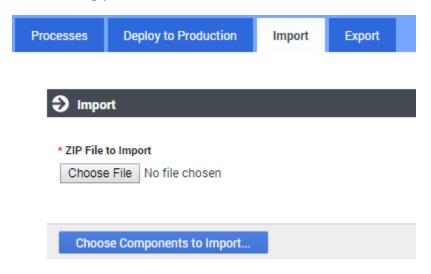
2. Change the value of the **Web Service Timeout** field, if needed.

Import

On the Import tab, you can import iHub Scripts from other processes in the same or a different

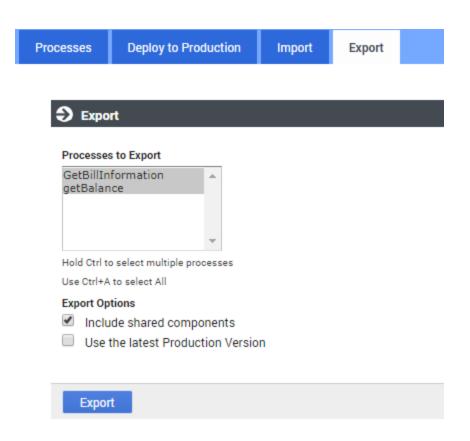
environment. The input file must be created by using the Export tab.

After you have selected the **.zip** files for importing, click **Choose Components for Import**. You can then choose to use the file contents to create a new process, or to overwrite the corresponding parts of an existing process.



Export

On the **Export** tab, you can export processes and shared scripts to a **.zip** file. This file can be used for such things as backup or storage, or to import back into iHub, perhaps into another environment.



You must select one or more processes and/or one or more shared component to export. If any process you selected is also in production, you can also choose to export the latest production version of it instead of the test version.

When you click **Export**, the export operation creates a file called **Integration Export** <datestamp> <timestamp>.zip. This file can then be imported using the Import tab.

Scripting Commands

iHub provides the following commands for use in the Process and Library Scripts:

Command	Description	
context.cacheGet(String)	Retrieve an item placed in the user cache.	
context.cachePut(String, Serializable, int)	Place an item in the user cache.	
context.escapeJavaScript(String)	Free up memory used by the given JavaScript string.	
context.escapeUrl(String)	Free up memory used by the given URL.	
context.escapeXml(String)	Free up memory used by the given XML string.	
context.formatCurrency(String, String)	Create a correctly formatted currency String by passing in an ISO 4217 currency code and a String	

Command	Description	
	amount.	
context.formatCurrency(String, BigDecimal)	Create a correctly formatted currency String by passing in an ISO 4217 currency code and a BigDecimal amount.	
context.formatDate(Date)	Convert a date format to the standard GAAP format (yyyy-mm-dd) based on the system timezone.	
context.formatDate(Date, String)	Convert a date format to the specified format.	
context.formatDate(Date, ZoneId)	Format a date into a specified format using the system timezone.	
context.formatDate(Date, String, Zoneld)	Format a date into a specified format with a specified timezone.	
context.getCurrencyAmount(String)	Retrieve the amount from a GAAP formatted currency String.	
context.getCurrencyCode(String)	Retrieve the ISO 4217 from a GAAP formatted currency String.	
context.getLastBackendCallResult()	Return the result of the last backend request.	
context.getRandomPercentage()	Return a random percentage value that can be used for routing a given number of calls in different directions.	
context.getResponseTemplateNames()	Return the set of Response Template names that are configured in the iHub	
context.getTimeZone(String)	Return the Zoneld value of a specified timezone name.	
context.getVariable(String)	Return the value of a variable held in session by it's name	
context.getVariableNames()	Return a Collection of the variable names currently held in session.	
context.http(String, String, List <string>, String, String, int)</string>	Send an HTTP request to a specified web service URL containing a request body and content type.	
<pre>context.http(String, String, List<string>, Map<string, string="">, int)</string,></string></pre>	Send an HTTP request to a specified web service URL containing key/value pair parameters.	
context.logDebug(String, Object)	Write a debug statement to the logs.	
context.logError(String, Object)	Write an error statement to the logs.	
context.logError(Throwable, String, Object)	Write an error statement to the logs including a Throwable object.	
context.logInfo(String, Object)	Write an info statement to the logs.	
context.logWarning(String, Object)	Write a warning statement to the logs.	
context.parseDate(String)	Parse a date in the standard GAAP format (yyyy-MM-dd) based on the time zone used by the system.	
context.parseDate(String, ZoneId)	Parse a date in the standard GAAP format (yyyy-MM-dd) based on the given time zone.	
context.parseDate(String, String)	Parse a date in a specified format, based on the time zone used by the system	

Command	Description	
context.parseDate(String, String, ZoneId)	Parse a date with a specified format and timezone.	
context.parseJSON(String)	Parse a provided JSON String into a JSON object.	
context.parseXML(String)	Parse a provided XML String into a Node object.	
context.selectResponseTemplate(String)	Specify the response template to use when responding to the VUI.	
context.sendEmail(List <string>, String, String, String)</string>	Send an email.	
context.sendSMS(String, String, String)	Send an SMS.	
context.setVariable(String, Object)	Add a variable to the session.	
context.unescapeJavaScript(String)	Allocate memory for the given JavaScript string.	
context.unescapeUrl(String)	Allocate memory for the given URL.	
context.unescapeXml(String)	Allocate memory for the given XML string.	

Creating Applications and Modules

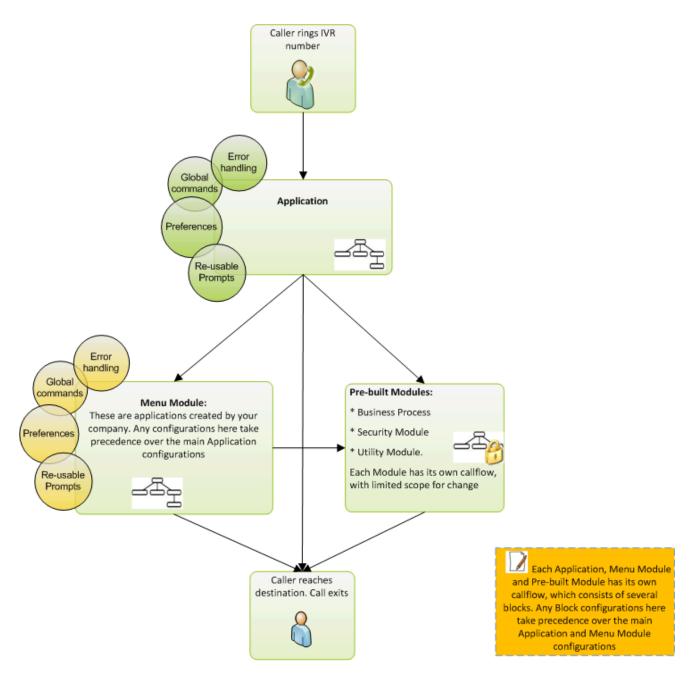
Important

Information in this chapter is dependent on your user role. The following restrictions apply:

- **Application Designer** can create applications and modules and add all types of blocks to a callflow.
- Application Maintainer can only add Message, Menu, Phone, Link, Interceptor, and End blocks to a callflow.

Applications, menu modules and prebuilt modules all allow callers to perform specific self-service tasks over the phone. Callers dial into the application, rather than into individual modules. The application holds all the defaults, global commands, reusable prompts and error-handling paths (as well as the **agent** path).

This main application is based on the Standard Application Template. This template allows you to call into a menu module or a prebuilt module. Menu modules can also call into prebuilt modules, as illustrated in the graphic below:



Applications, menu modules and prebuilt modules can all have their own error-handling, global commands, callflow defaults and reuseable prompts. However, except from callflow defaults, you cannot change these settings for pre-built modules.

Important

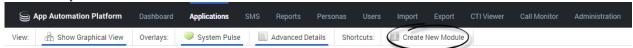
Refer to Understanding settings inheritance for information on the order of

precedence for each of these aspects.

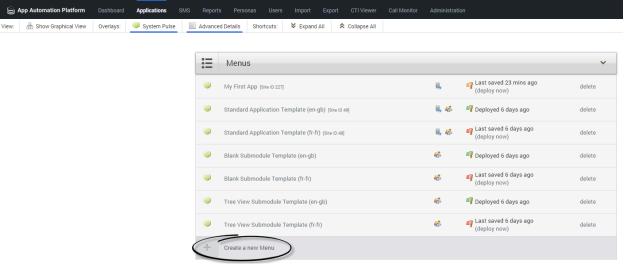
Creating applications and modules

You can create an application or module from the following locations:

• Show Graphical View - Click Create New Module in the toolbar.



Applications view - Click Create a new ... in the desired section. For example, to create a new menu
module, go to the Menu section and click Create a new Menu.



Selecting a template

Next, you must select a template on which to base the module. Each template provides the framework that brings together common elements, such as Start blocks, links to other modules, and more.

After you select a template, a panel appears on the right in which you can enter a name and description for your module.

• Menus - These allow you to set up your own callflow using the Callflow Editor.

Important

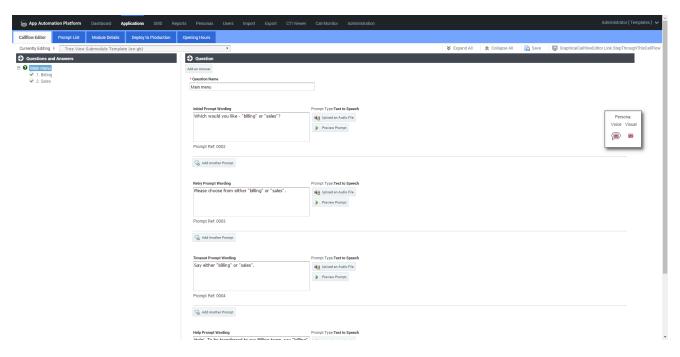
You cannot edit the callflow of the **Tree View Submodule Template**. This template is designed to deal with large numbers of menu options. Refer to the **Using the Tree View Submodule Template** section below.

• Security Modules, Business Processes, or Utility Modules - You cannot edit the callflow of these modules. However, when you view these modules in the Callflow Editor you might see additional tabs that allow you to configure the default behavior of the callflow.

Using the Tree View Submodule Template

[+] Click to show section

The Tree View Submodule Template differs from other menu templates in that it does not use the drag-and-drop method described in the Callflow Editor section. Instead, the Callflow Editor displays in a tree-view structure, seen below.



Important

You cannot change default behavior and preferences for the Tree View Submodule Template. If your business needs require these defaults to be changed, contact your Genesys representative.

The Tree View Submodule Template allows you to quickly add multiple questions and answers to a callflow. For example, your company might have 30 different events running throughout the year, and you expect customers to call in to ask for information and make bookings for each of these events. You can use this template and its streamlined interface to quickly set up 30 different menu options to account for each event.

To add guestions and answers using the Tree View Submodule Template:

- 1. Go to the Applications view.
- 2. In the **Menus** section, click the **Tree View Submodule Template** to open it. The **Question** section appears first:
 - a. In the **Question Name** field, enter the name of the first guestion you want to ask callers.
 - b. Update the Initial, Retry, Timeout and Help prompts for the first question.
 - c. Click Update.

Important

If you make any changes to the Question or Answer prompts and configurations, you must click **Update** to save the changes. Likewise, in the Callflow Editor in which the Tree View Submodule Template is used, you must click **Save** to save the whole callflow.

- 3. Click **Add an Answer**. The answer appears below the first question in the tree-view list on the left; on the right, the **Answer** section appears:
 - a. In the **Answer Name** field, enter the name of this answer.
 - b. Depending on how you asked the caller to respond to the question, you must complete one or both of the following:
 - **Recognition Phrases** Add any phrases you anticipate callers might say to select this answer. Add a carriage return after each phrase.
 - **DTMF** Enter the digit you want callers to press to select this answer.
 - c. Specify what you want to happen when the caller selects this answer. Select one of the following options from the **Action When This Answer is Chosen** list:
 - **No Action** The module asks the caller to confirm this is the correct answer. If necessary, you can add click **Add a Question** to add a follow-up question.

Important

If you previously selected **Transfer to a Phone Number** or **Link to Another Module** for this question, you must first select **No Action** and click **Update** before the **Add a Question** button becomes available.

• Transfer to a Phone Number - Enter the phone number to which you want to connect the

caller. For example, you can configure this option to dial a sales agent to complete a transaction.

- Link to Another Module Select the module to which you want to link the caller. For example, you might select the **Payment with Full Balance** module if you had asked if the caller wanted to buy a product or service.
- d. In the **Prompts** section, update **Confirmation Prompt Wording** and **Information Prompt Wording**.
- 4. Click Update.
- 5. (Optional) At this stage, you can:
 - Click the first question in the tree view and repeat the steps in the Answer section to add a new answer.
 - Click Add a Question to add a subquestion for the first answer.
 - Remove the answer by clicking **Delete this Answer**.
 - Create a new question by following the steps in the Question section.
- 6. Click Save.

Using the Callflow Editor

After you create an application, it opens in the Callflow Editor so you can design it to suit your business purposes.

Callflows consist of various blocks and paths that outline the steps the application must follow when interacting with a caller. See the Using the Callflow Editor page for more information.

Prompts

Prompts can be found in Menu, Message, or Phone blocks. You can play prompts using either TTS (Text To Speech) or prerecorded audio files. Refer to the Prompts page for more information.

Understanding settings inheritance

Understanding the inheritance order enables you to set useful defaults in your main application but override them in specific situations for a particular submodule or block.

For example, you might set the **Maximum retry count** at 1 in the main application but use a higher value for a particular **Question** block in a submodule that asks a complex question that often takes callers a few attempts to answer. You might also have a particular "Yes/No" question within that submodule that says, "If you don't know the answer just stay silent." To do so, set the **Maximum no input count** value to 0 for that specific **Menu** block.

Applications and modules inherit settings in the following order:

- 1. Callflow preferences.
- 2. Path and menu options.

Callflow preference inheritance

Callflow preferences are inherited in the following order:

- 1. Current block.
- 2. Current module defaults.
- 3. Calling module defaults.
- 4. Main application defaults.
- 5. Current server settings page.

Path and menu option inheritance

Paths and menu option settings are inherited in the following order:

- 1. Current block.
- 2. Current module defaults.
- 3. Calling module defaults.
- 4. Main application defaults.

Setting callflow preferences

The **Preferences** tab in each block dialog box allows you to apply specific rules as to how a call is handled. Refer to the **Preferences** page for more information.

Setting Opening Hours Rules

GAAP uses Opening Hours Rules throughout an application. These rules allow you to specify at which time and on which days a call can be transferred to a specific number. For example, you can apply an Opening Hours Rule to a Phone block to specify what happens if your company is closed:

- 1. Click the **Opening Hours** tab.
- 2. Click Create a New Rule.
- 3. Enter a name in the Rule Name field.
- 4. In the Weekday Opening Hours section, specify which days of the week that your office is open. For

each day, select either **Open**, **Closed**, or **Timed**. If you select **Timed**, specify the opening hours on that day.

- 5. In the **Special Dates** section, specify special dates when the usual opening hours do not apply. For example, you can add New Year's Day and select **Closed** for status.
- 6. In the **Actions** section, specify what you want to happen if the call occurs outside of the opening hours. Select one of the following options from the **Suggested Action If Closed** list:
 - **Transfer** Transfers the call to another telephone number. You can add several numbers, using a comma-separated list. The system moves on to the next number in the list until the call is answered, or until a **no answer** event.
 - End the call Ends the call and returns a system hangup result.
 - Other Specifies another event to trigger (for example, main menu).

In **Out of hours prompt**, enter TTS text or upload an audio file to play to callers if they ring outside of opening hours.

7. Click Save.

Testing your application

You can test your application within the Callflow Editor by using the Virtual Call or WeblVR feature.

In the **Test your App** menu, select whether you want to use the **Test** or **Production** version of your application, then click **Virtual Call** or **Web IVR**.

Refer to the Virtual Call or WebIVR pages for more information on using this feature.

Deploying to Production

After you make changes to a callflow, you can use GAAP to simultaneously deploy a complete IVR application and its associated submodules to your production environment, with the new callflows being applied to the very next call. You do not need to restart GAAP to deploy changes. Any calls already in progress will be completed using the original callflow.

You can test changes before you deploy them to production. GAAP provides you with both a test IVR number and a production IVR number. The latter is used to handle live customer calls, while the test IVR number allows you to test applications before deploying them to production. You can test changes made to an application by dialling into the test IVR number, enabling you to experience exactly how the application will perform in live operation.

After deployment, you can roll back the changes to a previous configuration. GAAP maintains a record of each new configuration with the option to retrieve a previous deployed configuration and use it as the basis for further configuration changes. For example, you might apply specific changes to the IVR to cope with changes in demand during a holiday period. After this period ends, the preholiday version of the IVR can be redeployed as the basis for further changes.

To deploy an application:

- 1. Perform one of the following options:
 - In the Callflow Editor, click the **Deploy to Production** tab.
 - In the **Applications** view, ensure **Advanced Details** is active and then click **deploy now** beside the application you want to deploy.
- 2. Enter a description in the **Reason for Deploying** field. This description identifies the main change in this version of the application (for example, Updated welcome prompt wording).
- 3. (Optional) Enable the **Deploy this application's submodules as well** to deploy the submodules linked to this Application.

Important

If you roll back an application, its associated submodules are not rolled back. You must roll back each submodule individually.

4. Click Deploy to Production Now.

The table at the bottom of the **Deploy to Production** tab lists all previous deployments, including the version currently in production. In the **Actions** column, you can choose:

- **Delete** Delete a previous version of the application.
- Copy to Test Number Copy this version to the test number so you can conduct tests. This action overwrites the current test version.

To roll back to a previous version:

- 1. Click **Copy to Test Number** beside the version you want to restore.
- 2. Click **OK** when asked if you want to overwrite the current test module.
- 3. Place some test calls to ensure you are happy with the test version to which you have just rolled back.
- 4. Repeat the steps to deploy an application.

Updating application or module details

Important

This section only applies to users with the role **Application Designer**.

To update application or module details:

- 1. In the Callflow Editor, click the **Application Details** or **Module Details** tab.
- 2. Update the application or module name and description as needed.
- 3. Click **Save**.

Deleting applications and modules

Important

This section only applies to users with the role **Application Designer**.

To delete an application or module:

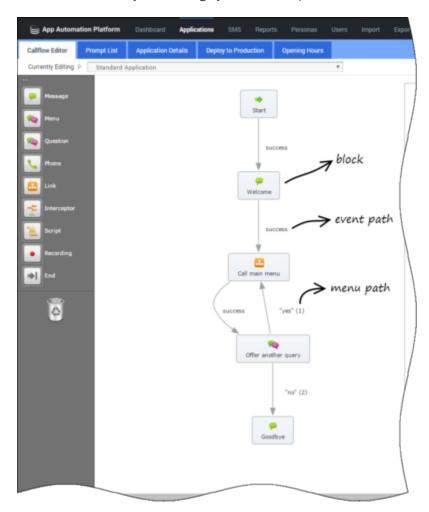
- 1. Click **Applications** in the navigation bar.
- 2. Click Advanced Details.
- 3. Click **delete** beside the application or module that you want to delete.

When you delete an application or module, all accompanying data and prompts are also deleted.

Using the Callflow Editor

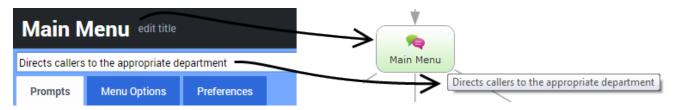
Callflows consist of blocks and paths.

- Blocks are the individual steps in a callflow. Blocks perform a single basic function. For example, a Start block signals the start of the application, and an End block signals the end of the application.
- Paths link each block in the callflow. A path can represent:
 - A menu option that a caller must select to proceed to the next block (these paths are surrounded by quotation marks to indicate the option the caller must speak or press in order to progress to the next block. For example, "yes (1)" denotes a menu option in which the caller must say "yes" or enter 1 on a keypad.
 - An event that took place in order for the call to be routed in a certain direction (these do not have quotation marks). For example, **success** means this path is used if the previous block ended successfully, and **hangup** means this path is used if the caller hangs up.



You can click the name of a block or path to view its properties. For example, in the **Menu** block

shown below, you can change its title or description.



Tips for using the Callflow Editor

Important

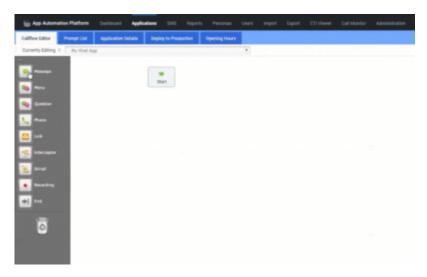
This section does not apply to product-specific modules because you cannot alter the callflow of these modules.

Dragging and dropping blocks

You can use several methods to add blocks to your callflow:

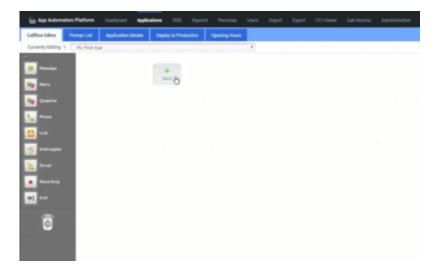
Drag and drop a block from the toolbox onto a block on the callflow.
 Link to video

[+] Show GIF



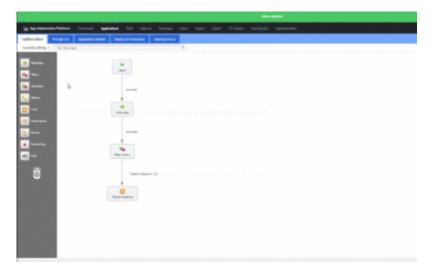
Drag and drop a block that already exists on the callflow onto a block on the toolbox.
 Link to video

[+] Show GIF



• Drag and drop blocks from the toolbox directly onto path names on the callflow. **Link to video**

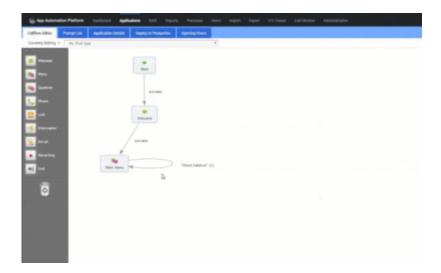
[+] Show GIF



• Drag and drop path names onto blocks in the toolbox.

Link to video

[+] Show GIF



Drag and drop existing blocks in the callflow onto other blocks in the callflow.
 Link to video
 [+] Show GIF



Removing blocks and paths

To remove a block from the callflow, drag and drop it onto the recycle bin icon in the toolbox. The following outcomes are possible:

- If the block was the result of a caller input (the path name was surrounded by speech marks, such as "accounts"), the path is not deleted with the block. Instead, the path links back to the block from which it originates. You must then decide whether you want to link this path to another block, or remove it by dragging the path name to the recycle bin.
- If the deleted block was the result of an event path, such as **success**, the path is also deleted with the block.

To remove a path from the callflow, drag and drop it onto the recycle bin icon in the toolbox. The following outcomes are possible:

- If you delete an event path, the block into which the path leads is also deleted.
- If you delete a caller input path, the block into which the path leads is not deleted. Instead, the block is isolated and moved to the top of the callflow.

Miscellaneous tips

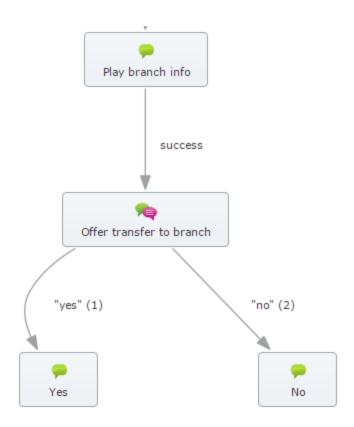
- Clicking outside a dialog box is the same as clicking **Cancel**. For example, if you clicked a Message block in the callflow to edit its prompt, but then decide against the change, you can click outside the dialog box to close it and cancel the changes.
- If required, the Default Behavior callflow can be linked to the application callflow.
 Link to video

Configuring callflow paths

Paths are shown as lines that connect blocks in the **Califlow Editor**.

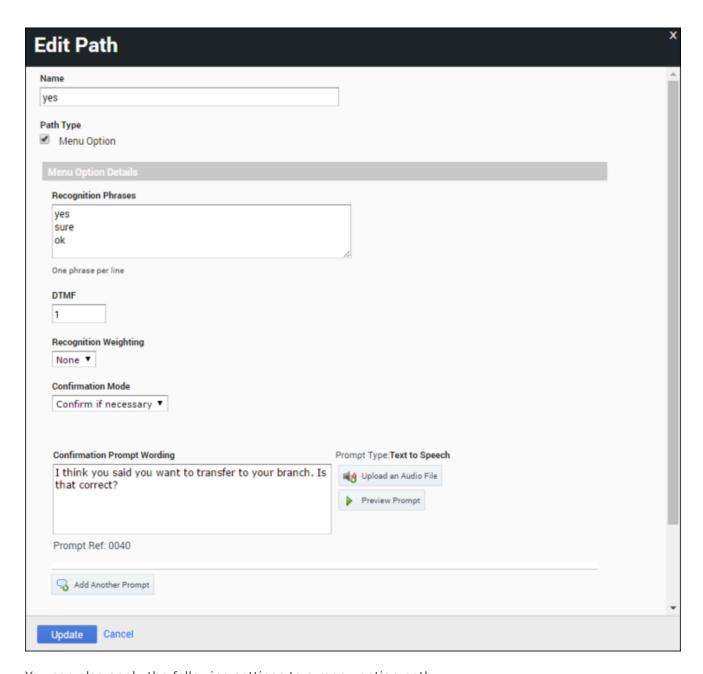
You can edit path names depending on the needs of the callflow. For non-event paths, such as menu paths, you can also edit other options.

Consider this callflow:



You can do the following to configure the "yes" menu option path:

- 1. Click the "yes" path name in the callflow to view its properties.
- 2. Depending on whether you asked the caller to respond by voice or DTMF, or both, you must complete one or both of the following:
 - **Recognition Phrases** Add phrases that the caller might say in answer to the menu question. Add a carriage return after each phrase.
 - **DTMF** Enter the digit that the caller must press to access this menu option.
- 3. Click **Update**.



You can also apply the following settings to a menu option path:

Setting	Description
Recognition Weighting	Select the weighting to apply to the phrases you entered in the Recognition Phrases textbox. For example, consider you are configuring the callflow for a hospital that specializes in <i>neurology</i> , but it also has a minor <i>nephrology</i> department. Two possible paths from the preceding Menu block are "neurology" and "nephrology". If you want to assign a higher weighting to the "neurology"

Setting	Description	
	path, because that's what most callers will choose, then assign a higher weight rating to the "neurology" path and a lower weight rating to the "nephrology" path.	
Confirmation Mode	Specify whether you want the system to confirm with the caller that the phrase or option collected is the correct one. Default confirmation prompts are inherited from the main application, but you can set the following options to override the inherited prompts:	
	 Never confirm - Callers never have to confirm their choice. 	
	 Always confirm - Callers must always confirm their choice, regardless of the confidence score for speech recognition. 	
	 Confirm if necessary - Callers only confirm their choice if their response falls below the high confidence threshold, but above the low threshold, for voice recognition. 	
	Important You must set a confirmation prompt for Always confirm and Confirm if necessary. All the other confirmation prompts, such as confirmation retry prompt, are inherited from the main application.	

Configuring global commands and paths

A global command refers to the commands often given by a caller during a call, such as:

- "back".
- "help".
- "repeat".

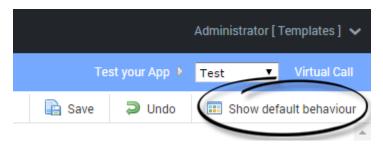
You enable global commands from your main application, using the **Enable standard menu options** option in Preferences.

The synonyms and weights for the commands are controlled by the following callflow preference settings:

- · Standard 'back'/'help'/'repeat' menu option DTMF.
- Standard 'back'/'help'/'repeat' menu option synonyms.
- Standard 'back'/'help'/'repeat' menu option weight.

Configuring default behavior

Each callflow has a special type of block called **Defaults**. To view this block, click **Show default behaviour** at the top right-hand-side of the page.



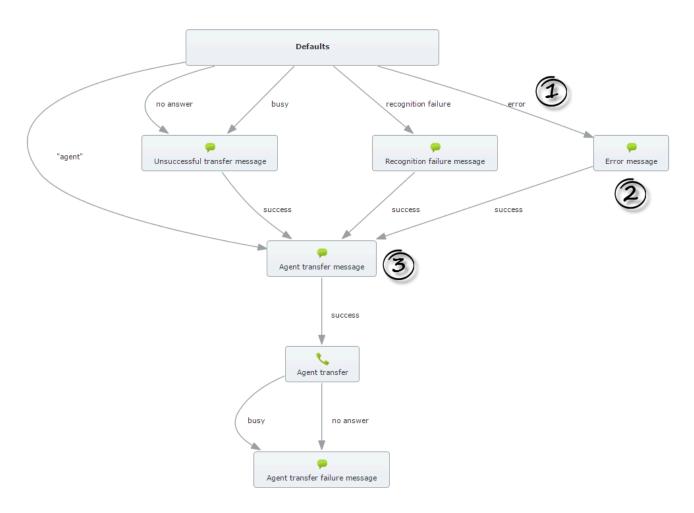
You can attach paths from this block to your main application. These paths act as global behaviors throughout the application callflow and any submodules called from the main application. For example, you can configure what happens when the caller says "agent" during any part of a call.

In your main application, you typically include default paths for the following events:

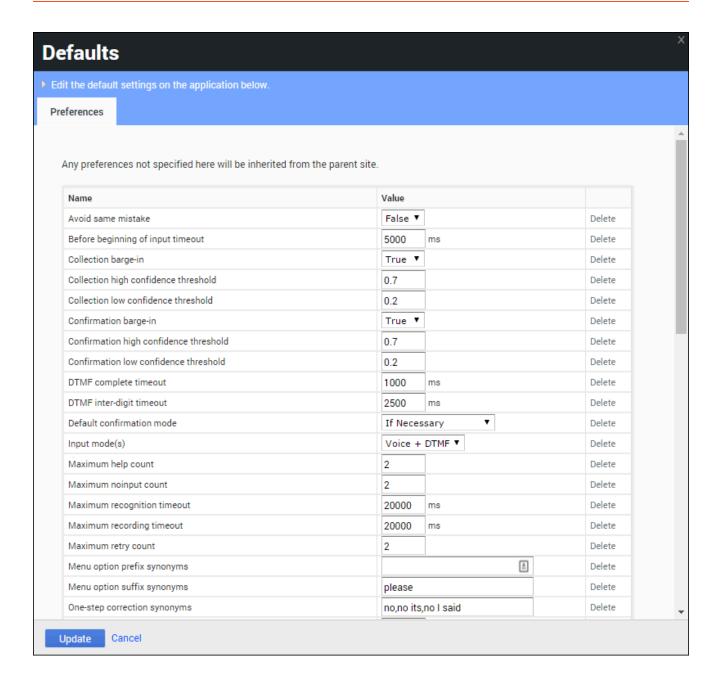
- error.
- recognition failure.
- busy.
- no answer.
- agent.

For example, the scenario below shows what happens if the caller encounters an error during the call:

- 1. The **error** path executes.
- 2. The *Error message* block plays a message, such as "Sorry, there is a technical problem. You are being transferred to an agent."
- 3. The call transfers to an agent.



You can also change default callflow preferences by clicking the **Defaults** block.



Blocks

Blocks are the individual steps in a callflow.

Each blocks performs a single basic function. For example, a Start block signals the start of the application, and an End block signals the end of the application.

The following blocks are available in GAAP:

- Start Block
- End Block
- Message Block
- Menu Block
- Question Block
- · Phone Block
- Link Block
- Interceptor Block
- Script Block
- Recording Block

Start Block

Important

This page is only applicable to users with the role **Application Designer**.



A **Start** block indicates the start point of an application or module. Therefore, all applications and modules have a **Start** block. This block automatically appears in the callflow of any new application or module.

A secondary purpose of a **Start** block is to read attached data fields from a CTI-enabled system. You can specify the names of the fields you want to read, and the values are stored as variables that can be accessed in your callflow using **Script** blocks.

Start blocks cannot be removed from a callflow.

End Block



The **End** block ends the call.

Sometimes there are circumstances in which a call ends naturally, such as if the caller reaches the end of the callflow in an application and there are no paths from the last block. In this case, an **End** block might seem unnecessary. However, if you want the call to end at a given point, such as in a submodule, you must add an **End** block to the callflow to ensure the caller is not looped back to the main application.

Tip

In the **Preferences** tab, you can choose either *Exit to a routing strategy* or *Disconnect the call* as possible actions to the **Action to take when the callflow ends** preference.

To add an **End** block to a callflow, drag and drop the **End** block onto the end of the callflow.

Message Block

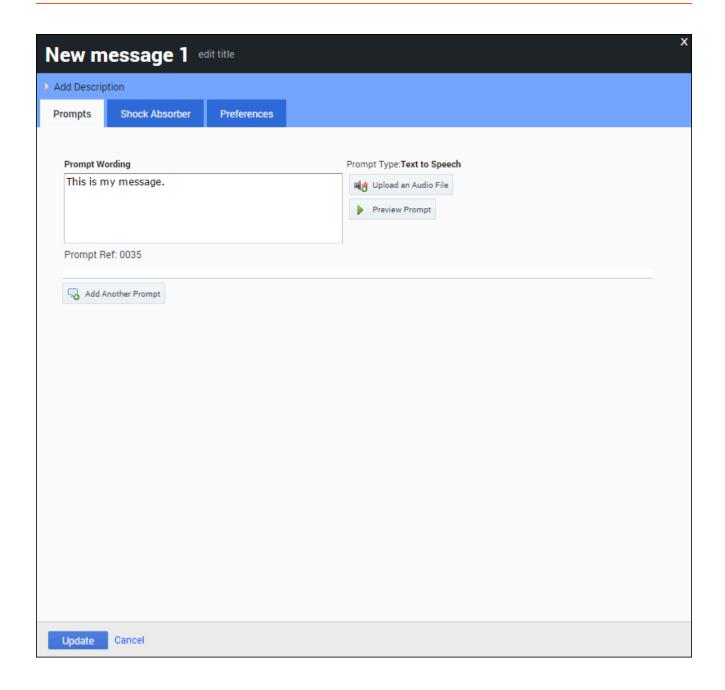


You use **Message** blocks to play a message to the caller. These messages consist of one or more prompts, using either prerecorded audio or Text To Speech (TTS).

Adding this block to the callflow

To add and configure **Message** blocks to a callflow:

- 1. Drag and drop the **Message** block onto the appropriate position in the callflow.
- 2. Double-click the **Message** block to open its properties.
- 3. In the **Prompts** tab, add a message to be played to callers, either by:
 - Entering TTS text in the **Prompt Wording** text box.
 - Clicking **Upload an Audio File** to select a prerecorded audio file. After the file uploads, you can click **Preview Prompt** to listen to the audio file.
- 4. Click Update.



Using variables

You can configure prompts to reference variables that store dynamic data, such as account summaries or customer names. When you deploy the application, these variables are replaced with call-specific data.

Variables are created automatically by some prebuilt modules. For example, Payment Capture modules create variables such as **PaymentAmount** to store dynamic data about how much money

the customer has chosen to pay.

You might also see variables when data is returned from a web service, or if you choose to set variables manually by using **Script** blocks.

To add a variable to a prompt, you must enter it using square-bracket notation. For example: Your account number is [digits:AccountNumber].

Important

For more information on using variables, refer to the Script block page or the dynamic data section on the Prompts page.

Using shock absorbers

You can also add a Shock Absorber rule to a **Message** block, in which you state the message is only played to a particular subset of callers, or only played for a limited period of time. In other words, a Shock Absorber enables you to only play this message if the call meets specific conditions.

For example, if your contact center becomes unexpectedly busy, you can use a Shock Absorber to notify callers that wait times might be longer than usual.

Important

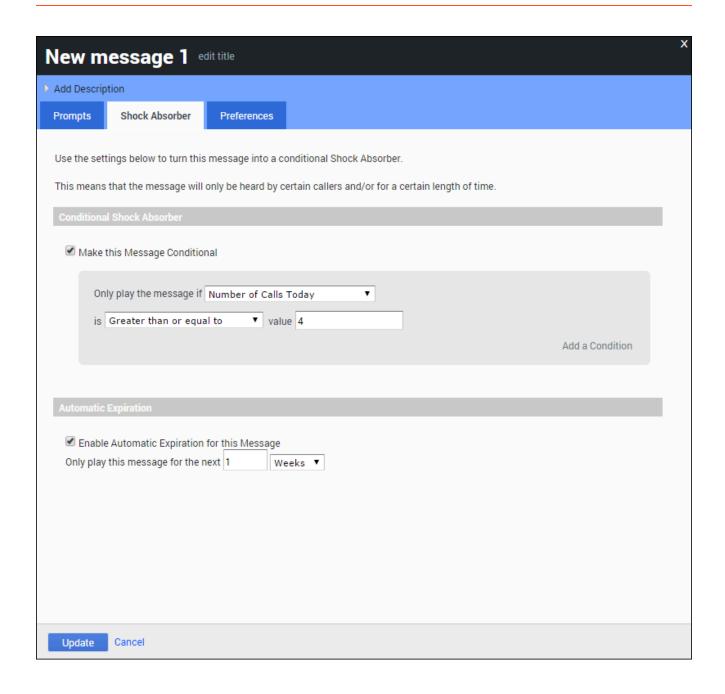
The ability to add a Shock Absorber depends on your license. Contact your Genesys representative for more information.

To add a Shock Absorber to a **Message** block:

- 1. Click a **Messsage** block to open its properties.
- 2. Click the Shock Absorber tab.
- 3. Enable the Make this Message Conditional check box to enable the Shock Absorber.
- 4. In the **Only play the message if** menu, select and then configure one of the following conditions:
 - **Variable** Enable the Shock Absorber based on whether the specified variable (including attached data fields) has a specified value.
 - **Dialled Number** Enable the Shock Absorber based on the number that the caller dialled (DNIS).
 - CLI Enable the Shock Absorber based on the number from which the caller has dialled.
 - Test Call Flag Enable the Shock Absorber based on whether this is a test call or a production call.
 - **Recent Failure Flag** Enable the Shock Absorber based on whether there has been a recent failure in the callflow.
 - Random Percentage Enable the Shock Absorber for a specified percentage of callers. For

example, you can direct 50 percent of callers down a particular path to help split the call volume between two phone transfer points.

- Last Result Enable the Shock Absorber based on the result from the block previous to this Message block (for example, success or error).
- **Number of Calls** ... Enable the Shock Absorber based on the number of calls made by this CLI today or in the last one, two, or four weeks.
- Date Enable the Shock Absorber for a specific date.
- Time Enable the Shock Absorber for a specific time.
- Date and Time Enable the Shock Absorber for a specific date and time.
- Current Day of the Week Enable the Shock Absorber for a specified day of the week.
- 5. (Optional) Select the **Enable Automatic Expiration for this Message** check box to specify the length of time for which you want this message to be played. For example, you might configure the Shock Absorber to play this message only if this is the fourth call today from this CLI *and* to only play it for the next week. After a week, the message stops playing, regardless of how many calls come from this CLI. See the graphic below for an example.
- 6. Click **Update**.



Menu Block



You use **Menu** blocks to set up multiple-choice questions to ask callers, to which they respond using either speech or DTMF input.

A single **Menu** block asks a question several times, if necessary, until it gets an expected response from the caller. This is done using different types of prompts. If required, a **Menu** block can also ask the caller to confirm the answer. The **Menu** block uses the following prompt types:

Prompt Type	Description	Example
Initial	The first prompt played to the caller.	Do you want to proceed?
Retry	Played to the caller if his or her response was not recognized. Usually, the Retry prompt repeats the initial question and can suggest a few phrases that the caller can use in response.	Say yes, no, or help. Do you want to proceed?
Timeout	Played to the caller if no response was received (in other words, the caller was silent). Usually, the Timeout prompt repeats the initial question using slightly different phrasing to give the caller another chance to answer. A caller might encounter the Timeout prompt because he or she didn't understand the question, whereas a Retry prompt is used for when a response was received but it wasn't recognized.	Do you want to proceed? You can say yes, no, or help.
Help	Played to the caller if they say "help." The Help prompt includes additional information, such as a recap of where the caller is in the application, what they are being asked for and why, what to do if they do not want to continue, and so on. This prompt ends by asking the caller to answer the initial question.	You have chosen to pay your bill by credit card. Do you want to continue? You can say yes or no.

Important

Menu blocks inherit confirmation prompts from the main application. If necessary, you can set up different confirmation prompts for individual **Menu** blocks.

Adding this block to the callflow

To add and configure **Menu** blocks to a callflow:

- 1. Drag and drop the **Menu** block onto the appropriate position on the callflow.
- 2. Click the **Menu** block to open its properties.
- 3. In the **Prompts** tab, update the prompts for **Initial**, **Retry**, **Timeout**, and **Help**. As with Message blocks, the prompts can contain references to variables.
- 4. In the **Menu Options** tab, set the following options:
 - Add Yes/No Answers

Select this option to add **Yes** and **No** menu options to your callflow. If you select this option and click **Update**, **Yes** and **No** paths are automatically added from this **Menu** block. You can drag and drop these **Yes** and **No** paths onto blocks (either in the toolbox or in the callflow diagram) to which you want them to route.

Important

If you click **Update** to active this option and then later decide to remove the **Yes** and **No** answers from your callflow, you must drag and drop them onto the Recycle Bin. You cannot de-select the **Add Yes/No Answers** option after it is activated.

Store Answer as a Variable

Select this option to store the caller's answer as a variable so it can be played back in later prompts or passed to web services. To set up the variable, enter a name for the new variable and select from these options:

- Attach it to the Call (CTI) If enabled, GAAP attaches the variable to the call for use with other third-party systems. For example, if the call later routes to a contact center, you can set up a strategy so the agent can see the information from this variable before speaking with the caller.
- Remember it When Calling From the Same Number If enabled, GAAP stores the variable against the calling number in the database. Therefore, any subsequent calls made from that number will already have the information stored against it. If you select this option, callers receive the ability to Skip This Question Next Time, so they are not asked this menu option again if they happen to call back. For example, if you asked the caller if he or she is an existing customer, and the response is "yes," the caller is not asked this question again in subsequent calls.
- 5. Click Update.
- 6. In the callflow, attach appropriate blocks to the Menu block to represent the menu options available.

Important

- Attaching data to calls consumes system resources, so use this option sparingly.
- Consider the privacy implications when using the Remember it When Calling From the Same Number option. GAAP can recognize some shared numbers, but not all. In these cases, it might be unwise to attach sensitive information, such as account numbers.
- While the CLI helps to indicate the identity of a caller, Genesys recommends you confirm the caller's identity before authorizing account changes.

Question Block



Important

Only users with the role **Application Designer** can add **Question** blocks to a callflow. However, both **Application Designer** and **Application Maintainer** roles can view and update **Question** block properties.

You can use **Question** blocks to ask complex questions to callers, such as credit card numbers, dates, or currency amounts. Whereas **Menu** blocks tend to ask simple questions with limited answers (for example "yes" or "no"), **Question** blocks can use grammars (standard or customized) to specify the format of expected answers. A grammar defines the acceptable words, phrases, commands, or even sentences that the **Question** block accepts as valid input.

Important

Contact your Genesys representative for more information on grammars written in SRGS.

As it might not be possible to create paths from your **Question** block to cover every distinct answer from a caller, Genesys recommends you use a default **success** path to accommodate all successful recognitions (unless a path exactly matches the recognized answer).

Adding this block to the callflow

To add and configure Question blocks on a callflow:

- 1. Drag and drop the **Question** block onto the appropriate position in the callflow.
- 2. Click the **Question** block to open its properties.
- 3. In the **Vocabulary** tab, click the **Mode** menu and select the type of grammar you want to use. You can choose from:
 - Standard Grammar Use a built-in grammar. You can select options such as date or credit card number.
 - **Grammar Builder** Define a custom simple grammar format. For example, if the **Standard Grammar** option does not have an option to cover your particular business need, you can use the **Grammar Builder** option to build your own solution. For example, you can define a grammar that

accepts two digits followed by two to five letters.

Important

For more details, refer to Using the Grammar Builder, below.

Upload Custom Grammar – Upload a SRGS XML grammar file(s). For example, you could set up a
 Question block that asks callers for a complex account number that contains a check digit or a
 small number of possible alpha characters. This can help to ensure better recognition accuracy. You
 can upload a new voice grammar as well as a DTMF grammar.

Important

- See the Standard Grammar settings section below for more information on standard grammars.
- Contact your Genesys representative for information on the exact format of the SRGS XML grammar file to use.

You might choose to upload both a DTMF grammar and a voice grammar to ensure either response is properly recognized. For example, if the caller speaks their account number and the speech recognizer does not understand what was said, the caller can choose to enter DTMF digits instead.

- 4. In the **Prompts** tab, add prompts for **Initial**, **Retry**, **Timeout**, and **Help**. These prompts can contain references to variables. See the Menu block page for more information on prompts.
- 5. (Optional) In the **Questions Options** tab, select the **Store Answer as a Variable** check box if you want to store any answer provided by the caller as a variable. See the Menu block page for more information on working with variables.
- 6. Click Update.

Standard Grammar settings

This section explains the settings available for the Standard Grammars.

Credit Card Expiry

Parameter	Description
MinAllowed	The minimum number of months for which a credit card expiry date can be out of date. The default is -36, which is three years ago.

Parameter	Description
MaxAllowed	The maximum number of months for which a credit card expiry date can be in the future. The default is 36 , which is three years from the current date.

Credit Card Number

This grammar allows you to specify the types of credit cards that can be accepted from a caller. Setting a type of credit card to **true** allows it to be used; setting a type to **false** disables it.

Currency EUR and Currency GBP

Parameter	Description
MinAllowed	The absolute minimum amount in Euros/Pounds that can be accepted from a caller.
MinExpected	The minimum amount of Euros/Pounds expected from a caller. If an amount does not fall between this value and the MaxExpected amount, the speech-recognition engine assigns it a higher confidence score.
MaxExpected	The maximum amount of Euros/Pounds expected from a caller. If an amount does not fall between this value and the MinExpected amount, the speech-recognition engine assigns it a lower confidence score.
MaxAllowed	The absolute maximum amount in Euros/Pounds that can be accepted from a caller.

Date

Parameter	Description
MinAllowed	The absolute minimum number of days before the current date that a date given by a caller can be accepted (for example, input -365 for a year before the current date).
MinExpected	The earliest date expected from a caller. Any date between this value and the MaxExpected date results in the speech-recognition engine assigning a high confidence score.
MaxExpected	The latest date expected from a caller. Any date between this value and the MinExpected date results in the speech-recognition engine assigning a high confidence score.
MaxAllowed	The absolute maximum number of days after the current date that a date given by a caller can be accepted.
AllowAmbiguousCentury	Specify whether to accept the century portion of a date from a caller. For example, for the year 2012,

Parameter	Description
	a caller may say "twenty-twelve", "two-thousand and twelve," or omit the century completely.
AllowAmbiguousYear	Specify whether to accept the year portion of a date from a caller. This allows a caller to use a two-digit year or four-digit year for dates after the year 2000. For example, a caller might say "twenty twelve" or "two thousand and twelve."

Natural Numbers

Natural numbers are positive integers, such as 1, 2, 3, and so on.

Parameter	Description
MinAllowed	The absolute smallest natural number that can be accepted from a caller.
MinExpected	The smallest natural number expected from a caller. Any amount between this value and the MaxExpected number results in the speech-recognition engine assigning a high confidence score.
MaxExpected	The maximum natural number expected from a caller. Any amount between this value and the MinExpected number results in the speech-recognition engine assigning a high confidence score.
MaxAllowed	The absolute highest natural number that can be accepted from a caller.

Phone Number Republic of Ireland (RoI) and Phone Number UK

Parameter	Description
AllowMobiles	Specifies whether a Rol/UK mobile number provided by the caller can be accepted.
AllowLandlines	Specifies whether a Rol/UK landline number provided by the caller can be accepted.

Postcode UK

This grammar allows you to specify that only UK-based postcodes can be accepted from the caller.

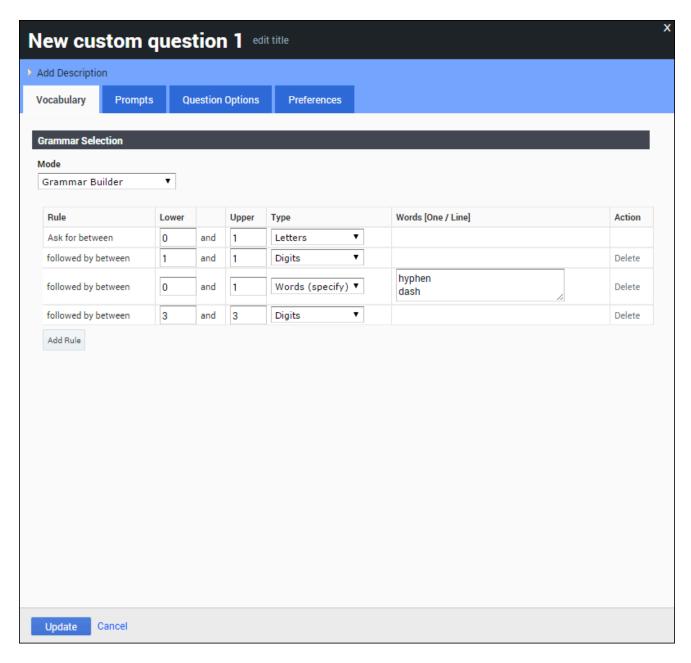
Time

Parameter	Description
Assume24Hour	Specifies that all times given by callers will be in 24-hour-clock time. For example, when set to true , if a caller says "eight thirty", the speech-

Parameter	Description
	recognition engine assume this to mean 8:30 a.m. rather than 8:30 p.m.
MinAllowed	The earliest time that will be accepted from a caller.
MinExpected	The earliest time expected from a caller. Any time between this and the MaxExpected time results in the speech-recognition engine assigning a high confidence score.
MaxExpected	The latest time expected from a caller. Any time between this and the MinExpected time results in the speech-recognition engine assigning a high confidence score.
MaxAllowed	The latest time that will be accepted from a caller.

Using the Grammar Builder

The **Grammar Builder** option allows you to define your own simple grammar format. For example, you can set up a grammar for a customer account number that contains a specific mixture of letters, dashes and numbers. Consider the following grammar:



Using the rules in the previous example, the custom grammar accepts any of the following phrases from a caller:

- "B nine four five six"
- "B nine dash four five six"
- "B nine hyphen four five six"
- "nine four five six"
- "nine dash four five six"

• "nine hyphen four five six"

To use the **Grammar Builder** option:

- 1. In the **Lower** field, enter the minimum amount of digits, letters, or words that a caller must provide. If caller does not need to provide a response for this rule, enter 0 in this field.
- 2. In the **Upper** field, enter the maximum number of digits, letters, or words that the caller must provide.

In the example above, the rule specified that the caller must provide between **0** and **1** letters. In other words, the caller might provide a letter, or not. If you do require the caller to provide one letter only, set the **Lower** and **Upper** values to 1 and 1, respectively.

- 3. In the **Type** menu, select from the following:
 - Digits
 - Non-Zero Digits
 - Letters
 - Digits or Letters
 - **Words (specify)** If selected, enter the words that this grammar accepts. For example, dash or hyphen. The grammar might recognize these words, but they are not included in the final result. Therefore, if the caller says, "one two dash four", a result of "124" is recognized.
- 4. (Optional) To add another rule, click Add Rule.
- 5. Click **Update** to save the grammar.

Phone Block



You can use **Phone** blocks to transfer a call to an external phone number or SIP address. The following results are possible:

- success
- no answer
- busy
- hangup
- error

Adding this block to the callflow

To add and configure **Phone** blocks on a callflow:

- 1. Drag and drop the **Phone** block onto the appropriate position in the callflow.
- 2. Click the **Phone** block to open its properties.
- In the Transfer Details tab:
 - Enter the number to which you want to transfer the caller. You can enter:
 - · A phone number.
 - A SIP address (for example, sip:12345@myserver.com).
 - Multiple numbers or SIP addresses, each separated by a comma. The **Phone** block will try each one until it gets an answer or they all fail.
 - A phone number or SIP address in the form of a variable name (for example, [var:MyDestinationNumber]).

GAAP validates entered phone numbers to ensure calls are not transferred to any disallowed numbers (for example, premium-rate numbers). Disallowed numbers can be changed by your system administrator.

- (Optional) Select the **Use Whisper Transfer** checkbox and configure the prompt you want to play to the agent during a Whisper Transfer. The prompt can include variables, such as [digits:AccountNumber] or [digits:WhisperID]. See the Whisper Transfer section, below, for more information.
- 4. (Optional) Apply an Opening Hours rule to this call to specify at which times and which days calls can be transferred to a specific number. For example, you might not want to transfer to a number during weekends. If a call is made outside of opening hours, a specific prompt plays and the call can transfer to a different phone number or another result as determined by the Opening Hours rule.

Important

At least one Opening Hours rule must be set up in the current module for the Opening Hours rule list to be visible.

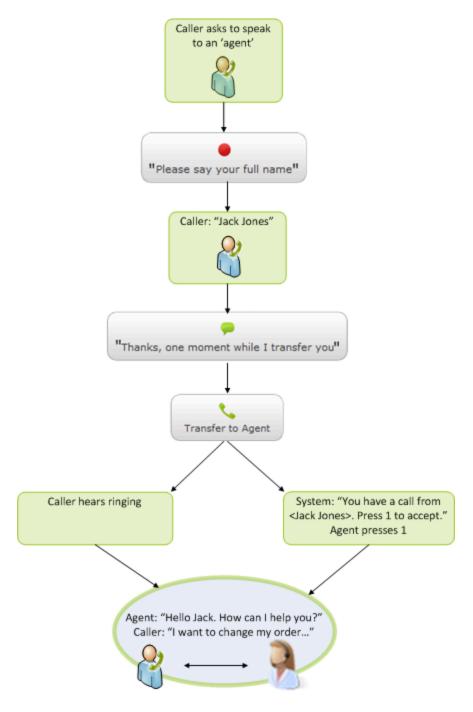
5. Click Update.

Whisper Transfer

This feature allows you to supply the agent with basic details, such as the caller's full name, before the agent speaks to the caller. You can turn on Whisper Transfers for all transfers or for individual transfers.

The agent must provide a DTMF response when provided with the whisper prompt. For example, you might use: Press 1 to accept the call or 2 to decline it. Or, you can add the account number: You have a call from [digits:AccountNumber]. Press 1 to accept or 2 to decline.

If you have provided the **WhisperID** variable as part of the prompt, the agent can use the **CTI Viewer** to view the details of the call. For example, you might use: The code is [digits:WhisperID]. Press 1 to accept or 2 to decline.



The following parameters determine the maximum number of times the Whisper Transfer prompt is played to the agent:

- **Maximum no input count** Defines the maximum number of times a prompt is played to an agent before it times out due to lack of input from the agent.
- **Maximum retry count** Defines the maximum number of times the retry prompt is played to the agent. The retry prompt may be played to the agent if he or she has selected an invalid option.

If one of these maximums is reached and you still want the call to connect to an agent, you can add the **Connect on whisper transfer timeout** option in the **Preferences** tab. Otherwise, the call returns a **no answer** result.

If the Whisper Transfer is in a queue, you can add the **Two-step whisper transfer** parameter in the **Preferences** tab to specify what happens if the Whisper Transfer is in a queue. When enabled, this parameter plays an introductory message to the agent ("Press **9** to hear the message") in a loop until the agent is ready to hear the actual Whisper Transfer. At this point, the agent can press **9** to hear the message or **8** to reject the call.

Important

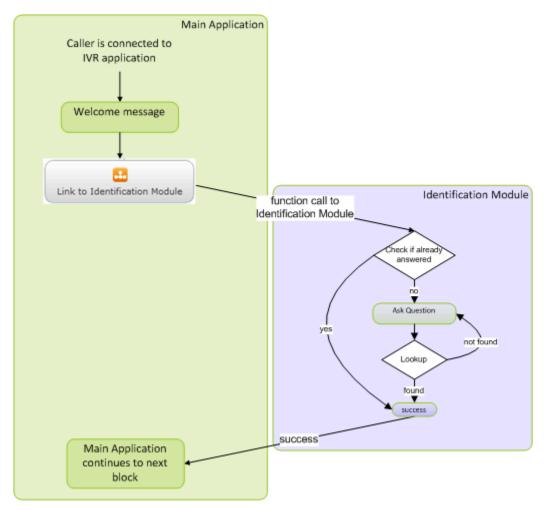
- The maximum number of times the introductory message can be played to the agent is dictated by the length of time specified in the **Transfer timeout** parameter not the number of iterations. Once the agent presses 9 to hear the actual whisper message, the **Maximum no input count** and **Maximum retry count** parameters determine how many times the message is played.
- By default, Whisper Transfer uses a built-in WAV file (**whispertransfer_intro.wav**) for the introductory message, but you can override this by uploading a custom prompt named Standard whisper transfer introduction.wav.

Link Block



You can use **Link** blocks to send a call within your callflow to another application, module, or external VXML application. Once the external callflow finishes, the call returns to the point at which it left in the parent callflow.

For example, the main application might start with a Message block to welcome the caller and then use a **Link** block to call into an Identification module, which allows the caller to identify himself or herself. When the module finishes, the call routes back to the main application with a **success** result and the rest of the application callflow executes.



Adding this block to the callflow

To add and configure **Link** blocks in a callflow:

- 1. Drag and drop a **Link** block onto the appropriate position in the callflow.
- 2. Click the **Link** block to view its properties.
- 3. In the **Link Details** tab, select one of the following options:
 - Transfer to Another Genesys App Automation Platform Module Call a GAAP module within the same Company. This links to the Start block within the module.

Tip

You can click **Jump to Module** to open the linked module in the Callflow Editor. If you have unsaved changes in your current application, GAAP asks you to leave the page without saving.

• Transfer to an External VXML Application – Use an HTTP URL to call into a VXML application. After this application finishes processing the call, it must return specific information back to the GAAP application (as defined in the third-party application contract), as well as the path that must be followed as a result of the call. You can use variables when specifying the URL, such as: http://[var:server]:[var:port]/MyPage.vxml.

Important

Contact your Genesys representative for more information on configuring the results from a VXML application.

If the caller hangs up while in the VXML application portion of the call, or the VXML application wants to end the call, the VXML application must return a **hangup** or **system hangup** result, respectively.

Interceptor Block



You can use **Interceptor** blocks to add branching to a callflow. Although not as powerful as a **Script** block, **Interceptor** blocks are easier to read and change.

You must set up one or more rules within an **Interceptor** block in order to branch the callflow. You can also call a web service before applying these rules, which allows you to gather some back-end data mid-call without having to resort to a **Script** block or separate prebuilt callflow module.

Adding this block to the callflow

To add and configure **Interceptor** blocks in a callflow:

- 1. Drag and drop an Interceptor block onto the appropriate position in the callflow.
- 2. Click the **Interceptor** block to view its properties.
- 3. In the **Interceptor Rules** tab, configure one or more rules to apply to the **Interceptor** block. The block applies these rules in the order they are listed. To configure a rule:
 - a. Select one of the following conditions to check:
 - Variable Select any variable (including attached data fields).
 - Dialled Number The number the caller dialled (DNIS).
 - CLI The number from which the caller has called, if available.
 - Test Call Flag Check whether this is a test or production call.
 - **Recent Failure Flag** Check whether there has been a recent failure in the callflow (for example, a block that exited with **recognition failure** or **error**.
 - **Random Percentage** Specify a percentage of callers to follow the path you are configuring. For example, you can specify a value of 50 to direct 50 percent of callers down a particular path, to help split the volume of traffic between two phone transfer points.
 - Last Result Check the result from the last block, typically success, error, or agent.
 - Number of Calls Specify the number of calls by this CLI today or in the last one, two, or four weeks.
 - Date Check for a specific date.
 - Time Check for a specific time.
 - Date and Time Check for a specific date and time.
 - Current Day of the Week Check for a specified day of the week.
 - b. Apply a rule to the condition. For example, if you selected Random Percentage, you must

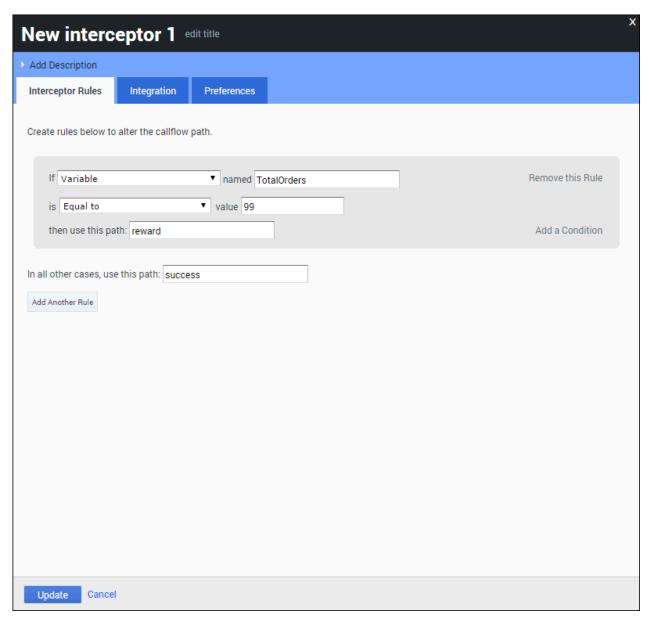
configure a value or range or values to apply. Or, if you selected **Date**, you must specify a date.

- c. Specify a path name to follow if the condition is met.
- d. Specify a path name to follow if the condition is not met.
- 4. (Optional) Click **Add Another Rule** to configure another rule, following the same process documented above.
- 5. In the **Integration** tab, you can specify a web service to call before applying the rules in the **Interceptor Rules** tab. Any variables in the call session, as well as the CLI and call session ID, are passed to the web service. The web service then returns information to GAAP to allow it to set variables in the callflow. To specify a web service:
 - Web Service for Test Calls Enter the URL for the web service to use for test calls.
 - Web Service for Production Calls Enter the URL for the web service to use for production calls.
 - **Web Service Timeout** Enter the number of milliseconds to wait before the call to the web service times out due to a lack of response from the service.
 - Web Service Behavior If enabled, the Interceptor block ignores any errors returned by the web service.
- 6. Click **Update**.

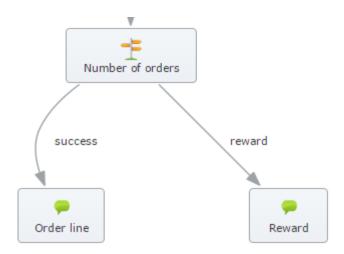
Example

You can set up an **Interceptor** block to do a lookup at the beginning of a call based on the CLI (which is automatically passed in), plus any information that has been stored against the CLI from a previous call (for example, a customer account number). You can then use the result to find out how many orders the caller has previously made (using a variable passed back by the web service), and route them to a reward line if they are calling to make their 100th order.

- 1. Drag and drop an **Interceptor** block onto the callflow.
- 2. Click the **Interceptor** block to view its properties.
- 3. Open the **Integration** tab and enter the URL for a Sales Order web service.
- 4. Any variables already gathered from the call up are passed into the web service, such as the CLI and customer account number. Therefore, you can open the **Interceptor Rules** tab and add the following rule:



- 5. Click Update.
- 6. The **Interceptor** block automatically creates the **reward** and **success** paths and accompanying Message blocks. Name these blocks Reward and Order line, respectively.



- 7. Open the **reward** path Message block.
- 8. In the **Prompts** tab, enter a message according the result of the web service call. For example: Looking at your account, I see that today's order means you have ordered [number:TotalOrders] times with us. As a reward, you will receive a 50 percent discount on today's order. Now onto the order menu.
- 9. Any calls that do not meet the interceptor rule follow the **success** path. Open the **success** path Message block and configure it accordingly.

Sample web service data contract

This section describes the flow of data between an **Interceptor** block and a customer's web service. This web service allows a back-end system to look up known information about the current caller.

Depending on the call steps, this information might include:

- Basic call information Passed with all web service requests in GAAP (for example, cli and sessionid).
- Variables:
 - Captured during the call so far, such as an account number spoken by the caller, or variables set within Script blocks.
 - Information previously stored against the caller's CLI.

Request

You can make web service requests using HTTP POST, passing any string variables in the call session, plus the **cli** and **sessionid** fields.

A typical URL might be:

http://localhost:8080/fish-services/test/GetAccountDetails.jsp

A typical HTTP POST body might be:

cli=02890571100&sessionid=1234%2D3AAF%2D3372&favouriteMenu=Sales

Response

The XML response specifies zero or more variables to be set in the call session.

When specifying variables in the response, you can indicate that you want some or all key-value pairs to be attached to the call via the CTI (where the platform supports it) by doing one of the following:

- Include an optional attach attribute with a value of true
- Set as the CLI data by including an optional remember attribute with a value of true.

A typical XML response might be:

A lookup in which you do not want to set any variables might be:

<interceptorResults/>

Important

GAAP treats HTTP response codes other than 200 as errors.

Script Block

Important

This page is only applicable to users with the role **Application Designer**.



You can use **Script** blocks to perform complex operations, such as loops and *if* clauses, and define their own methods.

Adding this block to the callflow

To add and configure **Script** blocks in a callflow:

- 1. Drag and drop a **Script** block onto the appropriate position in the callflow.
- 2. Click the **Script** block to view its properties.
- 3. In the **Script** tab, select a script type and enter the script in the text box. Both script types are based on Groovy Script.
 - Easy script Click Add Entry to add an entry to the script in a simplified interface. This script always returns success.
 - Variable Specify a variable name.
 - **Function** Select whether to specify a value for this variable, or determine the value based on another variable.
 - Value If you selected the Set to Value function, specify a value. If you selected the Set to Variable function, the value of the variable you set in the Variable field is used.
 - Attach to call Enable this option to attach this variable data to the call, which also means it becomes available to agents in CTI Viewer.
 - Remember Store this variable data in the database.
 - Complex script Allows advanced users to use Groovy Script to perform more complex operations, such as loops, if clauses, and define their own methods. The value returned by the script is used to select the next path. In most cases, the block returns success, but you can also use Script blocks for callflow branching or to trigger a global event handler such as agent or recognition failure.
- 4. (Optional) In the **Unit Test** tab, you can run tests on **Complex scripts** you have configured. For example, if your script defines a method to perform certain operations, and you want to ensure the results are correct, you can define a unit test for the specific method as follows:

- a. Call a defined method into the script with known set values.
- b. Get the results from the method.
- c. Compare the expected results with the results calculated in the method.
- 5. Click **Update**.

Important

You can download a JavaDoc version of the scripting commands here.

Recording Block

Important

This page is only applicable to users with the role **Application Designer**.



You can use **Recording** blocks to record free speech during a call. For example, you can record the caller's name for later use in a Whisper Transfer, or to record feedback at the end of a questionnaire call.

If you want to use the recorded audio later in the call, GAAP automatically creates a **LastRecording** variable for you to use in prompts. For example, if you record the caller's name and you want to play it back during a Whisper Transfer, use the following variable: [var:LastRecording].

Important

Recording blocks do not perform voice recognition.

Adding this block to the callflow

To add and configure **Recording** blocks in a callflow:

- 1. Drag and drop a **Recording** block onto the appropriate position in the callflow.
- 2. Click the **Recording** block to view its properties.
- 3. In the **Prompts** tab, update the prompts for **Initial** and **Timeout**. The latter is used when no sound is detected.
- 4. (Optional) In the Recording Options tab, you can enable the Save Recording After Call is Complete check box to save the recording after the call is complete. GAAP saves this recording in the resources folder of the Tomcat VUI server.

For example, you can save recordings to allow support staff to listen to a caller's response at a later time, as with questionnaire responses. However, you might not want to save recordings if you are only using them for Whisper Transfers. In this case, GAAP deletes the recording after it finishes handling the call.

5. (Optional) In the **Preferences** tab, you can configure **Maximum recording timeout** and **Recording complete timeout** to specify the maximum duration of the recording.

6. Click **Update**.

Prompts

Prompts can be found in Menu, Message, or Phone blocks. You can play prompts using either TTS (Text To Speech) or prerecorded audio files.

Prompts always give precedence to uploaded audio files over TTS text. However, GAAP retains the TTS text so you can easily switch back and forth between TTS and prerecorded audio, without having to retype the TTS or reupload the sound file.

Tip

If you use prerecorded audio files, Genesys recommends that you also enter equivalent TTS text so system users can easily read the prompts and quickly identify issues when troubleshooting.

Variables and playback of dynamic data

You can add variables to your prompts using square-bracket notation. Variables are containers for storing data, and they are replaced with real data when the application executes. For example, consider the following prompt: "Your current balance is [currency:PaymentBalance]." When the application executes, the variable [currency:PaymentBalance] is replaced with the caller's payment balance value.

GAAP uses variable data in several locations. Prebuilt modules can use them, such as in the *payment balance* example above, or they can be returned by web services, or set manually in Script blocks.

Every variable has a name and a formatter. The formatter indicates which sort of value the variable represents (for example: a digit, a date, or a currency).

GAAP sources variable data from several locations. Some prebuilt modules create variable data automatically, whereas others are returned by web services and can be set manually in Script blocks.

The following variable formatters are available:

Variable formatter	Description
[var:myvariable]	Plays the value of <i>myvariable</i> as regular TTS.
[digits:myvariable]	Plays the value of <i>myvariable</i> as a series of digits.
[letters:myvariable]	Plays the value of <i>myvariable</i> as a series of letters.
 [currency:myvariable] [money:myvariable]	Plays the value of <i>myvariable</i> as units of money. The variable value must be formatted accordingly, such as GBP12.44 or EUR3.90 , which is read out as "twelve pounds and forty four pence" or "three

Variable formatter	Description
	euro and ninety cents", respectively. You can also also provide negative amounts, such as GBP-12.44 , which is read out as "twelve pounds and forty four pence in credit." The "in credit" portion refers to a standard prompt defined at the application level.
[date:myvariable]	Plays the value of <i>myvariable</i> as a date. Values must be formatted as <i>yyyy-mm-dd</i> . For example, 2010-01-31 is read out as "the thirty-first of January, twenty-ten." You can omit part or all of the year (??10-01-31) to read out only a portion of the value. For example, to only say "the thirty-first of January", use ????-01-31 .
[time:myvariable]	Plays the value of <i>myvariable</i> as time. Values must be formatted as <i>hh-mm</i> . For example, a value of 13:59 is read out as "one fifty nine p m."
[ccexpiry:myvariable]	Plays the value of myvariable in a manner consistent with credit card expiry dates. The value must be formatted in one of the following ways: • mm/yy • mm/yyyy • mmm/yyyy Important The format mmm refers to a three-letter month name, such as jan for January.
[pause]	Inserts a pause. You can control the pause length by including a duration in milliseconds, such as [pause:500] . The default pause duration is 750 .
[prompt:myvariable]	Plays the value of <i>myvariable</i> as an audio prompt. The value can be a string that points to the name of a prompt in the Prompt List tab, such as 0034 or Standard timeout apology prompt . If the value does not match an existing prompt reference, it creates a temporary one and uses the variable value as both the name of a WAV file and as the fallback TTS.
[prompt:myvariable;fallback tts]	Plays the value of <i>myvariable</i> as an audio prompt. The value can be a string that points to the name of a prompt in the Prompt List tab, such as 0034 or Standard timeout apology prompt . If the value does not match an existing prompt reference, it creates a temporary one and uses the variable value as both the name of a WAV file and as the fallback TTS. Alternatively, you can add a semicolon and some fallback TTS text to be used in case the WAV file does not exist.

Variable formatter	Description
	Important If no variable called myvariable exists, it uses the actual string myvariable. For example, assume a variable exists called Manufacturer with the value Acme. If you use [prompt:Manufacturer], GAAP tries to use an audio file in the company's resources folder called Acme.wav. If the audio does not exist, it plays the word "Acme" using TTS. Alternatively, you can use [prompt:Manufacturer;an American manufacturer] in the same way, but if the file does not exist then GAAP uses TTS to say "an American manufacturer".

Uploading dynamic prompt recordings

You can upload a set of audio files (in a single ZIP file) that play back dynamic information such as digit strings, currency amounts, dates, and more. These prompts are shared across a company's applications. The server attempts to use these recordings for prompts, falling back to TTS if necessary.

See the Dynamic Prompt Uploads section on the Personas page for more information.

Prompt List

GAAP enables you to easily make and test changes to audio files by calling the test number. You can also generate a Prompt List that you can send to the studio for recording. This list is generated based on the **Prompt Ref** labels seen under each prompt. If the studio labels its recordings based on the **Prompt Ref** labels, you can upload the audio files to the system and GAAP automatically updates the prompts according to the **Prompt Ref** labels.

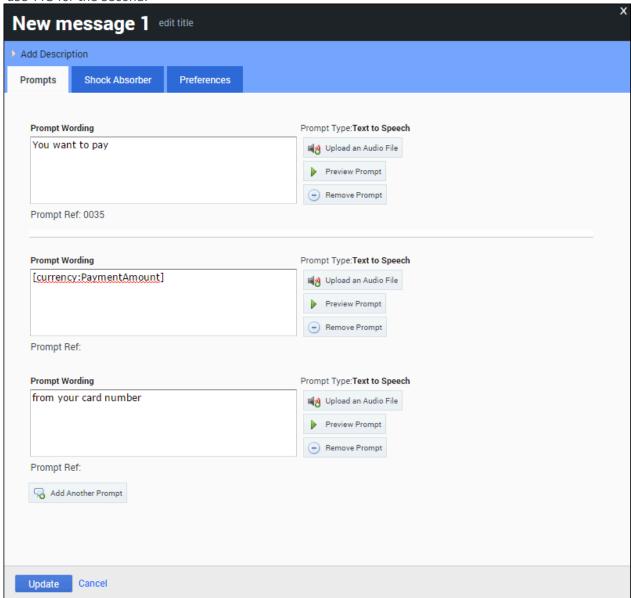
To generate a Prompt List, go to the **Prompt List** tab and click **Manage Prompts** in the top-right corner.

Important

Standard prompts for transfers, confirmations, and more are automatically set up in the main application. These are used throughout any submodules linked to the main application. You can change these prompts using the **Prompt List** tab.

Tips for writing prompts

You can add prompts in chunks, as shown below, to play back dynamic information (such as an address)
in the middle of other prompts. Or, you can upload an audio file for the first section of the prompt and
use TTS for the second.



- Always click **Preview Prompt** after you enter a TTS prompt to confirm the speech engine reads the
 prompt correctly. If the speech engine has difficulty pronouncing a word, try spelling the word
 phonetically.
- Place your menu options in logical order. Group similar options together and place the most common ones near the top.
- When providing menu options, keep your prompt list as short as possible. Generally, three to five items

are sufficient. If necessary you can use a hierarchy, but keep it to two or three levels. Otherwise, callers might become confused, unengaged, and frustrated.

• Put the DTMF option after the name of the person or department.

Incorrect

Press 1 for Sales

Correct

For Sales, Press 1

Callers listen for their destination first, then how to get there. If you play the DTMF option first, callers are not as likely to associate the option with the department.

· Use consistent phrasing for menu options.

Incorrect

For Sales press 1. To reach the Service department, press 2.

Correct

For Sales, press 1. For Service, press 2.

• Use consistent ordering of nouns and verbs to avoid confusing the caller.

Incorrect

Which would you like: Sales, Faults, or Check an Order?

Correct

Which would you like: Sales, Faults, or Order Updates? (nouns only)

Correct

What do you want to do: buy something, report a fault, or check an order? (verbthen noun)

Configuring standard prompts

You can view a list of standard prompts in the **Prompt List** tab, under the **Other Prompts** section. GAAP uses these default apology and confirmation prompts throughout your application. You can update these prompts as required by your business needs.

You can define the following standard prompts in your application and also have these prompts used in a sub-module.

Prompt Name	Example Wording	Further Information
Apology Prompts		
Standard apology nomatch prompt	Sorry, I didn't get that.	Played if the caller input is not recognized as part of the active grammar during collection. This is followed by a retry prompt.
Standard apology timeout prompt	Sorry, I didn't hear you.	Played if the system receives no input from the caller. The timeout value is configured using the Before beginning of speech timeout parameter in Preferences. This is followed by a retry prompt.

Prompt Name	Example Wording	Further Information
Standard apology wrong confirm prompt	My mistake.	Played if the caller specifies that the confirmation prompt played by the system is incorrect. This is followed by a retry prompt.
Confirmation Prompts		
Standard confirmation help prompt	Help! I need to know if I got it correctly. Please say yes or no.	Played to the caller if they invoke the global "help" command while being asked to confirm an answer.
Standard confirmation initial prompt 1	I think you said	Confirmation prompts are used to confirm that the system has
Standard confirmation initial prompt 2	, is that correct?	correctly recognized the answer provided by the caller. The value as recognized by the system will be played between prompt 1 and prompt 2.
Standard confirmation retry prompt	Sorry, please say yes or no.	Played to the caller to confirm an option if the application thought the caller said something other than "yes" or "no" (or an active default menu option, such as "agent") during a confirmation step.
Standard confirmation timeout prompt	Sorry, I didn't hear you. Please say yes or no.	Played to the caller if the system times out because the caller has either not provided an answer, or the input provided does not match anything in the grammar.
Currency Prompts		
Standard negative currency prefix prompt		Played when playing back a negative currency (for example, GBP-12.45, or "prefix twelve pounds and forty five pence suffix", which translates as "twelve pounds and forty five pence in credit."
Recovery Prompts		
Standard recovery prompt	I'm having trouble understanding	This prompt is used to return the caller to the main menu and allow them to attempt the call again, therefore avoiding the failure path.
	you. If you want to try answering the question again press 1. Or, to speak with an advisor press 2.	Important Contact your Genesys representative if you want to use Recovery Mode but your callflow does not have a standard recovery prompt.

Using the Find/Replace feature

Click **Find/Replace** to search for a particular word or term in your prompts.



In the pop-up window:

- 1. Enter a search term in the **Search for Prompt Text** field.
- 2. Optionally, click **Filter on Persona** to only search within a specific persona.
- 3. Click Search.

→ Find and Replace Prompts

Enter a search term in the text box below in order to display prompts which contain the term.

The search will be across all applications in the current company.

For each prompt that you want to update ensure that the 'Edit' checkbox is selected.



GAAP displays prompts that match your search term. To edit a particular prompt, select its **Edit** check box. Next, edit the TTS text and upload a new audio file (if necessary). Click **Save** when done.

Search results for "customer"

Module	Prompt Ref	Prompt Description	Persona	Audio Prompt	Edit	Prompt Wording
Identification Double Question Template (en-gb)	0005	Question: "Ask second question" - Help Prompt	Default Persona		•	Help! Please tell me your 8 digit client number 1 digit at a time now.
Identification Double Question with Answer Correction Template (en-gb)	0005	Question: "Ask second question" - Help Prompt	Default Persona		•	,
Identification Double Question Template (en-gb)	0002	Question: "Ask second question" - Initial Prompt	Default Persona		€	Next, please tell me your 8 digit client number. Prompt Type-Text to Speech 내용 Upload an Audio File
Identification Double Question Template (en-gb)	0003	Question: "Ask second question" - Retry Prompt	Default Persona		•	
Identification Double Question Template (en-gb)	0004	Question: "Ask second question" - Timeout Prompt	Default Persona		✓	Please tell me your 8 digit client number. Prompt Type:Text to Speech
Identification Double Question with Answer Correction Template (en-gb)	0002	Question: "Ask second question" - Initial Prompt	Default Persona		✓	₩∂ Upload an Audio File
Identification Double Question with Answer Correction Template (en-gb)	0003	Question: "Ask second question" - Retry Prompt	Default Persona		✓	
Identification Double Question with Answer Correction Template (en-gb)	0004	Question: "Ask second question" - Timeout Prompt	Default Persona		•	

Save Cancel

Setting Callflow Preferences

The **Preferences** tab in each block dialog box allows you to apply specific rules as to how a call is handled.

A block inherits settings from the application default preferences, or from the module to which it belongs (if this is not an application module). However, specific preferences set within a block take precedence over the default preferences.

Important

An asterisk appears beside the **Preferences** tab label to indicate that preferences have been set up for that block.

The following table explains how to use the basic preferences:

Name	Description	Example/Notes	Typical Value(s)
ASR Language	Selects the language for the speech recognizer to use to identify speech.	Select en-gb for British English.	
Before beginning of speech timeout	Specifies the time, in milliseconds, after which the system times out if no input is received from the caller. The timer starts counting after the prompt has finished playing. This triggers the standard apology timeout prompt, followed by a timeout prompt.	The number of times the timeout prompt plays to the caller is determined by the Maximum no input count parameter. If this limit is reached, GAAP transfers the caller somewhere else.	The default value is 5000 milliseconds.
Collection barge-in	Specifies whether callers can interrupt an announcement that is being played to them in order to collect information.	For example, you might set up the initial prompt in a callflow to ask the caller to select a department. If you enable this option, the caller can make the selection before the prompt finishes.	This option is often enabled for IVR applications, especially when long announcements are used and it is not necessary for a caller to hear all of the options.
Confirmation barge-in	Specifies whether callers can interrupt a confirmation announcement.	A confirmation announcement asks callers to confirm information gathered by the system is correct.	Enable this option for efficiency and speed of use. However, consider areas within the application in which this

Name	Description	Example/Notes	Typical Value(s)
		For example, you might ask the caller to specify his or her full address, and GAAP plays back this information to confirm it was recognized correctly.	must be disabled (such as confirmation of a PIN number).
Collection high confidence threshold & Collection low confidence threshold	Specifies the upper and lower threshold, from 0.0 to 1.0, to evaluate the quality of the caller's input during speech recognition. The speech-recognition engine generates this confidence score as an indicator of how closely the caller's utterance matches the phrases specified in the grammar.	The speech-recognition engine awards a high confidence score when the application receives non-ambiguous input. In this case, the application usually accepts the response and continues. However, if the caller's utterance is assigned a confidence score between the high and low thresholds set, GAAP can ask for confirmation ("Is this correct?"). Important You can set a menu option to Always confirm to confirm inputs regardless of the value set in the Collection high confidence threshold. [+1 Show tips If you use the Confirm if necessary confirmation mode (default setting), the following rules apply: If the confidence level is above the high threshold, the system auto-accepts the response. If the confidence level is between the high and low thresholds, the system asks the caller to confirm the response. If the confidence level is below the low threshold, the	Set these values depending on the type of information collected. For example, if the application asks the caller for feedback on the IVR experience, you can set a low value for the Collection high confidence threshold as it's not imperative that this information is verified. However, if the application asks for a credit card number, a high threshold can be used to ensure the information is correct.

Name	Description	Example/Notes	Typical Value(s)
Name	Description	system rejects the response. Depending on your desired outcome, you can amend the threshold values as follows: To confirm more responses, increase the high threshold. To reject more responses, increase the low threshold. To auto-accept more responses, decrease the high threshold. To confirm more responses, decrease the low threshold. To confirm more responses, decrease the low threshold. In summary, if you want to: Confirm more responses, decrease the low threshold and increase the high threshold. Reject more responses, increase	Typical Value(s)
		both the low and high thresholds.	
DTMF complete timeout	Specifies the time, in milliseconds, after which the system times out after the caller has stopped entering information in response to a DTMF question.	You might ask the caller to enter a five-digit account number. If this option is set to 0, the system proceeds to the next stage without delay after five digits have been collected.	You might set a low value to avoid a long pause after the last digit is entered.
DTMF inter-digit timeout	Specifies the amount of time, in milliseconds, the system waits between each DTMF input character before interpreting the DTMF string.	You might ask the caller to enter a 16-digit credit card number, but the caller only enters 15 digits by mistake. GAAP waits the specified number of milliseconds before timing out and prompting the caller to re-enter the number.	This depends on the complexity of the question the caller was asked. For example, if you asked the caller to "press 1 for accounts and 2 for sales", no inter-digit time delay is required. However, with requests for longer, more complex information, you can

Name	Description	Example/Notes	Typical Value(s)
			give the caller extra time to finish entering digits.
DTMF termination character	If specified, this is the DTMF character the caller must press after he or she has finished entering DTMF information. This termination character indicates the input is finished (for example #). You must inform callers to use this character in all prompts that require DTMF input. For example: "Please enter your 16-digit credit card number, followed by the # key." Important If the caller does not press the terminating character, GAAP waits for the value you specified for DTMF complete timeout before accepting the input. Therefore, if you are using a termination character, you must increase the DTMF complete timeout value.	If you want the caller to enter a five-digit account number, but you do not want a time delay after the caller has finished, you can ask the caller to enter the number, followed by the # key. This way, the system is sure the caller has finished entering data.	This depends on the nature of the data requested from the caller. If you are asking the caller to press one digit, a termination character might not be necessary. However, if you ask the caller to provide a string of digits, such as a credit card number, you can use a termination character.
Input mode(s)	Specifies which input modes to enable. • DTMF • Voice • DTMF and Voice.	You can use DTMF to collect information relating to significant numbers, such as credit card numbers and account IDs. You might also use speech recognition at times when DTMF is not feasible (for example, asking the customer for a full postal address).	Turn off voice recognition if you are expecting the caller to be calling from a noisy environment.
Maximum help count	Specifies the maximum number of times a caller can ask for help during a single Menu or Question block before they are rerouted.	You can route the caller to an agent if he or she asks for help several times during a call.	The default value is 2.
Maximum no input count	Specifies the maximum number of times a retry prompt plays to a caller	If a caller is confused by a particular question, he or she might not provide	The default value is 2.

Name	Description	Example/Notes	Typical Value(s)
	if no caller input is received. At this point the call transfers somewhere else.	any feedback. If this option is set, the call routes to another number, such as an agent.	
Maximum recognition timeout	Specifies the maximum amount of time the system wait for the speech-recognition engine to recognize an utterance after it has detected speech. If this time is exceeded, you can initiate a retry prompt.	For example, if the caller is talking in a noisy environment, he or she might stop talking but the speech-recognition engine might think the caller is still speaking. This setting allows you to allocate a set amount of time for the engine to analyze the input.	This value depends on the type of question you have asked the caller. If you anticipate a complicated answer, give the speech- recognition engine a longer time to interpret the response.
Maximum recording timeout	Specifies the maximum length of time to allow a caller to make a recording. This option is only relevant to Recording blocks.	GAAP can detect when the caller is speaking (without speech recognition) and continues onto the next block when the caller stops speaking. However, if the background noise is too loud, GAAP might confuse this with speech. Therefore, this parameter sets the absolute maximum time the recording can last.	This value depends on the type of question you have asked the caller. If you have asked an open-ended question, you must leave enough time for the caller to give a complete answer. If you anticipate a short answer, set a quicker timeout. Be aware that if you set a higher value, the caller might stop speaking after 10 seconds but GAAP hears noise on the line and thinks the caller is still talking.
Maximum retry count	Specifies the maximum number of retries you want to allow a caller. A retry might be necessary if a digit entered was not recognized during a DTMF response, or if a low confidence is calculated by the speech-recognition engine during a spoken response.	You might ask the caller to enter an account number using the keypad. In this case, you might want to allow at least one retry in case digits are entered incorrectly. However, if you ask the caller to speak an account number, you might allow more than one retry in case speech recognition is more complicated.	This value depends on the difficulty of what you are asking the caller. The more difficult the question, the more retries you might allow. However, too many retry attempts might frustrate the caller. You can also ensure your retry prompt acknowledges the difficulty the caller might be experiencing.
Recognition complete timeout	Specifies the length of silence, in milliseconds, after which the system times out after the	If the caller provides a recognized response and then stops talking, this value specifies how	The longer the expected answer is, the larger this value should be. This timeout setting can

Name	Description	Example/Notes	Typical Value(s)
	caller provides an answer that matches something in the grammar.	long to wait before proceeding. However, if the response is not recognized in the grammar, the Recognition incomplete timeout parameter determines how long the system waits before timing out.	be set to the same value (or slightly shorter than) the Recognition incomplete timeout value. For example: • "yes/no" question – 500 • menus – 1000 • speaking credit card numbers – 3000 This could be followed up by a confirmation prompt, depending on the confidence score attained by the caller's answer.
Recognition incomplete timeout	Specifies the length of silence, in milliseconds, after which the system times out if the caller stops talking but has not yet mentioned any required words or phrases.	For example, if a caller pauses in the middle of providing an answer, GAAP cannot match the utterance against the grammar. If the caller does not continue, GAAP waits the specified number of milliseconds before timing out. This value gives the caller time to provide the final piece of the answer.	This value should scale according with the expected length of the utterance. This timeout is normally followed by a retry prompt.
Recording complete timeout	Specifies the amount of time to wait, in milliseconds, after a caller provides a recorded response to when GAAP accepts the recording and continues to the next block. This option is only relevant to Recording blocks.	If you asked the caller for feedback during a questionnaire, you might set an amount of time to wait before proceeding to the next block after he or she has finished answering. This wait gives the caller time to think of whether they want to add anything else.	This value depends on the nature of the question. If it is an open-ended question, you can set this value higher in case the caller decides to add more information. However, if it is a straight-forward answer with a one- or two-word response, you can set a lower value.
Recovery mode enabled	Specifies whether or not recovery mode is enabled. Recovery mode uses Recovery prompts to return the caller to the start of the current question, allowing them to attempt the question again and avoid the	An example prompt might be: "I'm having problems understanding your response. Do you want to try again or speak to an agent?" A response of "Try again" returns the caller to the main menu.	This option is disabled by default.

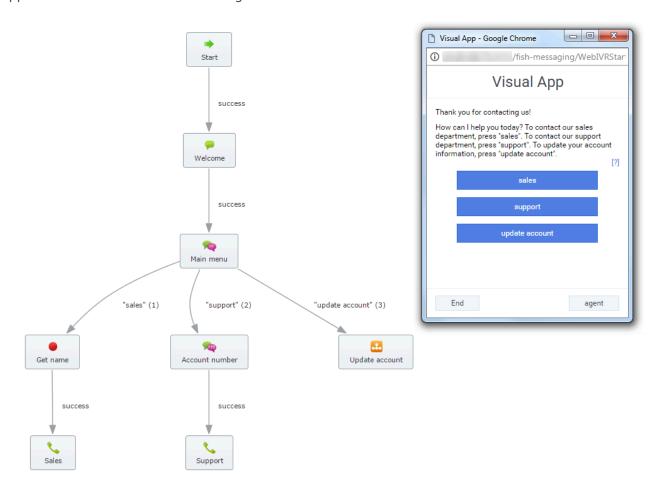
Name	Description	Example/Notes	Typical Value(s)
	failure path.		
Sensitivity	Sets the speech-recognition engine's sensitivity to noise during input recognition. The value entered must be between 0.0 (least sensitive to noise) and 1.0 (highly sensitive to quiet input). Thus, if you set the property to a low value, the recognizer is less sensitive to noise, but the user must speak more loudly in order to be recognized.	You can set the sensitivity level above 0.5 if you expect the majority of your callers to be in a quiet environment, such as their own home. However, set this value below 0.5 if you expect callers to be in a noisy environment, such as a busy workplace.	The default value is 0.5. If you adjust this value, do so using small increments or decrements, one day or week at a time, to ensure the adjustment does not have a detrimental effect on your customers.
Transfer timeout	Specifies the time, in seconds, to wait before a call exits with a result of no answer . If several phone numbers are provisioned, this is the maximum time to wait for each one before timing out.	If you ask the caller to select a department, and no one in the department answers and no voicemail is available, the GAAP waits for the timeout before routing the caller to the receptionist to allow them to leave a message.	Choose a value that allows people a reasonable amount of time to answer the call – but not too long that the caller loses patience.

Important

- Contact Genesys for information on advanced preferences not mentioned in the table above.
- If a call exceeds maximum values specified in these parameters (apart from Maximum recording timeout), the block exits with a result of recognition failure. This usually results in the call being routed to an agent, but this behavior can be overridden.
- Getting your timeout values right is key to making your application as pleasant to use as possible. Shorter timeouts mean a snappier response to the caller, but may also mean that the caller gets interrupted by the system before he or she finishes speaking.
- GAAP enables you to quickly make small, incremental changes to these parameters and deploy these changes to production. You can monitor the resulting statistics over time and, if no improvement is obvious (or the changes are detrimental), roll back the changes to the previous value/version. All this can be done without having to make software changes, do extensive release/testing cycles, or take the application offline.

Using WebIVR Applications

You can use Intelligent Automation to create WebIVR versions of your voice applications. WebIVR applications are visual and web-based, allowing you to use the same routing logic as your voice application in a web or mobile setting.



In the example above, a phone-based callflow was quickly adapted for use as a visual application by quickly updating prompt text using visual personas. Also notice how:

- IVR menu options became clickable buttons. When clicked, each button follows the path set in the Callflow Editor.
- If you created help text, it displays when the customer clicks ?.
- Global paths are respected. For example, the **agent** button is based on the **agent** global default path that is part of the standard application template.

Visual personas

WebIVR applications are based on visual personas that you enable in the Personas view. In the Persona tab, go to the persona you are using for your application and select the Has visual alternative check box. This allows you to use the same persona to serve both your voice application and your WebIVR application. You can customize the WebIVR persona to use prompts that are more relevant for visual interactions (for example, instead of saying "Thank you for calling," you can set your WebIVR application to say "Thank you for contacting us.")

Themes

You can set the appearance of a WebIVR application by choosing a theme for your visual persona in the Personas view.

Block behavior

All blocks in a WebIVR application function similarly to their role in a voice application. For example, a Message block plays a message in a voice application, whereas in a WebIVR application this block simply states a message on-screen (using the visual persona). The Phone block does not transfer the interaction directly to a phone number; it asks the customer to dial the transfer number (and on a mobile device, customers can usually click the displayed phone number to open the device's dialler).

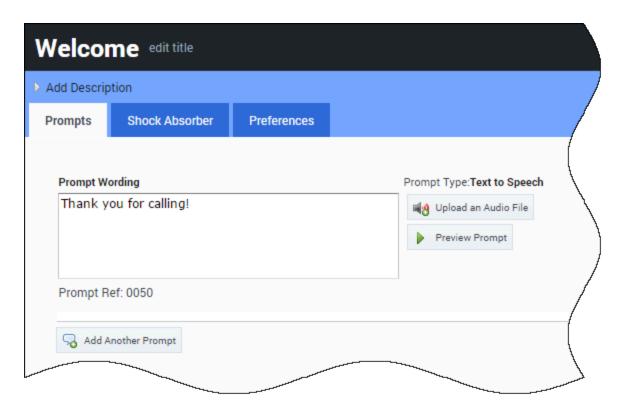
Warning

You cannot use custom grammars with WebIVR applications. Only standard grammars are supported.

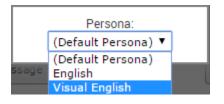
Getting started

A good first step to prepare your WebIVR application is to go through each block in the Callflow Editor to check and define prompts and settings to ensure the visual persona is properly configured for a WebIVR application.

For example, the Welcome Message prompt below says, "Thank you for calling." However, this message does not make sense in a WebIVR application, as the customer has not dialled the voice application.



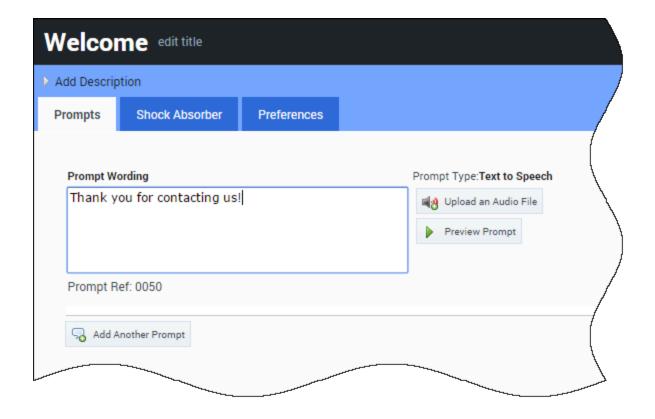
Go to the right of the Message screen and there is a persona selector. Select the visual persona.



Tip

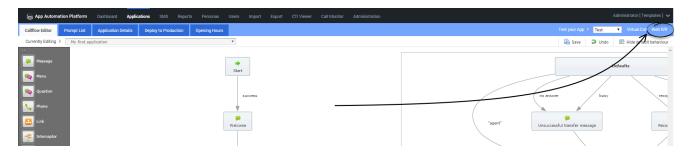
Don't see the visual persona? Remember that you need to enable it in the **Personas** view.

Now you can update the message to something more appropriate for a WebIVR application.



Viewing your WebIVR application

After you have prepared your application, you can click **WebIVR** in the top-right corner to try it out. The WebIVR application opens in a separate window, and you can click through the prompts and options as a customer would see them.



Deploying your WebIVR application

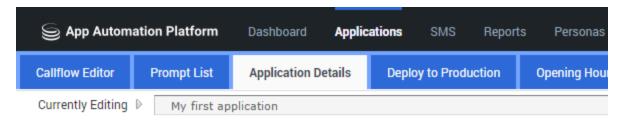
The WebIVR application is deployed to production in the same manner as your voice application.

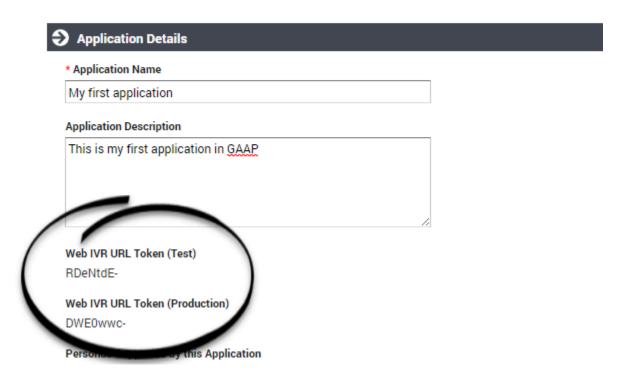
To use the WebIVR application, you must provide a link that customers can use to access it. This link is based on one of the following formats, depending on whether you use a load balancer for your

Messaging server:

- Load balancer before Messaging Server (LB): http://<LB_ADDRESS>:<LB_PORT>/fish-messaging/go/<application_token>
- Messaging Server Only (MS): http://<MS_ADDRESS>:<MS_PORT>/fish-messaging/ go/<application_token>

You can find the <application_token> value by clicking the **Application Details** tab in the Callflow Editor and noting the **Web IVR URL Token** value for test or production.





Important

You must set Default Server Settings before you can embed a WebIVR application in your company website.

Troubleshooting

This page answers common troubleshooting questions about using GAAP.

- Issue: I've added an option to my Prompt Wording in my Menu, and added a link to this
 option, but when callers select the number for this option they're not being put through.
 Why is this?
 - Suggestion: If you've indicated in the Prompt Wording field that the caller should press a specific number to be put through to a particular department, you must also add this number to the DTMF field in the Edit Path dialog box.
- Issue: Why are callers receiving an error message rather than being routed to a specific number?
 - Suggestion: A list of trusted numbers is configured when GAAP is installed. This prevents callers from being transferred to prohibited numbers, such as premium-rate numbers. Check your reports to identify at which point callers are receiving this error and update the number. This may be in a Phone block, Opening Hours rule, or a Module set up using the Treeview Submodule template. Administrators can add numbers to the trusted numbers list.
- Issue: Some callers are experiencing technical difficulties at different stages in the callflow. How can I diagnose the problem?
 - Suggestion: The Call Details report allows you to identify the cause of any problems you are
 experiencing. To access this report, go to the Reports view and click the Raw Data tab. Select Call
 Details in the Data Set menu, and then click Download to download a CSV file. Open the file and
 look at the Error Messages column to review where in your callflow a change is required.