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Callback User's Guide

Play Treatments

Play Treatments

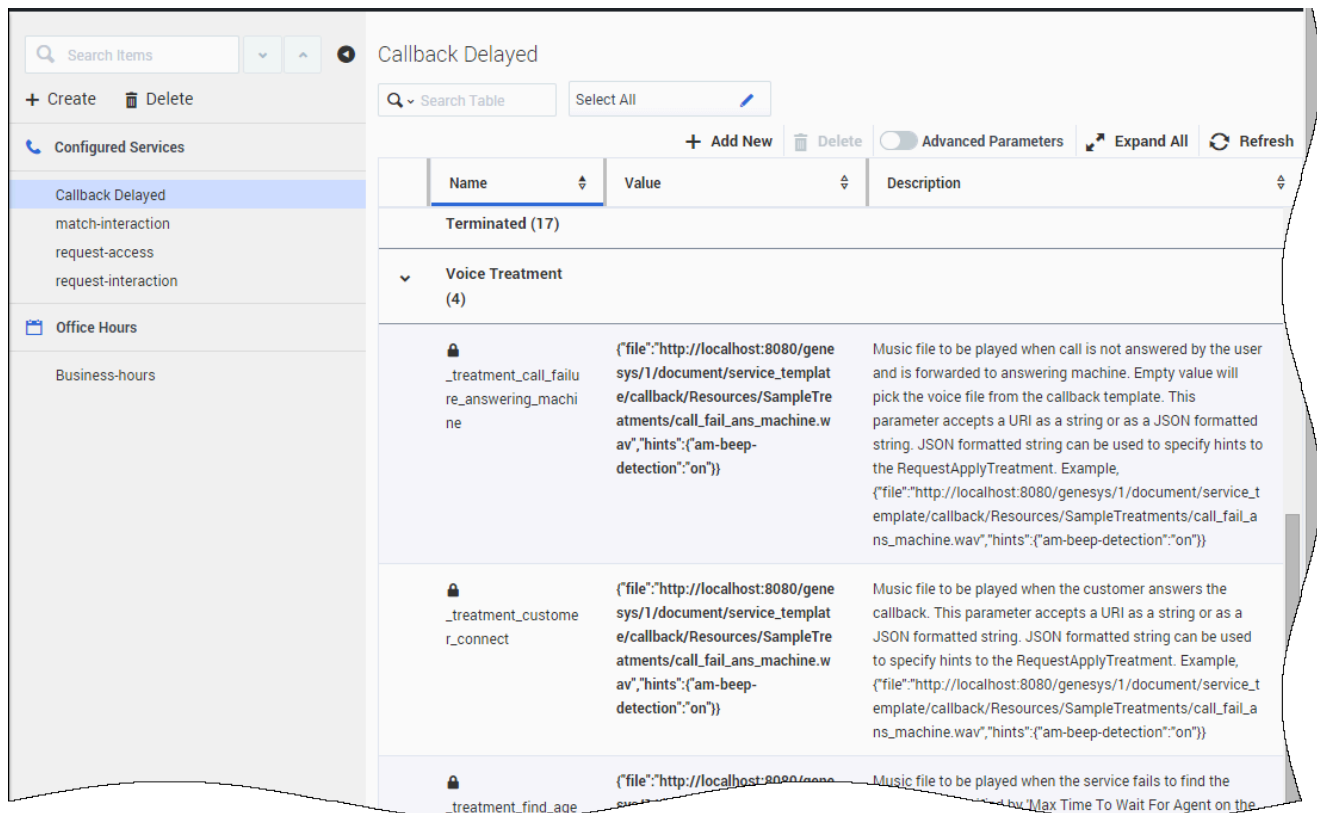
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Important

The following configuration is required for voice scenarios.

Set up Play Treatments



You can configure the treatments to play in the **Callback and Mobile Engagement > Configured Services** tab. Expand your Callback service and then, expand **Voice Treatments**.

- If you are using Genesys Media Server, place the treatment files that will be used by the Callback service in the `<MCP Install Dir>/GMSApplications` directory and enter the name of your file.
- For other media servers, enter the URL of your files.

In voice scenarios, the customer call can be placed in a virtual queue, waiting for an agent. You can set up custom treatments for calls waiting for an agent:

- To play some music while the customer is waiting for an agent, set the `_treatment_waiting_for_agent` option to your music file location (as stated above).

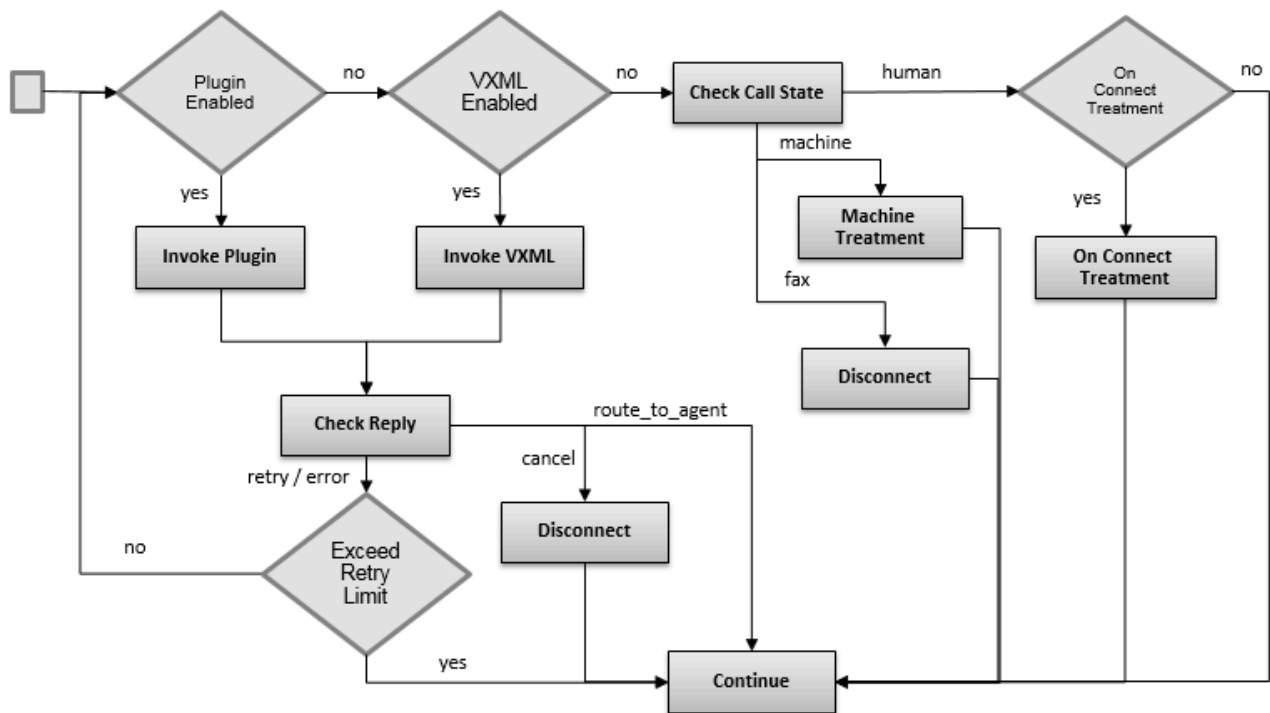
- If you configure the `_max_time_to_wait_for_agent_on_the_call` option for the waiting for agent state and if this timeout occurs, the service will play the music file set by the option `_treatment_find_agent_fail` option.

Customize Treatments for User Terminated Calls

The outbound call has Call Progress Detection (CPD) enabled. If a human answers the call, the Media Server provides the CPD result in the `_call_state` parameter of the request submitted to your SCXML plugin. The interaction ID is provided in the `_interaction_id` parameter, which is set to undefined if the call is not answered.

If you implement one of the user terminated callback scenarios, you can define treatments for outbound calls by using an SCXML plugin, a VXML application, or by setting Callback built-in treatments through your service options. Callback built-in treatments are part of the the Callback template strategy and they will be executed if you set options that start with **treatment**, such as `_treatment_customer_connect`, `_treatment_call_failure_answering_machine`, `_treatment_find_agent_fail`, and so on.

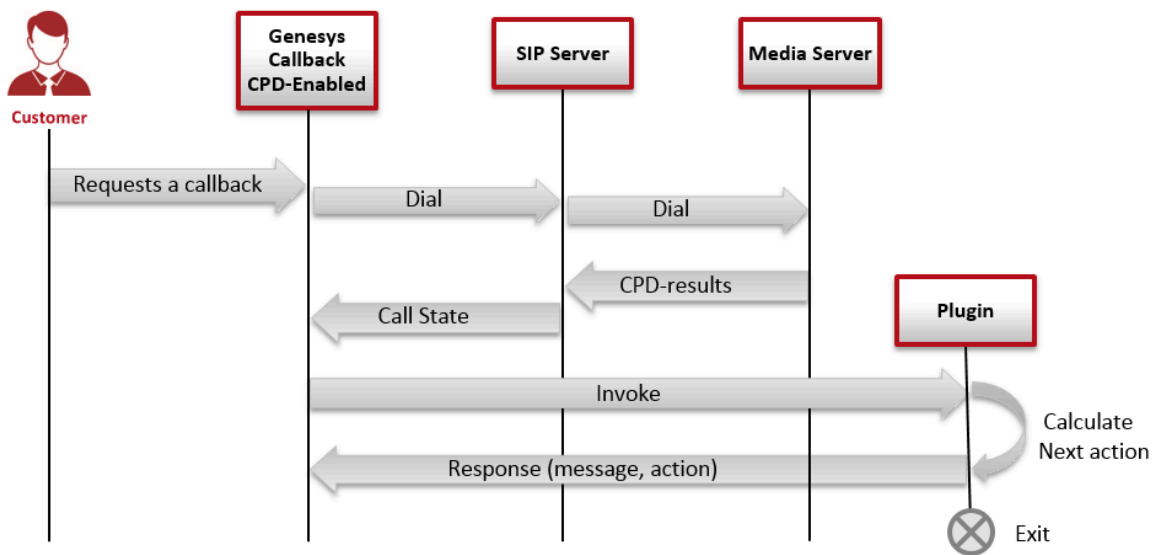
The figure below is a simplified diagram of the flow for the treatments. The table that follows details the Callback service options that configure the condition points in the diagram.



Customization	Answer type	Options
Plugin Enabled = yes	machine, human	<code>_plugin_on_dial_url = <URL of your SCXML strategy></code>

Customization	Answer type	Options
		<code>_plugin_on_dial_invoke_on_call_failed = true</code>
	human only	<code>_plugin_on_dial_url = <URL of your SCXML strategy></code> <code>_plugin_on_dial_invoke_on_call_failed = true or false</code>
VXML Enabled = yes	human only	<code>_on_customer_connect_treatment_url = <URL of your VoiceXML application></code>
On Connect Treatment = yes (optional)	human only	<code>_treatment_customer_connect = <music file location></code>
Machine Treatment	answering machine	<code>_treatment_call_failure_answering_machine = <music file location></code>
Retry Limit Exceeded = yes	all	Number of dial attempts > <code>_max_dial_attempts</code>

Implement an SCXML Plugin



If a user requests a new Callback Service which is CPD-enabled, Callback sends a request to the SIP Server to dial a call and waits for CPD-Results to invoke the SCXML plugin. The SCXML plugin performs the custom treatments. Callback waits for the plugin response, which includes the following values:

- Mandatory: action and message.
- Optional: customer_number, customer_number_prefix, and delay.

Then, Callback executes the action.

Important

If the customer ends the call while the plugin is executing, the plugin should detect hangup by the customer and return the response with its action set to cancel or retry, and its message set to `interaction_deleted`. Otherwise, the plugin message value should always be set to `OK`.

Invoke your Plugin

Callback invokes the SCXML plugin by **starting an SCXML session** with the full path to an SCXML entry page provided in the `_plugin_on_dial_url` option, for example:
`_plugin_on_dial_url = http://server:port/StrategyName/src-gen/IPD_Plugin_Entry.scxml`

The Callback strategy generates the Callback parameters listed in the table below, and adds them to the **<session:start>** request, in the request-specific attribute of the request's body:

Parameter name	Parameter description
<code>_call_state</code>	JSON-formatted call state object returned by ORS on a successful CPD. Set to a value from the <code>_genesys.ixn.callState</code> documented enumeration . Possible values are: <ul style="list-style-type: none">• <code>Ok=0</code> (human answer)• <code>NoAnswer=7</code>• <code>SilDetected=8</code>• <code>AnsweringMachineDetected=9</code>• <code>FaxDetected=17</code>
<code>_interaction_id</code>	Set to the interactionID, or undefined for the no answer case.
<code>_customer_number</code>	Customer number dialed prior to the plugin invocation.
<code>_gms_service_id</code>	GMS Service ID responsible for this Callback.
<code>_ors_service_id</code>	ORS Service ID responsible for this Callback.
<code>_user_data</code>	User data passed to the user request when starting Callback.
<code>_dial_attempt</code>	Number of outbound attempts made to connect to the customer (includes the current attempt).

<code>_ttl</code>	Time To Live (in seconds) that Callback waits to receive a response. Callback must receive the response before TTL expires to continue the processing of the Callback service request; otherwise, the Callback session will exit with an error. The TTL value is set by the <code>_plugin_on_dial_timeout</code> option of your Callback service in the Admin UI.
<code>_reply_url</code>	HTTP URL to which the plugin must send the asynchronous response after the execution of the plugin logic.

The plugin strategy needs to use these parameters for various purposes. You can get examples of how you can use them in the code of the [Custom Callback Plugin Sample](#).

Invoke Plugin For No Answer or Machine Answer

By default, the `_plugin_on_dial_invoke_on_call_failed` option of your callback service is true and invokes the plugin if the outbound call is not answered or is answered by machine.

Important

To disable the plugin invoke in that scenario, you must set the `_plugin_on_dial_invoke_on_call_failed` option to false.

In a **no answer** scenario:

- The `_interaction_id` parameter is set to undefined.
- The `_call_state` parameter is set to NoAnswer (7).

Important

In this scenario, the plugin should return a reply message with its action parameter set to cancel or retry.

In a **machine answer** scenario:

- The `_call_state` parameter is set to AnsweringMachineDetected (9).
- If the SIP Server configuration has the **TServer / am-detected** option set to connect, the call remains connected and `_interaction_id` is set to the corresponding voice interaction ID. In that case, the plugin can play a message to be recorded.
- Otherwise, SIP Server hangs up the call and `_interaction_id` is set to undefined.

Invoke Plugin with Attached Call

By default, the `_plugin_on_dial_associate_ixn` option is set to `true` in your Callback service's configuration and passes the control of the voice interaction (call) to the plugin.

- Before returning the reply, the plugin must detach the call to allow Callback to regain control of the interaction. See the [Custom Callback Plugin Sample](#) example for further details. The Plugin sample includes a re-usable sub-workflow that performs the detach interaction step and returns the plugin response.
- The plugin must monitor the `interaction.deleted` event; if this event occurs, the plugin must return a reply with its message parameter set to `interaction_deleted` and its action parameter set to either `cancel` or `retry`.

Disabling the plugin's interaction control (by setting `_plugin_on_dial_associate_ixn` to `false`) provides compatibility with the earlier release of the plugin feature.

Important

Genesys recommends to pass the interaction's control to the SCXML plugin to ensure the best compatibility with Composer strategies. Composer's various interaction-related blocks are configured by default to handle the `interaction.added` and `interaction.present` events that occur when the interaction is associated to the plugin session.

Invoke Plugin with no Attached Call

Composer strategies are built to start processing when an interaction is attached to the Orchestration session, but the plugin is invoked with no attached interaction if you set the following options in your Callback service configuration:

- `_plugin_on_dial_invoke_on_called_failed=true` and the call failed
- `_plugin_on_dial_associate_ixn=false`

If there is no attached call, the Callback session sends an event named `plugin.start` to the plugin session and you must force the strategy to start by adding the following event to the interaction process diagram of the strategy. Refer to the [Custom Callback Plugin](#) for an example of the Composer plugin strategy that includes this event handling in the interaction process diagram.

```
Name = plugin start
Event = plugin.start
Body:
<log expr="'plugin.start in IPD event handler. Starting application with no interaction'"/>
<assign location="system.SessionID" expr="_sessionid"/>
<assign location="system.StartEvent" expr="_event"/>
<assign location="App_StartEvent" expr="_event"/>
<raise event="application.start">
  <param name="interactionid" expr="undefined"/>
</raise>
```

Return the Plugin Response

By sending a request to the existing session (**<session:fetch>**), the plugin returns an asynchronous response to the Callback URL received in the `_reply_url` parameter of the query. The response is included in parameters named `action` and `message`. For example:

```
<session:fetch requestid="requestId" srcexpr="_data._reply_url"
    method="'post'" timeout="30">
    <param name="action" expr="replyAction"/>
    <param name="message" expr="replyMesg"/>
</session:fetch>
```

Action returned	Type of answer	Callback behavior
cancel	all	Callback cancels the request.
route_to_agent	human or machine	Callback routes the call to an agent. If an agent is not immediately available, the music file configured by the <code>_treatment_waiting_for_agent</code> parameter is played.
route_to_rp	human or machine	<p>Callback routes the customer call to the destination specified by the <code>message</code> parameter. The destination can be any valid value for the destination of a Composer "Force Route" block, for example an ACD Queue, Destination Label, or Routing Point.</p> <p>The router priority and age of the call are respectively set in the <code>GMS_URS_PRIORITY</code> and <code>RouterData70</code> attached data keys.</p> <ul style="list-style-type: none"> You can retrieve and use the <code>GMS_URS_PRIORITY</code> value to set the interaction priority if the interaction is added to another queue. The <code>RouterData70</code> value will automatically be used by URS to set the interaction age if the interaction is added to another queue.
retry	all	Callback dials out again unless the maximum number of retry attempts has been reached, in which case the request is cancelled.

The plugin can optionally return a customer number, a customer number prefix, or a retry time delay in seconds. If included, these values override the service configuration values.

If the callback service has the `_ixn_redirect_hints` parameter set to `{"extensions":`

`{"CPNDigits": "5557777"}}`, the value of the `CPNDigits` key is updated in the returned `customer_number` value. See the [Callback Service Options Reference](#) for a description of the `_ixn_redirect_hints` parameter.

The following example includes the optional parameters:

```
<session:fetch requestid="requestId" srcexpr="_data._reply_url"
method="'post'" timeout="30">
<param name="action" expr="'retry'"/>
<param name="message" expr="'0k'"/>
<param name="delay" expr="300"/>
<param name="customer_number" expr="'555-2336'"/>
<param name="customer_number_prefix" expr="91"/>
</session:fetch>
```

Invoke a VXML Interface

The sequence for executing a VXML application is the same as that for the plugin detailed above, except that the VXML application is only invoked for human answers. The built-in treatment path is taken for the other cases.

The requirements for the VXML response are identical to the plugin case, but the response must be returned in an exit namelist object named `treatment_result`. For example:

```
<var name="treatment_result" expr="{ 'action': 'route_to_agent', 'message': '0k' }"/>
...
<exit namelist="treatment_result"/>
```